



**Lindsay
Downtown**

BIA

BUSINESS IMPROVEMENT ASSOCIATION

SERVING ON THE BIA'S BOARD | WHAT YOU NEED TO KNOW

What Does an LDBIA Board Director Do?

The Lindsay Downtown BIA is run by a volunteer Board of Management (more commonly referred to as a Board of Directors)- a group of local business representatives and property owners who help set the direction for our downtown. If you've ever wanted a say in how Lindsay's core grows, this is how you get it.

What the Board Does

The Board is responsible for overseeing the LDBIA's budget, programs, and strategic priorities. That includes things like downtown beautification, marketing, member communications, and advocating for the interests of local businesses with municipal, provincial and federal governments, and other organizations.

Directors don't manage day-to-day operations - that's what staff are for. A Director's role is to help guide where the organization is headed and that the interests of the downtown as a whole are being represented.

Time Commitment

Approximately 10 board meetings per year, typically 1.5 to 2 hours each
Participation on a sub-committee, with additional meetings and committee work
Directors serve a four-year term, aligned with the municipal election cycle.

Who Can Run

Any eligible LDBIA member. Members are defined as the owners or business tenants of the properties within the BIA's defined geographical boundary (attached).

What We're Looking For

Every board benefits from a mix of skills and perspectives. If you have experience in any of the following areas, we'd especially love to hear from you:

legal or compliance
financial management
marketing and communications
fundraising and sponsorship

economic development
operations and administration
stakeholder relations
governance and board experience

No single person needs to check every box -- a well-rounded board is built from a variety of backgrounds. What matters most is a genuine interest in Lindsay's Downtown and a commitment to showing up.

Ready to Put Your Name Forward?

Complete the self-nomination form by Wednesday, November 5th at 4:00pm.