



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, January 10th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Vacant

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Leanna Segura, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-01

1.0 CALL TO ORDER

Closed Session Called to Order by the Chair:

In Attendance: Charlie McDonald, Steve Podolsky, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Leanna Segura, Tim White, Chief Mark Mitchell, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Carlie Arbour (8:25am)

Guests: Lance Nachoff

Regrets: Ann Scarlett, Councillor Pat Dunn

Absent: Councillor Pat O'Reilly

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-01

2.2 DECLARATION OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the Minutes of the November 29th Board of Directors Meeting be approved.

Carried RBM2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 2019 BOARD OF DIRECTORS & ANNUAL GENERAL MEETING

A notification was received from Liz Grimes that due to time constraints, she's withdrawing herself from the Board. As the Board slate has not yet been approved by Council, there is no formal process for resigning.

The AGM is Monday, January 14th at 6:00pm, and elections for Chair & Vice Chair will be conducted immediately following the meeting. All Board members are strongly encouraged to attend. Board Members were reminded by Charlie McDonald that the position of Treasurer is appointed and that a volunteer for the position would be welcomed.

Discussion was held regarding the location of the AGM and accessibility concerns for meetings, versus having the meetings in central locations that are in close proximity to the membership, and suitable for a both meetings and social functions. Lance Nachoff mentioned in the event that the event is in a non-accessible location, Nexicom could possibly arrange for a live feed that people could access online.

Moved By: Sandra Falconer

Seconded By: Tim White

Resolved: That the BIA investigate suitable accessible locations for future public meetings.

Carried RBM2019-03

5.2 STAFF UNIFORM POLICY

A staff uniform policy was presented for the community liaison in regards to branded uniform pieces that are provided, and property of the LDBIA, as well as items that are procured by the staff member and reimbursed.

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the presented Staff Uniform Policy be approved.

Carried RBM2019-04

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mark Mitchell gave updates. Updates will be made to the keyholder database via an online survey and asked that the BIA help in getting the word out to business owners. KLPS will be launching a distracted driving campaign next week. Discussion was held about the importance of locking vehicles.

6.2 ECONOMIC DEVELOPMENT

Carlie Arbour gave updates. The deadline for the Million Dollar Makeover applications is January 17th. The Engineering department will be reaching out to stakeholder groups prior to the public meeting for the reconstruction. The Spotlight on Agriculture event will be taking place at the LEX on March 22nd. The Digital Main Street program through the OBIAA and OMAFRA is accepting applications from individual businesses for grants of up to \$2500, and for communities of up to \$10,000 to hire tech consultants. More information will be given as it becomes available.

6.3 COUNCIL

No update.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Sandra Falconer

Resolved: That the Treasurer's Report of November 2018 be approved. **Carried RBM2019-05**

7.2 MARKETING

Moved By: Mark Ridout

Seconded By: Leanna Segura

Resolved: That the Marketing Committee Minutes of December 4th, 2018 be approved.

Carried RBM2019-06

Moved By: Mark Ridout

Seconded By: Leanna Segura

Resolved: That the Marketing Committee Minutes of January 8th, 2019 be approved.

Carried RBM2019-07

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Mark Ridout

Resolved: That the Beautification Committee Minutes of January 3rd, 2019 be approved.

Carried RBM2019-08

7.4 PARKING

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the Parking Committee Minutes of December 11th, 2018 be approved.

Carried RBM2019-09

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the Parking Committee Minutes of January 8th, 2019 be approved.

Carried RBM2019-10

7.5 ADVOCACY

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Advocacy Committee Minutes of December 11th, 2018 be approved.

Carried RBM2019-11

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Advocacy Committee Minutes of January 8th, 2019 be approved.

Carried RBM2019-12

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald informed the Board that he will be away from January 28th to March 2nd. Notice came in that the stakeholder groups will meet with Engineering & the Consultants on January 28th, prior to the public meeting which will be held in February. Melissa McFarland will send a survey to the membership asking them for feedback that may be passed along and help guide the principals in the content that is presented.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The Holiday Passport was one of the most successful programs ever run by the BIA, with record participation from the businesses and overwhelmingly positive feedback from both the merchants and the general community. Between this program and delivering AGM notices, every business was visited in the month of December, most 2-3 times at a minimum.

New business Thirteen Tattoo has returned to the downtown at 147 Kent Street after being relocated to William Street North for a couple of years. Mickael Durand was approached about possible interest in relocating his bakery downtown and he will contact the BIA if ever interested.

The next meeting of the Durham/Kawartha/Northumberland BIA Group is taking place on Wednesday the 16th in Peterborough.

Melissa will be attending the OBIAA Conference in Ottawa from March 31st – April 3rd. Some of the activities and workshops include a restaurant tour, sessions for BIA staff members to connect, social media, public realm design, event planning resources, and a walking tour. She will also be attending the trade show receptions, keynote presentations, awards gala, and a seminar on the Digital Main Street program.

End of year financials for 2018 are almost complete and will be submitted to the City for audit.

8.0 NEXT MEETING

Annual General Meeting
Monday, January 14th, 2019
6:00pm
Elysian Room (Upstairs @ The Olympia)
106 Kent Street West

Regular Board Meeting
Thursday, February 28th
7:30am
KLPS Community Room
6 Victoria Ave N

9.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the Board of Directors adjourns its Regular meeting of January 10th, 2019 at 8:45am.

Carried RBM2019-13



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, February 28th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-02

1.0 CALL TO ORDER

Closed Session Called to Order by the Chair (Steve Podolsky, Acting):

In Attendance: Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat Dunn, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Chief Mark Mitchell (7:42am)

Early Departures: Ann Scarlett (8:43am)

Guests: None

Regrets: Charlie McDonald, Laura LeMiere

Absent: Councillor Pat O'Reilly

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-14

2.2 DECLARATION OF PECUNIARY INTEREST

Declared by Ann Scarlett, regarding 7.3, as her business bid on the RFP. This item will be moved to the end of the agenda, at which time she will excuse herself from the meeting.

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Sandra Falconer

Resolved: That the Minutes of the January 10th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-15

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 RECEIVED FROM CKL ENGINEERING & CIMA CONSULTING

Re: Downtown Reconstruction Public Open House #2

Thursday, March 7th, 6:00pm – 8:30pm, Victoria Park Armoury

4.2 RECEIVED FROM CKL ECONOMIC DEVELOPMENT (PARKING STUDY STEERING COMMITTEE)

Re: Parking Strategy Stakeholder Meeting & Public Consultation

Tuesday, March 5th, 2:00pm – 4:00pm (Stakeholder), 5:00pm – 7:00pm (Public), Rec Centre

4.3 RECEIVED FROM AINLEY GROUP CONSULTING

Re: Angeline North Reconstruction Public Consultation

Thursday, February 28th, 4:30pm – 6:30pm, Lindsay Rec Centre

5.0 OTHER OR NEW BUSINESS

5.1 BIA BOARD OF DIRECTORS TREASURER APPOINTMENT

Charlie McDonald & Steve Podolsky have appointed Board Director Leanna Segura to act in the role of Treasurer. She will be working closely with Melissa McFarland in regards to the BIA finances going forward.

5.2 WARDS PC ROAD HOCKEY TOURNAMENT

This event is slated to take place on Sunday, May 26th, with a Kent Street road closure from York St to Cambridge St, from 4:00am – 5:00pm.

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: That the BIA Board of Directors gives it's support to the Wards Road Hockey Tournament on Sunday, May 26th, 2019.

Carried RBM2019-16

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mitchell gave updates. Neither the City of Kawartha Lakes or Peterborough were awarded a marijuana retail location in the first round. The closest location will be located in Oshawa. At this time, there are no plans for a second lottery. Training for enforcement is ongoing. KLPS has elected not to have a roadside screening device, as any results from it are not accepted in courts.

6.2 ECONOMIC DEVELOPMENT

Carlie Arbour gave updates. Businesses that will be significantly impacted by the Peel & Russell reconstruction are being identified and strategy meetings set up. The PIC for the reconstruction is Thursday evening, and the PIC for the parking strategy is Tuesday. A heritage planner position has been approved for the Economic Development department. Spotlight on Agriculture will take place on March 22nd. Million Dollar Makeover intake for applications closed on January 17th and nearly \$400,000 in loans and nearly \$70,000 in grants will be approved. A second intake is being planned, and Council has approved an additional \$100,000 in grants to be available citywide. Reports pertaining to the BIA regarding changes to policy documents and the newly elected Board is slated to go to Council on March 19th. Leisha Newton's contract has come to an end, and her last day is Friday, March 1st.

6.3 COUNCIL

The budget has been passed. Discussion was held on the BIA's ask for an additional \$10,000 towards the Community Liaison position and Carlie Arbour will follow up.

7.0 REPORTS

7.1 TREASURER

Moved By: Mark Ridout **Seconded By:** Tim White
Resolved: That the Treasurer's Report of December 2018 be approved. **Carried RBM2019-17**

Moved By: Tim White **Seconded By:** Leanna Segura
Resolved: That the Treasurer's Report of January 2019 be approved. **Carried RBM2019-18**

7.2 MARKETING

Moved By: Mark Ridout **Seconded By:** Sandra Falconer
Resolved: That the Marketing Committee Minutes of February 5th, 2019 be approved.
Carried RBM2019-19

7.3 BEAUTIFICATION

No Minutes to Approve

Other items moved to the end of agenda due to pecuniary interest of a Board Director.

7.4 PARKING

Moved By: Tim White **Seconded By:** Jim Garbutt
Resolved: That the Parking Committee Minutes of February 19th, 2019 be approved.
Carried RBM2019-20

Moved By: Councillor Dunn **Seconded By:** Tim White
Resolved: That the Parking Committee's recommendation that a review be done of the Public Works Level of Service, pertaining to snow removal – specifically of the acceptable height of the snowbanks before removal is required, as well as the timelines associated with removal, be approved. **Carried RBM2019-21**

Moved By: Mark Ridout **Seconded By:** Sandra Falconer
Resolved: That the Parking Committee's recommendation that the BIA send forth a request to CIMA Consulting via City of Kawartha Lakes Engineering, that options for the parking and unloading of delivery vehicles be investigated in the Downtown Reconstruction, especially for Kent Street West, be approved. **Carried RBM2019-22**

7.5 ADVOCACY

Moved By: Tim White **Seconded By:** Sandra Falconer
Resolved: That the Advocacy Committee Minutes of February 19th, 2019 be approved.
Carried RBM2019-23

7.6 CHAIR/VICE-CHAIR UPDATE

Steve Podolsky gave updates. DRAC Lindsay Working Group spent January reviewing the action plan and identifying options that can be worked on, despite the reconstruction. The advisory committee met as well, and began to identify 2020 goals.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. Positive feedback was received regarding January's AGM, both from the membership and other community groups in attendance. Our application to Canada Summer Jobs was submitted for a summer student, and should be awarded by April. The local group of BIA's met in Peterborough in January and the conversation was focused on events and issues surrounding panhandling. There was also an opportunity to tour Venture North, which houses Peterborough Tourism, Economic Development, Junior Achievement, CFDC and the Innovation Cluster. She attended the Trail Towns focus group session in Fenelon and will continue to be part of the conversations and programming for this, as well as Digital Main Street. Classics on Kent planning is kicking off.

Discussion was had regarding the sign-by law and issues on non-compliance in the permit process. Melissa has been directed to connect with other BIA's who have heritage districts to discuss how complaints are handled, and who they are made by.

7.8 BEAUTIFICATION ITEMS FROM EARLIER IN THE MEETING

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: That the Lindsay Downtown BIA procure hanging baskets and summer flower planters from Hill's Florist, as per the costs presented in the submitted RFP. **Carried RBM2019-24**

Moved By: Councillor Dunn

Seconded By: Jim Garbutt

Resolved: That the Lindsay Downtown BIA defer the awarding of winter planters until the next Board meeting, with visuals to be requested from each of the bidding companies and Ryan Smith from Parks consulted on plant material. **Carried RBM2019-25**

8.0 NEXT MEETING

Thursday, March 28th

7:30am

KLPS Community Room

6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: That the Board of Directors adjourns its Regular meeting of February 28th, 2019 at 8:54am.

Carried RBM2019-26



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, March 28th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-03

1.0 CALL TO ORDER

Called to Order by the Chair: 7:31am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Ann Scarlett, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Jim Garbutt, Leanna Segura, Laura LeMiere (7:34am), Councillor Pat Dunn (7:39)

Early Departures: Ann Scarlett (8:20am), Councillor Pat Dunn (8:25am)

Guests: Lance Nachoff, Inspector Will Herbert (7:48am-7:59am)

Regrets: Mark Ridout, Chief Mark Mitchell

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-27

2.2 DECLARATION OF PECUNIARY INTEREST

Declared by Ann Scarlett, regarding 7.3, as her business bid on the RFP. This item will be moved to the end of the agenda, at which time she will excuse herself from the meeting.

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Ann Scarlett

Resolved: That the Minutes of the February 28th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-28

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland sent out a survey to the membership asking for feedback on the Option A / Option B schedule options presented by Engineering and the consultants. The results were in favour of Option A by 75%.

Discussion from the Board included the reasoning for the work to be completed east to west, versus to west to east, and some methods for how a marketing and events budget can be used for signage, informational maps and block parties.

5.2 CLASSICS ON KENT UPDATES

The event is scheduled for Sunday, July 14th. Early advertising has been started, and sponsors have been contacted. The Board and other BIA committees are invited to participate on the Classics committee if interested.

5.3 OTHER ITEMS

None.

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Inspector Will Herbert gave updates on behalf of Chief Mitchell. He updated on the protests that have been occurring at MPP Laurie Scott's office, which to this point have been peaceful and haven't required police interference. He noted that this group of protestors is different from the ones who vandalized the office in the fall.

6.2 COUNCIL

Councillors Dunn & O'Reilly gave updates. The Peel & Russell Street construction contract was awarded to local company Coco Paving. Kawartha Lakes and the Lindsay Agricultural Society 7t will be the host of the 2020 International Plowing Match, to take place mainly at the Lindsay Fairgrounds.

6.3 STAFF

Carlie Arbour gave updates. Friday night's Spotlight on Agriculture was a sold out successful event. The Agricultural Summit is today, and will focus on the 5 year action plan. Debra Soule is organizing a cultural summit that will be taking place at the Lakeview Arts Barn. The Retail Makeover Series featuring Barbara Crowhurst is scheduled and will be \$50 for 3 sessions taking place in spring and fall. Meetings have been taking place between Engineering, Economic Development and businesses that will be affected by the Peel & Russell reconstruction. The BIA's By-Law changes have been approved by Council as well as the policy documents and board appointments. The Lindsay Chamber of Commerce's Evening of Excellence will be taking place on June 7th and they are still looking for businesses to be nominated in various categories. Carlie will be attending the OBIAA conference next week on behalf of Economic Development. A report on the Million Dollar Makeover will be going to Council on April 9th. Information on a possible second intake will be provided when it becomes available.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. New meeting schedules will be discussed at the next meeting of the Lindsay working group. The Lindsay working group worked through the action plan to identify initiatives that could be worked on that are independent of the reconstruction, and will be investigating downtown wi-fi, and following the Trail Towns project.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Sandra Falconer

Resolved: That the Treasurer's Report of February 2019 be approved.

Carried RBM2019-29

7.2 MARKETING

Moved By: Councillor Dunn

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee Minutes of March 12th, 2019 be approved.

Carried RBM2019-30

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Tim White

Resolved: That the Marketing Committee Minutes of March 7th, 2019 be approved.

Carried RBM2019-31

Other items moved to the end of agenda due to pecuniary interest of a Board Director.

7.4 PARKING

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: That the Parking Committee Minutes of March 12th, 2019 be approved.

Carried RBM2019-32

The Parking Committee's recommendation that that a formal request be made to the Parking Strategy Steering Committee for the BIA to have a representative included at future meetings has been settled, with correspondence received from Adam Found, Manager of Corporate Assets who advised that a position on the committee would be a conflict but that the BIA would continue to be included as stakeholders.

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the Parking Committee's recommendation that that a replacement be sought for the part-time Community Liaison position, investigating options for a summer position and beyond, and possible alternative funding sources be approved, and that the Executive be granted approval to move forth with the hiring process on behalf of the Board.

Carried RBM2019-33

7.5 ADVOCACY

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: That the Advocacy Committee Minutes of March 12th, 2019 be approved.

Carried RBM2019-34

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald had a conversation with Mayor Letham regarding parking. Upon completion of the parking study, there will have to be a decision made on the future of the BIA and parking enforcement.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The OBIAA conference takes place from Sunday until Wednesday. She will be attending sessions on programming small-scale downtown events, handling social media complaints, public realm projects, Digital Main Street, calculating event attendance, and other activities such as tours of Ottawa BIA neighbourhoods, and the awards gala dinner and presentations.

Wards PC Lawyers are offering a new service, that will develop and put together customized workplace policies and procedures on your behalf, for a fixed cost. She has a meeting scheduled with Jason Ward to discuss, and obtain a price in mid-April, and will bring the information to the next Board Meeting for consideration. Looking into services provided by the CFIB was also suggested.

7.8 BEAUTIFICATION ITEMS FROM EARLIER IN THE MEETING

That: The Beautification Committee’s recommendation of spring planters be considered for downtown Lindsay, with received quote from The Kent Florist, and correspondence received from Hill’s Florist, outlining reasons that they don’t believe a spring planting is viable.

Recorded (Voted)	For	Against	Abstain	Absent
Charlie McDonald		X		
Steve Podolsky		X		
Leanna Segura		X		
Sandra Falconer	X			
Jim Garbutt		X		
Laura LeMiere		X		
Mark Ridout				X
Ann Scarlett				X
Tim White		X		
Councillor Pat Dunn				X
Councillor Pat O’Reilly		X		
Result	1	7	0	3

Carried RBM2019-35

That: The received quotes & visuals from Hill’s Florist and The Kent Florist be considered for the planting of winter greenery for 2019.

Recorded (Voted)	Hill’s	Kent	Abstain	Absent
Charlie McDonald	X			
Steve Podolsky			X	
Leanna Segura		X		
Sandra Falconer	X			
Jim Garbutt	X			
Laura LeMiere	X			
Mark Ridout				X
Ann Scarlett				X
Tim White	X			
Councillor Pat Dunn				X
Councillor Pat O’Reilly	X			
Result	6	1	1	3

Carried RBM2019-36

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That a spring planter program be instituted, encouraging merchants to plant their own planters for the mid-season. Reimbursement by the BIA for 50% of the product cost will be eligible, up to a maximum of \$10 per planter, upon provision of a receipt submitted no later than May 1.

Carried RBM2019-37

8.0 NEXT MEETING

Thursday, April 25th
 7:30am
 KLPS Community Room
 6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: That the Board of Directors adjourns its Regular meeting of March 28th, 2019 at 8:45am.

Carried RBM2019-38



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, April 25th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-04

1.0 CALL TO ORDER

Called to Order by the Chair:

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Lance Nachoff (arrived 7:45am), Inspector Will Herbert (arrived 8:20am)

Regrets: Ann Scarlett, Chief Mark Mitchell

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-39

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Sandra Falconer

Seconded By: Laura LeMiere

Resolved: That the Minutes of the March 28th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-40

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland connected with the CIMA Liaison who will be present during the entire reconstruction and on hand to answer questions. Concerns were raised regarding the aesthetics of overheard Hydro wires, and misleading 'No Exit' signs near Kent & Cambridge. Carlie Arbour will investigate. Discussion was held about future signage and promotion for businesses, as well as long-term parking options.

5.2 CLASSICS ON KENT UPDATES

All sponsors have been secured and registration for vehicles is available. Regular meetings are being conducted with lead volunteers. Board members are encouraged to join the committee if interested.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mark Mitchell sent his regrets and Inspector Will Herbert gave updates on his behalf. He advised that the Police Station, being adjacent to Peel St and affected by the reconstruction had the building survey conducted, to make record of current building conditions in the event of damage caused by the construction. He commented that it was lengthy but professionally conducted, very thorough and the survey crew were not inconvenient to have there.

6.2 COUNCIL

Councillors Pat Dunn and Pat O'Reilly gave updates. Many complaints from constituents have been received regarding potholes and flooding and are being addressed. Discussion was had about the potential residential building site on the corner of Riverview and St. David/Logie St, as well as the Toronto to Algonquin Bike Trail that will allow cyclists to travel between the CN Tower and Algonquin Park, with Lindsay likely being a notable part of the trail.

6.3 STAFF

Carlie Arbour gave updates. The Million Dollar Makeover went to Council and the list of recipients for the first round of funding was announced. The second intake is open until July 12th with applications being accepted for grants and loans. The Retail Refresh Series is still being offered at a reduced price of \$40 for the remaining two sessions. A new committee on business ecosystems has been formed and the committee is looking to bring in the perspectives of private businesses and address issues with succession planning. A letter from Debra Soule, Arts, Culture & Heritage Officer is being sent to Downtown Heritage District businesses who did not obtain a permit for their signage, with by-law being copied, advising them that they have 30 days to comply.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky advised that the next Committee of Council meeting will take place on June 11th. The Lindsay Working Group will meet prior to that. He and Melissa McFarland had a meeting with Nexicom regarding downtown wi-fi and will bring those findings to the committee.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the Treasurer's Report of March 2019 be approved.

Carried RBM2019-41

7.2 MARKETING

Moved By: Tim White

Seconded By: Councillor O'Reilly

Resolved: That the Marketing Committee Minutes of April 11th, 2019 be approved.

Carried RBM2019-42

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the Marketing Committee Minutes of April 4th, 2019 be approved.

Carried RBM2019-43

7.4 PARKING

Moved By: Jim Garbutt

Seconded By: Councillor Dunn

Resolved: That the Parking Committee Minutes of April 9th 2019 be approved.

Carried RBM2019-44

7.5 ADVOCACY

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the letter drafted by Jim Garbutt, Advocacy Chair, and Melissa McFarland, regarding concerns with Hydro capacity and availability during building renovations and construction, be sent to Ron Taylor, City of Kawartha Lakes CAO for direction.

Carried RBM2019-45

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Advocacy Committee Minutes of April 9th, 2019 be approved.

Carried RBM2019-46

7.6 CHAIR/VICE-CHAIR UPDATE

Applications for the posted positions of part-time Community Liaison and Summer Marketing & Events Coordinator are being received and interviews will be conducted. The events tent will be put up in the parkette later today.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The OBIAA conference was an extremely valuable experience, with great networking opportunities with BIA's from all over Ontario and educational seminars.

There were also vendors, many providing info for Beautification items. There were inspirational guest speakers and great discussions on challenges facing BIA's in general.

Linda Brown is leading the "I Pinky Swear Awareness Tour" that will be going across Canada visiting Harley Davidson dealerships and raising awareness about the dangers of distracted driving. The kick off is June 1st and will be going from Peterborough to Barrie, and coming through Lindsay as a rolling road closure. She has arranged musical entertainment all along Kent Street and businesses will be encouraged to take advantage of the pedestrian traffic downtown who will be coming to watch the motorcycle parade.

Reminder for upcoming events – Fun Four Hours is this Friday, April 26th. Wards PC is holding their road hockey tournament on Sunday May 26th.

8.0 NEXT MEETING

Thursday, May 30th, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Leanna Segura

Resolved: That the Board of Directors adjourns its Regular meeting of April 25th, 2019 at 8:45am.

Carried RBM2019-47



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, May 30th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-05

1.0 CALL TO ORDER

Called to Order by the Chair: 7:34am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Laura LeMiere, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat Dunn, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Jim Garbutt (7:37am)

Early Departures: None

Guests: Sergeant Kirk Robertson

Regrets: Councillor Pat O'Reilly, Chief Mark Mitchell

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-48

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Minutes of the April 25th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-49

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland provided updates. Peel Street infrastructure work is moving east towards William and will be finishing up in the next couple of weeks and crews will begin the block between Cambridge & Victoria which will occur through July. Crews will begin to prepare Russell Street in July. Social media updates are being done by the BIA at minimum of twice a week in hopes that the general public will be looking to those places as a main source of

information. Carlie Arbour gave updates on the communication strategies being put in place by the City, including signage. Discussion was held on parking concerns going forward and if there are options for leasing additional space for downtown employees to free up premium spaces for customers. Concerns were raised about the 'road closed' signage at Kent & Cambridge not being prominent enough and traffic turning north on Cambridge and being unable to drive past Peel. A concern was raised by Jim Garbutt on behalf of the Salvation Army store on Peel Street regarding fires on the hydro poles and loss of power. Wayne English will be consulted for more information.

5.2 CLASSICS ON KENT UPDATES

Charlie McDonald updated on the meeting recently held, and work that has been completed on obtaining service groups, vendors and updates to the vehicle categories. Discussion was held on how the BIA may encourage downtown businesses to be open that day, even for the prime times around noon.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Sergeant Kirk Robertson attended on behalf of Chief Mark Mitchell. He had no specific update. Charlie McDonald congratulated him on his promotion to Inspector in the fall.

6.2 COUNCIL

Councillor Pat Dunn gave updates. Council has settled in to a one meeting per month schedule. Mayor Letham is conducting his 'goodwill' tour to Kawartha Lakes communities.

6.3 STAFF

Carlie Arbour gave updates. She recapped the Million Dollar Makeover program. This intake will highlight eligibility for back entrance improvements. She is requesting assistance from organization to get the word out. The Downtown Revitalization Working Group for Lindsay will be meeting later in the morning. Her focus for the reconstruction has been communication with businesses. The Trail Towns through RTO8 initiative will be going to Council next week.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. The Committee of Council meets June 11th. The working group meeting today will focus on clarifying the work plan for the rest of the year.

7.0 REPORTS

7.1 TREASURER

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the Treasurer's Report of April 2019 be approved.

Carried RBM2019-50

7.2 MARKETING

Moved By: Mark Ridout

Seconded By: Ann Scarlett

Resolved: That the Marketing Committee Minutes of May 7th, 2019 be approved.

Carried RBM2019-51

7.3 BEAUTIFICATION

Moved By: Laura LeMiere

Seconded By: Pat Dunn

Resolved: That the Beautification Committee's recommendation that a Fall Planter Subsidy program be implemented, be approved.

Carried RBM2019-52

Moved By: Tim White

Seconded By: Mark Ridout

Resolved: That the Marketing Committee Minutes of May 2nd, 2019 be approved.

Carried RBM2019-53

7.4 PARKING

Moved By: Laura LeMiere

Seconded By: Ann Scarlett

Resolved: That the Parking Committee Minutes of May 14th, 2019 be approved.

Carried RBM2019-54

7.5 ADVOCACY

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the Advocacy Committee Minutes of May 14th, 2019 be approved.

Carried RBM2019-55

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald mentioned the success of Ward's Road Hockey Tournament the prior weekend.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. Two new Associate Members have joined, Rustically Signed is fully confirmed, and The Pie Eyed Monk has given written confirmation and has been invoiced, awaiting payment. Shop Four Hours is tomorrow evening and is shaping up to be a great event with lots of downtown participants, and great social media interest.

The Pinky Swear Awareness Tour is coming through Lindsay around noon on Saturday. There is going to be live entertainment in the Parkette and Victoria Park, and likely a lot of extra pedestrian traffic.

8.0 BOARD GOVERNANCE REFRESHER PRESENTATION

8.1 REMOTE PRESENTATION CONDUCTED BY LISA HARVEY OF THE MINISTRY OF MUNICIPAL AFFAIRS & HOUSING

Presented via conference call with the City of Kawartha Lakes' Clerk's Office following the adjournment of the regular meeting.

9.0 NEXT MEETING

Thursday, June 27th, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

10.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Ann Scarlett

Resolved: That the Board of Directors adjourns its Regular meeting of May 30th, 2019 at 8:22am.

Carried RBM2019-56



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, June 27th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-06

1.0 CALL TO ORDER

Called to Order by the Chair: 7:31am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Laura LeMiere, Mark Ridout, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Chief Mark Mitchell (7:58am)

Early Departures: None

Guests: Lance Nachoff

Regrets: Jim Garbutt, Ann Scarlett

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-57

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Leanna Segura

Seconded By: Laura LeMiere

Resolved: That the Minutes of the May 30th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-58

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland gave updates of the progress of Peel Street and the plans to begin to move to Russell Street, starting at Lindsay St and moving westwards. There is plans to only close down two of the four lanes at a time, helping with traffic flow. Concerns with water were discussed and it was clarified that businesses should only lose some pressure for 48 hours at the beginning and end of the projects while the temporary system is installed and disabled.

Discussion on the signage was held, with comments that while the signage indicating the individual businesses that are open in the affected areas is a nice gesture, the text is too small for the vehicle traffic, and even pedestrian traffic unless right next to it. A suggestion was made for future areas where there are many more businesses, to have more prominent 'All Businesses Open' signage.

5.2 CLASSICS ON KENT UPDATES

Charlie McDonald gave updates on increases to number of vendors, and all businesses are encouraged to donate prizes. Some adjustments have had to be made due to the construction, but everything is on track for July 14th.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mitchell gave updates. The Road Hockey was a success and the police provided patrols at that event, and will be for Canada Day festivities as well as upcoming BIA events. Melissa McFarland thanked the chief for use of his officers during the Shop Four Hours event.

6.2 COUNCIL

Councillors O'Reilly & Dunn gave updates. Canada Day festivities are happening at Wilson Fields on Monday with new organizers. There is a new splash pad open to the public at the Boys & Girls Club. There is a meeting of the Plowing Match committee tomorrow. On July 13th Vince Dunn will be bringing the Stanley Cup through Lindsay in the morning, in a parade from Old Mill park uptown. Times will be confirmed. Capital projects are moving forward, with citizens very active in communicating their concerns and feedback.

6.3 STAFF

Carlie Arbour gave updates. Million Dollar Makeover's Expression of Interest deadline has passed. Applications are due July 12th. Visuals of before and after's of the first intake's project are being compiled. Economic Development's summer students will be working on the Building & Business Inventory for all downtowns who completed Revitalization projects. Work is being done on many Economic Development strategies, such as Tourism, the Cultural Masterplan and the Food Action Plan.

6.4 DOWNTOWN REVITALIZATION

The committee is working on the Trail Towns initiative and have completed the Walking Tour & Assessment. Jim Garbutt has been named as the alternate for representation of the Committee of Council.

7.0 REPORTS

7.1 TREASURER

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Treasurer's Report of May 2019 be approved.

Carried RBM2019-59

7.2 MARKETING

Moved By: Tim White

Seconded By: Leanna Segura

Resolved: That the Marketing Committee Minutes of June 10th, 2019 be approved.

Carried RBM2019-60

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Tim White

Resolved: That the Marketing Committee Minutes of June 6th, 2019 be approved.

Carried RBM2019-61

7.4 PARKING

Moved By: Councillor Dunn

Seconded By: Laura LeMiere

Resolved: That the Parking Committee Minutes of June 11th, 2019 be approved.

Carried RBM2019-62

7.5 ADVOCACY

Moved By: Steve Podolsky

Seconded By: Councillor O'Reilly

Resolved: That the Advocacy Committee Minutes of June 11th, 2019 be approved.

Carried RBM2019-63

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald advised the Board that there will be steps taken to connect with property owners regarding cleanup of back entrances, and investigations into by-laws that may support our efforts if the property owners are unwilling or unable to be engaged.

7.7 GENERAL MANAGER UPDATE

Mellissa McFarland gave updates. Shop Four Hours on May 31st was a success with good

weather, lots of people downtown and overall good feedback from the businesses. Fun Four Hours will take place on July 26th.

As a result of the Kawartha Lakes Eco-System meetings, Melissa has been invited to sit on the Industry Business Working Group by the CEO of the Workplace Development Board. The next meeting is in September.

Melissa presented information from Jessica Topfer, coordinator of the Foodrescue.ca program and explained about the program and how the BIA may get involved to help advocate to downtown businesses.

The Liberal Party of Canada has opened the doors of their campaign office at 104 Kent Street West. On June 26th at 7:00pm at the Lindsay Golf and Country Club, Judi Forbes will be acclaimed as the Liberal Candidate for Kawartha Lakes-Haliburton-Brock in October's federal election.

Remedy's RX on Kent and Pane Vino have both celebrated their 10th anniversaries.

Kawartha Lakes Pride has events happening all through the Kawarthas the week of July 8th, most notably the Pride Picnic in Victoria Park on July 13th.

8.0 NEXT MEETING

Thursday, July 25th, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

10.0 ADJOURNMENT

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the Board of Directors adjourns its Regular meeting of June 27th, 2019 at 8:13am.

Carried RBM2019-64



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, July 25th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-07

1.0 CALL TO ORDER

Called to Order by the Chair: 7:35am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Laura LeMiere, Ann Scarlett, Councillor Pat Dunn, Councillor Pat O'Reilly

Recording Secretary: Melissa McFarland

Late Arrivals: Chief Mark Mitchell (7:40am), Carlie Arbour (8:35am)

Early Departures: None

Guests: Lance Nachoff

Regrets: Tim White

Absent: Mark Ridout

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky **Seconded By:** Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-65

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Leanna Segura **Seconded By:** Councillor Dunn

Resolved: That the Minutes of the June 27th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-66

3.0 DEPUTATIONS

3.1 CINDY SNIDER & DAN JOYCE – KAWARTHA LAKES HEALTH CARE INITIATIVE FAMILY PHYSICIAN RECRUITING & RETENTION & THE LOCAL BUSINESS COMMUNITY

Moved By: Councillor O'Reilly **Seconded By:** Councillor Dunn

Resolved: That the above deputation be received.

Carried RBM2019-67

Discussion centered around the challenges the community faces in attracting family physicians to the Kawartha Lakes, and the programs the KLHCI provides to promote the area to potential family doctors and upcoming graduates, especially from the U of T program. Cindy Snider will provide additional information to Melissa McFarland to provide to the membership, about the program and how the downtown community can support it via sponsorships and in-kind donations to enhance the experience of visiting potential physicians.

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland provided updates about the final work being completed on Peel Street and the recent work beginning on Russell Street. Discussion was held on the impact on traffic flow as a result of the Wellington Street bridge work.

5.2 CLASSICS ON KENT UPDATES

Charlie McDonald reviewed the event held on Sunday, July 14th. It was extremely successful, with approximately 330 registered cars, a record number of vendors and thousands of spectators.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mitchell gave updates. Classics on Kent, Pride events and the Stanley Cup parade made for a busy weekend of July 13th and 14th, and all of the events went well. The K9 program has unfortunately been suspended for the time being, and will be re-evaluated in a year's time. The police have received a new e-bike from Pedego, as well as an F150 that will allow greater mobility in extreme weather and target distracted driving.

6.2 COUNCIL

Councillors Dunn and O'Reilly updated. January 1st will bring an update to the speed limits across the Kawartha Lakes in urban areas, lowering 50km/h limits to 40km/h. The Milk Run held the previous weekend was very successful.

6.3 STAFF

Carlie Arbour gave updates. The Economic Development summer students are making updates to the Business & Building Inventory in the Downtown Revitalization communities. Digital Main Street is proceeding and funding has been approved for a Service Squad to help implement the Digital Transformation Grants that businesses can apply for on their own. An RFQ will be going out to hire for the position from September-March. A new Heritage position will be starting in Economic Development later this summer, and Debra Soule will be retiring.

6.4 DOWNTOWN REVITALIZATION

Trail Towns will be holding a launch in Campbellford on August 22nd. Economic Development is organizing a bus for anyone from our area interested in attending.

7.0 REPORTS

7.1 TREASURER

Moved By: Laura LeMiere

Seconded By: Jim Garbutt

Resolved: That the Treasurer's Report of June 2019 be approved.

Carried RBM2019-68

7.2 MARKETING

Moved By: Councillor Dunn

Seconded By: Councillor O'Reilly

Resolved: That the Marketing Committee Minutes of July 8th, 2019 be approved.

Carried RBM2019-69

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the Beautification Committee Minutes of July 4th, 2019 be approved.

Carried RBM2019-70

7.4 PARKING

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That the Parking Committee Minutes of July 9th, 2019 be approved.

Carried RBM2019-71

7.5 ADVOCACY

Moved By: Councillor Dunn

Seconded By: Jim Garbutt

Resolved: That the Advocacy Committee Minutes of July 9th, 2019 be approved.

Carried RBM2019-72

Jim Garbutt gave an update on the Development Fees public meeting held a few weeks ago, and the impacts this may have on those wishing to redevelop their second and third stories. Another meeting will be held on August 16th.

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald updated on the deputation made by him and Steve Podolsky at the July 16th Council Meeting. They had the chance to meet with the IBI group prior to the meeting and their presentation to Council. More surveys, counts and public meetings will be taking place this fall and final recommendations made to Council in the new year.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. Fun Four Hours will be taking place tomorrow night, July 26th from 5:00pm-9:00pm. The majority of retailers and restaurants are open, and family activities include a petting zoo, face painting, bouncy castles, colouring contest, flowerpot craft by the Lindsay East Lions Club and a DJ.

The vast majority of June and July has been focused on Classics on Kent. Now that it has concluded, August projects will include a full update and review of our business listing, another pitch for Associate Membership and preparing for updates to policy documents with the assistance of Carlie Arbour.

8.0 NEXT MEETING

Thursday, August 29th, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Ann Scarlett

Resolved: That the Board of Directors adjourns its Regular meeting of July 25th, 2019 at 8:57am.

Carried RBM2019-73



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, August 29th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-09

1.0 CALL TO ORDER

Called to Order by the Chair: 7:33am

In Attendance: Charlie McDonald, Steve Podolsky, Jim Garbutt, Laura LeMiere, Mark Ridout, Ann Scarlett, Councillor Pat O'Reilly

Recording Secretary: Melissa McFarland

Late Arrivals: Councillor Pat Dunn (7:36am)

Early Departures: None

Guests: Emily Turner, Lance Nachoff (arrived 7:36am)

Regrets: Leanna Segura, Sandra Falconer, Carlie Arbour

Absent: Tim White, Chief Mark Mitchell

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-74

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Laura LeMiere

Resolved: That the Minutes of the July 25th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-75

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland provided updates about the final work being completed on Peel Street and the progress being made on Russell Street.

5.2 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

No update

6.2 COUNCIL

Councillor Pat O'Reilly gave updates. Reviews are being made of the development charges. Meetings have been held, and recommendations are being presented to Council to make a decision. A retirement party is being held for Debra Soule, Arts, Culture & Heritage Officer. A public meeting is being held for the Colborne Street West improvements.

Councillor Pat Dunn updated on the Wards Lawyers parking matter. The cost in lieu for additional parking spaces as a result of their renovation will be costed the same as what was issued for The Grand's redevelopment. Roads 101 round tables meetings are being held in each community.

6.3 STAFF

Emily Turner from Economic Development introduced herself and her new position of Heritage Planner. Her role will be focusing on heritage buildings and permits. The split position of Arts & Culture is still in the process of being filled.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky and Melissa McFarland attended the Trail Towns launch in Campbellford.

7.0 REPORTS

7.1 TREASURER

Moved By: Laura LeMiere

Seconded By: Councillor Dunn

Resolved: That the Treasurer's Report of July 2019 be approved.

Carried RBM2019-76

7.2 MARKETING

Moved By: Ann Scarlett

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee Minutes of July 22nd, 2019 be approved.

Carried RBM2019-77

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Jim Garbutt

Resolved: That the Beautification Committee Minutes of August 8th, 2019 be approved.

Carried RBM2019-78

7.4 PARKING

Moved By: Councillor Dunn

Seconded By: Jim Garbutt

Resolved: That the Parking Committee Minutes of August 13th, 2019 be approved.

Carried RBM2019-79

7.5 ADVOCACY

No Minutes to Approve.

7.6 CHAIR/VICE-CHAIR UPDATE

Discussion was held regarding Parking and the study as it's going forward. Concerns have been raised about the signage in lot M1 and the assignment of spaces to 2 hour / 4 hour / permit parking. Aaron Sloan will be invited to the next parking meeting to clarify.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The Pie Eyed Monk is under new management, and Melissa has had the opportunity to meet the new manager and discuss BIA initiatives. As a result the Pie Eyed Monk has officially joined as an Associate Member. Harley Dowdall has retired from the Hair Care Salon on William Street North after 40 years. The Business Ecosystems group continues to meet every few weeks, and discussion was held about Small Business Week. KLSBEC & KLCFDC will be focusing the theme of Small Business Week around succession planning for small businesses. Andrew Wallen, Executive Director of the KLCFDC has resigned and taken a new position Association of Community Futures Development Corporations and a farewell open house will be held on September 3rd from 3:30-6:30pm at the Pie Eyed Monk. The Workplace Development Board is hosting a session on Diversity and Inclusion for employers, at the Days Inn on Thursday, September 26th.

8.0 NEXT MEETING

Thursday, September 26th, 2019

7:30am

KLPS Community Room

6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Laura LeMiere

Resolved: That the Board of Directors adjourns its Regular meeting of August 29th, 2019 at 8:08am.

Carried RBM2019-80



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, September 26th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-09

1.0 CALL TO ORDER

Called to Order by the Chair: 7:34am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Chief Mark Mitchell (7:45am)

Early Departures: None

Guests: Lance Nachoff

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-81

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Minutes of the August 29th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-82

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland provided updates about the final work being completed on Peel Street and the progress being made on Russell Street, as well as an overview of the new 4 year schedule. Discussion was held about the brick paver colour issue. Various advocacy topics were briefly discussed, with parking issues (additional parking resources, one-way direction changes, shuttles) being directed back to the Parking Committee. A recommendation was made for there to be more information published to the public regarding streets, routes and accessibility.

5.2 2020 BUDGET

Discussion was held about the overall expenditures and the focus of next year's budget. Considerations included the need for a cost of living increase (as was done for the current year) of 2.5% for additional expenses that may occur as a result of the reconstruction, versus not wanting to further tax businesses who may see losses during this time. Other sources of funding will be investigated throughout the year. The BIA will present the approved budget at the October 29th Special Council Meeting, and will clarify the by-law subsidy for parking enforcement at this time as well.

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the presented Budget for 2020 be approved with no increases.

Carried RBM2019-83

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mark Mitchell gave updates. The keyholder contact registry will be updated. Melissa McFarland will send out the link for the businesses to update themselves, and officers will also be going door to door. A robbery of a business south of downtown was solved the same day. Discussion was held on the shooting on William Street North.

6.2 COUNCIL

Councillors O'Reilly & Dunn gave updates. Early approval for the reconstruction budget was granted. The mayor and two councillors attended the closing of the International Plowing Match in Verner where the flag was passed to the City of Kawartha Lakes for next year. Up to 80,000 attendees are expected for the event, to be held on October 14th-17th, 2020 at the LEX.

6.3 STAFF

Carlie Arbour continued the IPM updates and had postcards and bookmarks to distribute. Advertising opportunities will be available in the program guide. RV sites are being developed for overnighters. Attendees will be seeking evening entertainment. 800-1000 volunteers will be required, as well as food and other vendors. They are cautioning against any kind of price gauging, as this has been noted as a turn off to attendees.

The second round of Million Dollar Makeover applications have been approved, with 5 out of the 10 recipients being in Lindsay. The Ecosystem Committee has identified Labour Force as a challenge and a lifestyle attraction piece is being developed for employee seeking. In KLSBEC, seminars are being offered this fall for business plan development.

6.4 DOWNTOWN REVITALIZATION

No update.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Treasurer's Report of August 2019 be approved.

Carried RBM2019-84

7.2 MARKETING

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Marketing Committee Minutes of September 5th, 2019 be approved.

Carried RBM2019-85

7.3 BEAUTIFICATION

Moved By: Mark Ridout

Seconded By: Steve Podolsky

Resolved: That the Beautification Committee Minutes of September 5th, 2019 be approved.

Carried RBM2019-86

7.4 PARKING

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the Parking Committee Minutes of September 10th, 2019 be approved.

Carried RBM2019-87

7.5 ADVOCACY

Moved By: Councillor Dunn

Seconded By: Tim White

Resolved: That the Advocacy Committee Minutes of September 10th, 2019 be approved.

Carried RBM2019-88

7.6 CHAIR/VICE-CHAIR UPDATE

No update.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. Later today there is an 'Idea Generation Workshop' at the Days Inn, for any organization looking to brainstorm new ideas for events and promotions. Next week, she will be meeting with Carlie Arbour to begin taking a closer look at all of the BIA's policies and procedures. Small Business Week is October 20th and events include the Accessibility Forum all day Wednesday, the Chamber Breakfast on Thursday morning and other smaller events across the Kawarthas.

As a result of the Ecosystem meetings she has been attending, she will be working on an event or info session on succession planning with a staff member from the Business Development Bank of Canada.

8.0 NEXT MEETING

Thursday, October 31st, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Board of Directors adjourns its Regular meeting of September 26th, 2019 at

Carried RBM2019-89



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, October 31st, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-10

1.0 CALL TO ORDER

Called to Order by the Chair: 7:36am

In Attendance: Charlie McDonald, Steve Podolsky, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Lance Nachoff, Inspector Kirk Robertson

Regrets: Chief Mark Mitchell

Absent: Leanna Segura, Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-90

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Councillor O'Reilly

Seconded By: Mark Ridout

Resolved: That the Minutes of the September 26th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-91

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland gave updates on the progress of Peel Street and Russell Street and the projected schedule for the remainder of the construction season.

5.2 RECONSTRUCTION COMMITTEE

Moved By: Steve Podolsky

Seconded By: Jim Garbutt

Resolved: That a sub-committee be formed for the period of downtown reconstruction, reporting to the Board of Directors on issues that include, but are not limited to, marketing and promotions, signage, communications and business advocacy.

Carried RBM2019-92

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Inspector Kirk Robertson updated on behalf of Chief Mitchell who sent regrets. The KLPS will be supporting the Holiday Kick-Off event with an officer on foot patrol. The information sent to the membership regarding updates to the keyholder registry did not produce much result, and Melissa McFarland will send again as a separate email.

6.2 COUNCIL

Councillors O'Reilly gave updates. A public meeting regarding Development Charges will be held on November 5th at 10:00am. Discussion was had regarding the International Plowing Match and the need for local community liaisons – Melissa McFarland will reach out to Kelly Maloney about BIA representation. Physical improvements to McDonnell Park are underway. Applications have been received for new developments, including a hotel on Angeline Street South and a campground located adjacent to the fairgrounds.

6.3 STAFF

Carlie Arbour gave updates. Winner of the first Million Dollar Makeover intake will be going to Council next week. Future intakes will take place in February & May of 2020. In regards to the reconstruction, group meetings will be taking place with businesses affected by the 2020 work, with Economic Development & Engineering. The tender for the work will be going out shortly. The Retail Refresh had it's last session on Monday. The Digital Main Street Service Squad will be starting and December 31st is the deadline for the business' transformation grants. The WDB is currently conducting a Labour Force Survey. A Local Intel Platform for BR&E was launched at the last Downtown Revitalization meeting.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. The Committee of Council held a meeting last week in Lindsay. The Chair has given notice that he will be stepping down.

7.0 REPORTS

7.1 TREASURER

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Treasurer's Report of September 2019 be approved. **Carried RBM2019-93**

7.2 MARKETING

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee Minutes of October 7th, 2019 be approved.

Carried RBM2019-94

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Mark Ridout

Resolved: That the Beautification Committee Minutes of October 3rd, 2019 be approved.

Carried RBM2019-95

7.4 PARKING

Moved By: Steve Podolsky

Seconded By: Pat O'Reilly

Resolved: That the Parking Committee Minutes of October 8th, 2019 be approved.

Carried RBM2019-96

7.5 ADVOCACY

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Advocacy Committee Minutes of October 8th, 2019 be approved.

Carried RBM2019-97

7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald updated on the budget deputation to Council done by himself and Melissa McFarland last week. The BIA will likely be continuing Parking Enforcement status quo until the results of the Parking Study are presented. They brought forth the issue of the procurement of street furniture in the reconstruction and the inquiry appeared well received that it should be part of the reconstruction budget, versus being the BIA's responsibility.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The Holiday Kickoff event will be taking place on November 15th, with the Tree Lighting, Shopping Event and launch of the Holiday Passport, with 97 businesses participating. Melissa and Carlie Arbour have set out a plan to update the BIA's policy documents, with the drafts being completed and presented at the January Board meeting, for approval by the Board in February and Council's approval in March. This Monday, Melissa will be attending the OBIAA's Professional Development Day in Mississauga.

8.0 NEXT MEETING

Thursday, November 28th, 2019

7:30am

KLPS Community Room

6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Sandra Falconer

Seconded By: Ann Scarlett

Resolved: That the Board of Directors adjourns its Regular meeting of October 31st,2019 at 8:46am.

Carried RBM2019-98



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, November 28th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-11

1.0 CALL TO ORDER

Called to Order by the Chair: 7:31am

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Laura LeMiere, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat O'Reilly,

Recording Secretary: Melissa McFarland

Late Arrivals: Chief Mark Mitchell (7:45am)

Early Departures: None

Guests: Lance Nachoff

Regrets: Councillor Pat Dunn, Jim Garbutt, Carlie Arbour

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-99

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the Minutes of the October 31st, 2019 Board of Directors Meeting be approved.

Carried RBM2019-100

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland gave updates of the final work being completed on Peel & Russell before winter shutdown. Any unfinished areas are being hard-topped until spring. The tender is out for 2020 work and is due the first week of December. Updates were given on the results of the Peel & Russell wrap-up meeting, as well as the status of the street furniture, which will be budgeted for through the main project.

5.2 ANNUAL GENERAL MEETING

The potential date of Monday, January 20th was agreed upon. Melissa McFarland will look into the Pie Eyed Monk for availability, as it is an accessible space.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mitchell gave updates. The Fraud Prevention program was successful. The police service is warning businesses about ransomware impacting business servers, usually via email attachments.

6.2 COUNCIL

Councillor O'Reilly gave updates on the success of the Tree Lighting, Santa Claus Parade, Dream Ball and Crayola Sale, International Plowing Match meetings. The City is holding their Capital and Operating Budget meetings. Updates were given on planning matters, such as the Colborne Street/Hwy 35N site, and new units planned for St. David Street and the land behind Loblaws.

6.3 STAFF

No update. Carlie Arbour sent regrets.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. No meetings have been held since the previous Board meeting.

7.0 REPORTS

7.1 TREASURER

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Treasurer's Report of October 2019 be approved.

Carried RBM2019-101

7.2 MARKETING

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee Minutes of November 7th, 2019 be approved.

Carried RBM2019-102

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee Minutes of November 7th, 2019 be approved.

Carried RBM2019-103

7.4 PARKING

Moved By: Pat O'Reilly

Seconded By: Steve Podolsky

Resolved: That the Parking Committee Minutes of November 12th, 2019 be approved.

Carried RBM2019-104

7.5 ADVOCACY

Quorum not attained for November meeting.

7.6 CHAIR/VICE-CHAIR UPDATE

Chair Charlie McDonald extended his gratitude to those committee members who assisted with the Christmas Tree.

A suggestion was made by a member that the BIA investigate the possibility of a potential tax break given to properties during the reconstruction to offset lost business. Charlie McDonald put the item out to the Board for discussion. Potential obstacles were brought forth, including the possibility that tax breaks given to the properties would not necessarily be passed down to the business operators, and that the percentage that may be plausible may not be likely make a significant impact. Other suggestions were brought forth, including a budget being requested through Economic Development to assist in advertising initiatives and communications, or waiving the levy.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The Holiday Kick-Off event went well with great attendance at the Tree Lighting and success with the shopping event. The Holiday Passports launched with 95 participating businesses. In member updates, Between the Bread closed and Hamilton Creek consolidated their Travel Trends inventory back to the main location, closing the second store. A zero-waste and sustainable living store called Unwrapped will be opening in that location in January. Rustically Signed, an associate member currently located on the 3rd floor above the Pie Eyed Monk will be moving to the intersection of Kent & Lindsay at the end of December. Village Winery is under new ownership and rebranded as Fermented Cellar. The property at 104 Kent Street is rented as a second location to Olde Mill Primitives, the specifics have not yet been made public. The OBIAA Professional Development Day was a valuable experience. The topic of our enforcement of parking came up and OBIAA suggested having Melissa speak on a panel at the conference in April.

A meeting with Enbridge Gas has been scheduled for Monday by Engineering about work happening in the downtown in the new year. Board members, especially those who are property owners are strongly encouraged to attend.

8.0 NEXT MEETING

Monday, January 20th, 2019
Prior to Annual General Meeting
Location to be Confirmed

9.0 CLOSED SESSION

Moved By: Laura LeMiere

Seconded By: Tim White

Resolved: That the Board of Directors moves into a closed session.

Carried RBM2019-105

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the Board of Directors moves back into regular session.

Carried RBM2019-106

10.0 ADJOURNMENT

Moved By: Pat O'Reilly

Seconded By: Mark Ridout

Resolved: That the Board of Directors adjourns its Regular meeting of November 28th, 2019 at 8:45am.

Carried RBM2019-107



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BEAUTIFICATION COMMITTEE

**Thursday, January 3rd, 2019
8:00am**

**Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay**

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:05am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Mark Ridout, Councillor Pat Dunn, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Jim Garbutt, Bruce Kitching

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried BC2019-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the Minutes of November 1st, 2018 be approved.

Carried BC2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Received from Barb Truax, Chair of the Lindsay Legacy C.H.E.S.T. Fund Grand Committee, that our project proposal was not recommended for funding, based on eligibility criteria, namely that the replacements of the sign panels are considered operating expenses.

5.0 OTHER OR NEW BUSINESS

5.1 2019 INITIATIVES

Discussion was had by the committee regarding the 2019 budget year. It was agreed that initiatives should follow the status quo of basic operations (flowers & trees, maintenance and signage upgrades), with surplus funds to be earmarked for possible major expenses as a result of 2020's reconstruction.

Upon received feedback from the holiday season, additional decorations will be purchased for the Christmas tree.

5.2 SIGNAGE FOR 179-183 KENT WINDOWS

Charlie McDonald gave authorization on behalf of the property owner to use the windows in the vacant buildings for advertising or displays. Discussion was had on creating a historical display. Melissa McFarland will contact the building department regarding the stipulations of the signage by-law, and then start brainstorming content ideas.

5.3 OTHER ITEMS

RFP's for the hanging baskets and summer and winter planters will be prepared and brought for approval to February's meeting.

6.0 NEXT MEETING

Thursday, February 7th, 2019
8:00am
Big Brothers Big Sisters Boardroom
117 Kent Street West

7.0 ADJOURNMENT

Moved By: Sandra Falconer

Seconded By: Pat Dunn

Resolved: That the Beautification Committee adjourns its regular meeting of January 3rd, 2019 at 8:25am.

Carried BC2019-03



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, March 7th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-02

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:07am

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Charlie McDonald, Mark Ridout, Councillor Pat Dunn, Ryan Smith, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried BC2019-04

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By:

Resolved: That the Minutes of January 3rd, 2019 be approved.

Carried BC2019-05

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 SPRING CLEANUP

A walkthrough and assessment will be done as soon as the snow melts to evaluate street furniture for repairs and replacement. A suggestion was made to pressure wash under the garbage cans. Putting silt underneath will prevent weeds. Gator bags will be placed back on the trees. An email will be sent to the membership encouraging cleanups outside of the businesses.

5.2 DOWNTOWN RECONSTRUCTION

Committee was reminded of the public meeting that evening at 6:00pm. Discussion was held regarding the fact that the BIA will be responsible for procuring funding for street furniture. Grants and alternative funding sources will be investigated, as well for the increased cost of maintenance of plants and trees, and efforts will need to be coordinated for the items that will be outside of the BIA's geographical area. New Christmas decorations will also be investigated.

5.3 FLOWER RFP's

The Board of Directors awarded the summer planters and hanging baskets to Hill's Florist as they were the only bid for those items. A competing bid was submitted for the winter planters by The Kent Florist, and visuals from each company were presented. Discussion was held regarding the cost versus product. Discussion was also held regarding the possibility of the cost savings of the less expensive bid being put to use to a mid-season spring planting of pansies.

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That an RFP be created for a mid-season spring planter and presented to the Board for consideration, along with the winter planters decision.

Carried BC2019-06

5.4 OTHER ITEMS

The banner on the southeast corner of Kent & Cambridge was damaged in the windstorm. Joe Cayley will be contacted to replace, and new ashtrays installed.

6.0 NEXT MEETING

Thursday, April 4th, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Jim Garbutt

Resolved: That the Beautification Committee adjourns its regular meeting of March 7th, 2019 at 9:02am.

Carried BC2019-07



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, May 2nd, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:10am

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Mark Ridout, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Charlie McDonald, Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried BC2019-08

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Jim Garbutt

Resolved: That the Minutes of March 7th, 2019 be approved.

Carried BC2019-09

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 SPRING CLEANUP

Steve Podolsky, Charlie McDonald and Melissa McFarland met with Scott Wood and Stacy Wood to discuss a spring cleanup and an inventory of hardware that is need of repair or replacement. They were given a map to mark items on and they will all review the findings upon completion. The bin liner that is acting as a trash receptacle at #1 Kent will be removed. Steve Podolsky will contact Ryan Smith to inquire if there is a spare single bin that can be placed there. Discussion on anchoring was held and an inquiry as to the cost of a cement pad will be investigated. The committee agreed to

test out not having a trash can there in the meantime and litter tracked and will revisit the issue if it poses a problem. The Woods are removing the tree grates and adding mulch to the trees. The large planters will be weeded, and plants added around the sign at #1 Kent. Discussion was had on relocating the large planters on Victoria Ave South to the Parkette. The Founds will be contacted at some point to inquire if this is something they would like to see.

5.2 PLANTER SUBSIDY

The subsidy program was extremely successful, with (to date) 19 businesses participating and a little over \$300 reimbursed. The Kent Florist did all of the plantings that were submitted for subsidy.

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That the Beautification Committee recommends to the Board of Directors that a Fall Planter Subsidy program be implemented.

Carried BC2019-10

5.3 PUBLIC WORKS PROJECTS

Steve Podolsky is in regular contact with Joe Cayley, who will be changing out the winter banners in the near future, and we will request the installation of additional ashtrays. Bruce Kitching confirmed that the benches will be installed this coming week.

5.4 DOWNTOWN RECONSTRUCTION

Future plans for the Kent Street Parkette were discussed. If there is an opportunity through a change of ownership in the future, to make improvements to the property, the reconstruction would be an opportune time. A suggestion was made to draw up a draft budget of approximate costs so that the information is available if need be, allowing 10% inflation, and to begin investigating funding options.

5.4 OTHER ITEMS

A suggestion was made to investigate the costs of a professional Christmas tree decorator.

6.0 NEXT MEETING

Thursday, May 2nd, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the Beautification Committee adjourns its regular meeting of May 2nd, 2019 at 9:00am.

Carried BC2019-11



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, April 4th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:10am

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Mark Ridout, Councillor Pat Dunn, Ryan Smith, Bruce Kitching

Recording Secretary: Steve Podolsky

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Charlie McDonald, Mark Ridout

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Councillor Dunn

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried BC2019-08

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Minutes of March 7th, 2019 be approved.

Carried BC2019-09

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 SPRING CLEANUP

Pre-weeding will be conducted by Scott Wood and cleanup at #1 Kent will be done.

5.2 PLANTER SUBSIDY

The subsidy program has been distributed in person and by email to all of the businesses. Many are using Kent Florist to do their planters on their behalf.

Roger will be contacted about taking back the winter plants that have been removed from the planters.

5.3 DOWNTOWN RECONSTRUCTION

No update.

5.4 OTHER ITEMS

Discussion was had about new furniture and recommendations have been made for planters and baskets with built in water reservoirs.

Scott Wood will begin the removal of the remainder of the tree grates and guards. Scrap bin to be ordered to dispose of materials at Public Works.

New trees will be re-staked. Steve Podolsky will contact Paul Richardson.

Sign panels will be changed by Steve Podolsky.

Update info in the Rivera and Old Mill park signs.

Identify locations of garbage cans that were damaged during snow removal.

6.0 NEXT MEETING

Thursday, May 2nd, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee adjourns its regular meeting of April 4th, 2019 at 9:00am.

Carried BC2019-10



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, June 6th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:02am

In Attendance: Steve Podolsky, Sandra Falconer, Mark Ridout, Councillor Pat Dunn, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Councillor Pat Dunn (9:05am)

Guests: Gillian Steven, Robin Callaghan

Regrets: Charlie McDonald

Absent: Jim Garbutt, Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2019-12

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Minutes of May 2nd, 2019 be approved.

Carried BC2019-13

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN WALKING TOUR

In an effort to better understand the needs of the downtown in reference to horticulture, signage, impacts of the reconstruction and general maintenance needs, the committee walked the downtown in lieu of a regular meeting. General notes of the tour will follow, for discussion at future meetings.

Garbage Receptacles

Discussion was had for future options in the reconstruction. Double receptacles were suggested in order to at least give the option of one side to be recycling if that pickup option becomes available. Doggie bag stations were also suggested.

Bell Phone Booths

Two phone booths still at the corner of William & Kent and likely no longer needed since the relocation of the transit terminal. Will investigate having them removed.

#1 Kent Parkette

Options were discussed for improvements around the sign. A landscaper who specializes in stone beds was contacted upon Roger Hill's recommendation, and the BIA will obtain a quote. Suggestion was also made to contact Ground Covers Unlimited for their opinion.

Bumpouts

Visuals were provided to where the bumpouts will be located. A suggestion was made to have water filling stations in these areas.

Ashtrays

Joe Cayley will be contacted for installation of ashtrays near Thirteen Tattoo / Pizza Pizza as well as adjacent to the locks near Iron Will Tattoo.

Planters

Need to be anchored – 2 at the Olympia, 2 at Appleseed Quiltworks. One needs to be replaced at Wards.

Victoria Ave Planters

Discussion was had regarding planting shrubs with mulch versus flowers which may be easier to maintain and may not invite vandalism. Roger Hill will be contacted for thoughts on the matter.

Downtown Street Identifier Signs

It was agreed that the BIA will want stylized signs to identify the downtown area when new signs are procured for the reconstruction.

Maintenance Schedule

Discussion was had about creating a daily/weekly schedule for maintenance.

6.0 NEXT MEETING

Thursday, July 4th, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee adjourns its regular meeting of June 6th, 2019 at 9:35am.

Carried BC2019-14



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, July 4th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:05am

In Attendance: Steve Podolsky, Sandra Falconer, Charlie McDonald, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Gillian Steven

Regrets: None

Absent: Jim Garbutt, Bruce Kitching, Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried BC2019-15

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Minutes of June 6th, 2019 be approved.

Carried BC2019-16

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Received from Susanne Murchison, Chief Building Official, regarding a request for comments on a Minor Variance Request for the Wards Lawyers building. The Committee has no objections to the proposal for a second small blade sign advertising Colour & Code on the second story.

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN WALKING TOUR – FOLLOW UP ITEMS

Committee reviewed the notes made during June's walking tour.

Update on the removal of Bell phone booths – request must be made from the City and is currently in the hands of the Land Management department.

Update on #1 Kent Parkette – plants are being purchased and weeding done by Steve Podolsky & Mark Ridout, with help from Scott & Stacy Wood.

Ashtrays – some are being added today by Joe Cayley. More will be purchased if necessary.

5.2 OTHER ITEMS

Inexpensive Pride Flags have been purchased and will be placed in the planters leading up to Pride Week.

The Ginkgo tree in front of Century Cinemas appears to be dying – Steve will inquire if it is still under warranty.

Melissa McFarland is meeting with a professional Christmas Tree decorator and will pass on the quote when received.

Discussion was held on the cleanup of back entrances. Photos are being taken and inquiries have been made regarding the by-laws and zoning that may assist in enforcing cleanup in some areas.

Discussion was held regarding the reconstruction signage. The committee will begin to discuss our wants for next year's work.

6.0 NEXT MEETING

Thursday, August 1st, 2019
8:00am
Big Brothers Big Sisters Boardroom
117 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the Beautification Committee adjourns its regular meeting of July 4th, 2019 at 8:26am.

Carried BC2019-17



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, August 8th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:03am

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Charlie McDonald, Mark Ridout, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2019-18

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the Minutes of July 4th, 2019 be approved.

Carried BC2019-19

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 UPDATE – FLOWERS, TREES, HARDWARE

Steve Podolsky updated – inventory was completed on the Canadian flags and there were less than expected in good shape. Extras were purchased and damaged ones taken to the Legion for proper disposal. Additional ashtrays were purchased and then installed by Public Works. Cigarette butts are still present but they are being used consistently in the targeted areas. The tree grates are being removed gradually and the areas filled with mulch.

5.2 CHRISTMAS TREE

A quote for professional decorations and lighting is being obtained and will be ready for the September meeting.

5.3 LEGACY C.H.E.S.T. CONSIDERATIONS

The quote for the raised flowerbeds at the #1 Kent Parkette is still outstanding but may be a consideration for next spring.

5.4 RECONSTRUCTION DISCUSSIONS

Discussion was held regarding the street furniture and the responsibility on the BIA for both choosing designs and procuring funding. More information will be obtained from the City. Considerations will be made for what is needed for planters and hanging baskets in the construction areas and how some of the flowers might be able to be redirected to the back entrances.

5.5 OTHER ITEMS

Comments were made about the flowers and that some of them have died, and if replacements can be procured. Brief discussion was also had about the fall subsidy. Steve Podolsky will check the status of the ginkgo tree outside the Century Theatre.

6.0 NEXT MEETING

Thursday, September 5th, 2019
8:00am
Big Brothers Big Sisters Boardroom
117 Kent Street West

7.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee adjourns its regular meeting of August 8th, 2019 at 9:02am.

Carried BC2019-20



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, September 5th, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:03am

In Attendance: Steve Podolsky, Jim Garbutt, Charlie McDonald, Mark Ridout, Councillor Pat Dunn, Bruce Kitching, Ryan Smith

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Sandra Falconer

Absent: Councillor Pat Dunn, Bruce Kitching, Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2019-18

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Jim Garbutt

Resolved: That the Minutes of August 8th, 2019 be approved.

Carried BC2019-19

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 FALL PLANTER SUBSIDY

Discussion was held on the format of providing fall mums in the downtown.

Moved By: Jim Garbutt

Seconded By: Steve Podolsky

Resolved: That the BIA will provide fall mums for the downtown planters, purchased by the BIA and then installed by Scott & Stacy Wood upon removal of the summer material. **Carried BC2019-20**

5.2 FALL CLEANUP

Summer material will be removed from the planters and hanging baskets taken down the week of September 22nd, after the fair. The tent will be dismantled and stored after the confirmation that Marketing events have been completed. Veterans banners will go up sometime in October.

Additional ashtrays have been installed, most recently outside of This & That Liquidation.

Discussion was held regarding the garbage can at #1 Kent. There is a need for one in this location. Steve Podolsky will connect with Ryan Smith regarding this, and if there is a need to anchor it.

5.3 CHRISTMAS TREE

A proposed quote from Christmas Décor for the installation of lights and decorations was presented. The committee agreed that this is outside of the budget. Additional decorations will be purchased and the BIA Membership will be polled for members interested in helping Parks with the decorations, and an additional lift will be procured. Charlie McDonald and Steve Podolsky will be making the trip to Potash Creek farms to choose the tree in the coming weeks.

5.4 RECONSTRUCTION DISCUSSIONS

Rebecca Mustard and Carlie Arbour at Economic Development are investigating if there is an agreement in place between the City and BIA for the current furniture, to establish the specifics behind the procurement and maintenance of the current furniture. This will assist in determining who may be responsible for procurement of future hardware.

5.5 OTHER ITEMS

Concerns were raised regarding the hanging basket at the intersection of Kent & Lindsay blocking the new 'right lane ends' sign. The basket will be relocated.

6.0 NEXT MEETING

Thursday, October 3rd, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the Beautification Committee adjourns its regular meeting of September 5th, 2019 at 8:45am.

Carried BC2019-21



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, October 3rd, 2019
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks) Bruce Kitching (Public Works)

MEETING #BC-2019-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Charlie McDonald, Mark Ridout, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Bruce Kitching, Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald

Seconded By: Councillor Dunn

Resolved: That the agenda be adopted as circulated.

Carried BC2019-22

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Mark Ridout

Resolved: That the Minutes of September 5th, 2019 be approved.

Carried BC2019-23

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 FALL CLEANUP

Roger Hill planted the individual planter mums, as well as the large planters in the Parkette. A request was made for him to do one more sweep to replace a few that were immediately vandalized, as well as fill in for some businesses who still had summer flowers out. Scott & Stacy Wood will take the tent down once it has had a few days to dry out. A garbage can for #1 Kent was sourced from the Public Works depot.

5.2 CHRISTMAS TREE

Charlie McDonald and Steve Podolsky will be making a trip to Potash Creek Farms to select a Christmas Tree – they have been asked if willing to donate again this year. Scott & Stacy Wood will be changing the bulbs in the lamp standard wreaths. Melissa McFarland brought information about sourcing decorations from the Friendly Dollar & Discount, as well as quotes for a LED tree topper.

Moved By: Steve Podolsky

Seconded By: Councillor Dunn

Resolved: That an electronic LED tree topper be purchased from Classic Displays at a cost of \$650, plus applicable taxes and shipping.

Carried BC2019-24

5.3 RECONSTRUCTION DISCUSSIONS

Discussion was held regarding the responsibility of the street furniture in the reconstruction and what agreement may already be in place between the City of Kawartha Lakes and the BIA for the current furniture. Some parties recall an agreement that possibility had the municipality make the initial capital purchase with the BIA having the responsibility to maintain and replace, but up until now, no formal agreement has been located. Steve Podolsky will attempt to contact key BIA contacts from that time to ask what they may recall.

5.4 OTHER ITEMS

None

6.0 NEXT MEETING

Thursday, November 7th, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee adjourns its regular meeting of October 3rd, 2019 at 9:15am.

Carried BC2019-25



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, November 7th, 2019
8:00am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks)

(Public Works)

MEETING #BC-2019-10

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Charlie McDonald, Mark Ridout, Ryan Smith

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Sandra Falconer

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried BC2019-26

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the Minutes of October 3rd, 2019 be approved.

Carried BC2019-27

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 CHRISTMAS TREE & WINTER DECOR

Pickup at Potash Creek Farms has been confirmed for November 13th. Tree will go up for lights and decorations on November 14th. Melissa McFarland will look into a lift to enable a second person to be assisting Parks with decorations. Discussion was had about improving the method of putting the lights on to avoid the 'grid' pattern. Decorations are still being procured if possible. Scott Wood is

changing the bulbs in the wreaths that go on the lampposts. Issues have been noted from Public Works that there has been issues with the banners freezing to the lampposts when switching from Veterans to Winter – discussion was held on the possibility of a sleeve that could be installed in the loop that would make sliding it on and off the post easier.

A note has been made that the fall mums were a big success in the downtown. The watering schedule will be addressed next year to ensure that it continues through fall and that additional help is provided during the busy fair time, if necessary.

5.2 RECONSTRUCTION DISCUSSIONS

Discussion was held regarding planters and hanging basket in the reconstruction area in 2020. A suggestion was made to relocate the planters to the back entrances and form an agreement with the businesses that the BIA will do the initial planting, if they maintain them for the season. A note should be made in the RFP for a mid-summer refresh/pruning if necessary, as some of the hanging baskets grew too large and heavy for the posts.

Discussion was held regarding the #1 Kent area, as well as the newly installed bump-outs that will allow planting. Options such as support from the Horticultural Society, or work done by private landscapers in exchange for advertising was discussed.

Discussion was held about new planters – Melissa McFarland will attempt to contact Stenski/Kelly, who created the Streetscape & Façade Design Guidelines, to ask for their input on style.

5.3 OTHER ITEMS

None

6.0 NEXT MEETING

Thursday, December 5th, 2019
8:00am
Big Brothers Big Sisters Boardroom
117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the Beautification Committee adjourns its regular meeting of November 7th, 2019 at 9:26am.

Carried BC2019-28



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, December 5th, 2019
8:00am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Charlie McDonald

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liasons

Ryan Smith (Parks)

(Public Works)

MEETING #BC-2019-11

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:18am

In Attendance: Steve Podolsky, Sandra Falconer, Charlie McDonald, Mark Ridout

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Jim Garbutt

Absent: Councillor Pat Dunn, Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2019-29

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout **Seconded By:** Sandra Falconer

Resolved: That the Minutes of November 7th, 2019 be approved.

Carried BC2019-30

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 2019 WRAP UP & WINTER DISCUSSIONS

Snowbanks from Sunday's snowfall have yet to be cleared, and attempts to contact our new Public Works contact over the past several months have been largely unsuccessful by all parties who've attempted via emails, voicemails, and notes left in person. Melissa McFarland contacted the Director on Tuesday via email but has not yet received a response. Board Chair Charlie McDonald contacted the Director during the meeting and left a voicemail and will update once a response has been received. Charlie McDonald also contacted Aaron Sloan, Manager, By-Law Enforcement to inquire about lot clearing and received confirmation that it will be completed before the weekend.

Complaints have been received about the sidewalks not being shoveled in front of the Kent Street Parkette. Steve Podolsky will contact Mark Reid to inquire if it's in his contract.

5.2 RECONSTRUCTION DISCUSSIONS & 2020 PLANNING

Melissa McFarland relayed a conversation had with Roger Hill of Hill's Florist, as they are historically the only company who submits full quotes when RFP's are circulated for hanging baskets and planters. He's willing to be flexible regarding numbers supplied with the reconstruction, and the wording of the RFP in the new year may need to reflect this.

Melissa McFarland contacted Stempski Kelly & Associates regarding planter style but has not yet heard back. She will follow up before the next meeting.

Conflicting reports have been heard about the sidewalk access to businesses during the reconstruction. Melissa McFarland will confirm.

5.3 OTHER ITEMS

Discussion was held about the by-laws affecting downtown, signage in particular, and how an increase in the enforcement could be accomplished. Melissa McFarland will suggest to the City that a meeting be held with the BIA, Building & Planning, By-Law and Heritage/Ec Dev in the new year. In the meantime, Melissa will conduct a rough inventory of buildings who facades/windows/signage do not meet the by-laws and who might be grandfathered in from before the 2017 heritage designation.

6.0 NEXT MEETING

Thursday, January 9th, 2019

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the Beautification Committee adjourns its regular meeting of December 5th, 2019 at 9:26am.

Carried BC2019-31



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, January 8th, 2019
5:00pm

BIA / BBBS Boardroom
117 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Leanna Segura, Liz Grimes, Laura LeMiere, Mark Ridout

Recording Secretary: Melissa McFarland

Late Arrivals: Rick Gorrill (5:15pm), Rebekah McCracken (5:30pm)

Early Departures: Rebekah McCracken (6:00pm)

Guests: None

Regrets: Ann Scarlett

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the minutes of the December 4th, 2018 Marketing Committee Meeting be approved.

Carried RBM2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 HOLIDAY PASSPORTS

A recap of the program was discussed. Overall feedback was overwhelmingly positive from both merchants and the general public. With only a few minor tweaks, the program will run again for 2019.

5.3 OTHER EVENTS / INITIATIVES

The event schedule was discussed for 2019 with the following dates decided:

Fun Four Hours (Spring) – April 26th

Fun Four Hours (Summer) – July 26th

Fun Four Hours (Fall) – October 4th

Tree Lighting – Friday prior to the Santa Claus Parade

Christmas on Kent – Sunday of Santa Claus Parade

The committee agreed that generic advertising be kept to a minimum and that promotions mainly be kept to advertising the above events.

6.0 NEXT MEETING

Tuesday, February 5th

5:00pm

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee adjourns its Regular meeting of January 8th at 6:25pm.

Carried RBM2019-03



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, February 5th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-02

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:13pm

In Attendance: Leanna Segura, Liz Grimes, Laura LeMiere, Mark Ridout, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Ann Scarlett (5:45pm)

Guests: Raymond McMurray

Regrets: Rebekah McCracken, Rick Gorrill

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-04

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the minutes of the January 8th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-05

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SPRING FUN FOUR HOURS

Activities to be scheduled include DJ Dave Bell, 2 bouncy castles (1 large, 1 small for younger children), the petting zoo, face painting, sidewalk chalk art and a colouring contest. The mascot will be present with spring attire (bunny ears?) and cotton candy will be given out. The library will be approached to run an activity, as well as the Lindsay East Lions Club – a miniature spring flower planting will be suggested.

The option of a ferris wheel was discussed for the summer event, possibly as an opportunity for sponsorship. The cost could be upwards of \$8000, and a more specific cost will be investigated, as well as the space requirements, then a sponsorship structure will be developed and offered to BIA businesses.

5.3 OTHER EVENTS / INITIATIVES

A Valentine's Day social media promo will be initiated, with a dinner for two at Pane Vino and a dozen roses awarded to an entrant who likes the BIA Facebook page, shares the post and tags a significant other in the comments. Contest will run from February 6-13.

Upon request from membership businesses, safety strategies for business operators was suggested, including a phone tree for incidents that occur. A suggestion was made for a survey to be developed to be included, as it will contain personal phone numbers and emails. This subject will be brought to the Advocacy Committee for review, as this falls under their mandate.

6.0 NEXT MEETING

Tuesday, March 5th
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Liz Grimes

Resolved: That the Marketing Committee adjourns its Regular meeting of February 5th at 6:27pm.

Carried RBM2019-06



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, March 12th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:15pm

In Attendance: Leanna Segura, Rick Gorrill, Liz Grimes, Laura LeMiere, Mark Ridout

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Ann Scarlett, Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-07

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the minutes of the February 5th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-08

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SPRING FUN FOUR HOURS

An overview of items that are complete was presented by Melissa McFarland, including the bouncy castles, cotton candy machine, face painters, DJ, petting zoo and library activities. To-do's include the Lions Club activity, balloons, and the event tent. Melissa McFarland and Mark Ridout will coordinate for the printing of posters and postcards and a Facebook event will be created.

5.3 OTHER EVENTS / INITIATIVES

Discussion of the possibility of a sponsored ferris wheel for the summer event was held. A quote was obtained as well as sizing, and Melissa McFarland will follow up to ask about a rain policy and will check with Mark Reid to ask for permission to use the property. Discussion was held about the structure of a sponsorship program.

Requests for advertising from the Country Legends show and the Curious Guide were turned down at this time.

6.0 NEXT MEETING

Tuesday, April 9th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Rick Gorrill

Seconded By: Liz Grimes

Resolved: That the Marketing Committee adjourns its Regular meeting of March 12th at 6:45pm.

Carried RBM2019-09



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, April 11th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:30pm

In Attendance: Leanna Segura, Mark Ridout, Laura LeMiere, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Rick Gorrill, Liz Grimes, Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Ann Scarlett

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-07

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the minutes of the March 12th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-08

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SPRING FUN FOUR HOURS

An overview of items that are complete was presented by Melissa McFarland, including the bouncy castles, cotton candy machine, face painters, DJ, petting zoo and library activities. The tent will be put up the day before. The Lions Club has confirmed their activity, which will be planting and decorating a mini flower pot. Between the Bread offered to host cookie decorating, and was offered \$100 towards supplies. Balloons for participating businesses were ordered. The gift basket for the colouring contest was ordered. Leanna Segura, Mark Ridout and Melissa McFarland distributed postcards to businesses to hand out. Maps will be created for the day of. Volunteers are being sought for the bouncy castle and cotton candy distribution.

5.3 OTHER EVENTS / INITIATIVES

Discussion was held regarding feedback received that Fun Four Hours, while a great community event isn't as retail focused as some events have been in the past. The committee discussed the possibility of an event in late May, modeled after 'Ladies Nights' or 'Diva Night' in other communities. Unlike the Shop Hop & Wine Walk, this event would not have ticket sales or a mandatory prize donation by businesses but merchants would be encouraged to run their own in-store draws or promotions. The committee brainstormed ideas for an activity to coincide with the shopping event and along with the DJ, will look into a dance floor / impromptu lessons for a dance party in the parkette. Ann Scarlett and Melissa McFarland will canvas the retailers for opinions and feedback.

6.0 NEXT MEETING

Tuesday, May 7th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Marketing Committee adjourns its Regular meeting of April 9th at 6:40pm.

Carried RBM2019-09



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, May 7th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:30pm

In Attendance: Leanna Segura, Rick Gorrill, Laura LeMiere, Mark Ridout, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Liz Grimes, Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Ann Scarlett

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-10

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Rick Gorrill

Resolved: That the minutes of the April 11th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-11

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

Review of costs of the cancellation of Fun Four Hours was discussed.

5.2 SHOP FOUR HOURS

Participants are being confirmed with a map and list of special in-store events to be created. A DJ still needs to be secured, Melissa McFarland will continue to research. Discussion of bringing Femme Fitness in to partner and provide dance classes in the parkette was held. Leanna Segura will make contact with Femme Fitness and arrange a meeting. It was agreed to allow the kettle corn vendor to participate. Leanna Segura is investigating an option for a gentleman to be suited by Nesbitt's and make the rounds to engage visitors and hand out \$10 gift cards to be used that night.

5.3 SUMMER FUN FOUR HOURS

The petting zoo, bouncy castle and cotton candy are all paid as a result of cancelling the April event and rescheduling for July 26th. The DJ is also confirmed. More detailed discussions will occur at the June meeting.

5.3 OTHER EVENTS / INITIATIVES

Discussion was held about the idea of providing weekday lunchtime promos to possibly engage employees of the downtown area on their lunch. Further discussion will be held at future meetings.

6.0 NEXT MEETING

Special Meeting – Shop Four Hours
Monday, May 27th
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

Regular Meeting
Tuesday, May 4th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Laura LeMiere

Seconded By: Rick Gorrill

Resolved: That the Marketing Committee adjourns its Regular meeting of May 7th, 2019 at 6:10pm.

Carried RBM2019-12



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Monday, June 10th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Leanna Segura, Rick Gorrill, Liz Grimes, Laura LeMiere, Rebekah McCracken, Mark Ridout, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Gillian Steven, Carlie Arbour

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-13

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the minutes of the May 7th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-14

3.0 DEPUTATIONS

3.1 CARLIE ARBOUR, ECONOMIC DEVELOPMENT OFFICER

Small Scale Activations - Carlie Arbour gave an overview of a presentation put on at the OBIAA conference by the London Downtown BIA, regarding small events and initiatives that can be put on for low or no costs in the downtown.

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SHOP FOUR HOURS RECAP

Overall positive feedback was received regarding the event, with the exception of a couple of businesses who consider themselves to be more service-oriented than retail and don't do as well with sales. Any business with constructive feedback on this event or with ideas of future initiatives are continued to be encouraged to bring them forth to the committee.

The \$10 coupons went over well and will be reimbursed as received.

5.3 SUMMER FUN FOUR HOURS

Confirmed – petting zoo, bouncy castle (small and large), cotton candy, face painting.

To be done – balloons ordered, BIA panels for tent, Downtown Dog, artwork / poster / postcard, mobile bubbles.

5.3 OTHER EVENTS / INITIATIVES

Discussion on moving the meeting date was held with confirmation of future meetings to take place on the first Monday of every month, at Boiling Over. As the first Monday in July is Canada Day, the next meeting will take place on July 8th.

6.0 NEXT MEETING

Monday, July 8th

5:00pm

Boiling Over's Coffee Vault

146 Kent Street West

7.0 ADJOURNMENT

Moved By: Rebekah McCracken

Seconded By: Ann Scarlett

Resolved: That the Marketing Committee adjourns its Regular meeting of June 10th, 2019 at

Carried RBM2019-15



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Monday, July 8th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:06pm

In Attendance: Leanna Segura, Liz Grimes, Laura LeMiere, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Gillian Steven

Regrets: Mark Ridout, Rebekah McCracken

Absent: Rick Gorrill

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Ann Scarlett

Seconded By: Laura LeMiere

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-16

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Liz Grimes

Seconded By: Laura LeMiere

Resolved: That the minutes of the June 10th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-17

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SUMMER FUN FOUR HOURS

Balloons will be ordered and purchased to identify open businesses and activity locations. Discussion was had on the future of the stickers – committee agreed that smaller ones (2x2") may get more use. Posters will be printed and distributed next week. A giveaway item was suggested – Melissa McFarland will look into branded sunglasses. Ben Corder will be allowed to bring his kernel corn (possibly in smaller kid-friendly sized bags?), and is welcome to add cotton candy, sno cones and mini donuts as well. Melissa will investigate if the cost of the ordered cotton candy through Bouncers R Us can be applied to a different activity, or a credit for October's event.

5.3 OTHER EVENTS / INITIATIVES

None

6.0 NEXT MEETING

Monday, July 22nd
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Laura LeMiere

Seconded By: Ann Scarlett

Resolved: That the Marketing Committee adjourns its Regular meeting of July 8th, 2019 at 6:05pm.

Carried RBM2019-18



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Monday, July 22nd, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Leanna Segura, Liz Grimes, Laura LeMiere, Mark Ridout, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Rebekah McCracken, Rick Gorrill

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Laura LeMiere

Seconded By: Ann Scarlett

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-19

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the minutes of the July 8th, 2019 Marketing Committee Meeting be approved.

Carried RBM2019-20

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 SUMMER FUN FOUR HOURS

Balloons have been ordered and will be distributed at 2:00pm by whoever is available, to identify open businesses and activity locations. Sunglasses will be arriving the day-of and distributed by

the Downtown Dog throughout the evening. Ben Corder will be set up in the parkette with popcorn, cotton candy, sno cones and mini doughnuts. The Girl Guides and Scouts will also be setting up for information and cookie sales.

5.3 LINDSAY LOCKS ADVERTISING

A request was made by Lisa Miller from The Cat & The Fiddle for advertising of the downtown around the Locks. As it turns out, Parks Canada does not allow this. New content for the signs at Old Mill Park and Rivera Park are being investigated.

6.0 NEXT MEETING

Monday, September 9th
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By:

Seconded By:

Resolved: That the Marketing Committee adjourns its Regular meeting of July 22nd, 2019 at 6:05am.

Carried RBM2019-21



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Monday, September 5th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:09pm

In Attendance: Leanna Segura, Rick Gorrill, Liz Grimes, Laura LeMiere, Mark Ridout, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: Liz Grimes (5:27pm)

Early Departures: None

Guests: None

Regrets: Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the agenda be adopted as circulated.

Carried MC2019-22

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Ann Scarlett

Seconded By: Rick Gorrill

Resolved: That the minutes of the July 22nd, 2019 Marketing Committee Meeting be approved.

Carried MC2019-23

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 FALL FUN FOUR HOURS / HOLIDAY EVENTS

Due to space restrictions of the Kent Street Parkette being used for vehicle traffic, and feedback from businesses, the proposed October 4th Fun Four Hours will not take place.

Discussion was held about holiday events, and the Holiday Passport program. A shopping event will be scheduled for Friday, November 15th to coincide with the tree lighting ceremony, prior to the Santa Claus Parade on Sunday the 17th. The Holiday Passport will be launched this evening. Ann Scarlett will provide lanterns to indicate open businesses that evening. A 'VIP' event for ticket holders, similarly formatted to the previous Shop, Hop & Wine Walk was discussed and decisions on this will be finalized at the next meeting.

Options for the Holiday Passport prize was discussed, with the committee agreeing on a trip to Cuba, valued at \$2000 being given away as a grand prize, and two \$500 downtown gift certificates as secondary prizes. An early-bird draw for a \$250 downtown gift certificate will be given away for anyone who fills their passport on the first night. Mark Ridout and Melissa McFarland will begin work on the passport format and design.

5.3 ADVERTISING OPPORTUNITIES

The committee agreed to advertising renewals with the Lindsay Muskies, and Trent Severn Waterway publications.

6.0 NEXT MEETING

Monday, October 7th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Ann Scarlett

Resolved: That the Marketing Committee adjourns its Regular meeting of September 5th, 2019 at 6:05am.

MC2019-24



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Monday, October 7th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-10

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:00pm

In Attendance: Leanna Segura, Laura LeMiere, Rebekah McCracken, Mark Ridout

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Aaron Young, Brenton Hayward

Regrets: Liz Grimes, Ann Scarlett

Absent: Rick Gorrill

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Laura LeMiere

Seconded By: Rebekah McCracken

Resolved: That the agenda be adopted as circulated.

Carried MC2019-25

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the minutes of the September 5th, 2019 Marketing Committee Meeting be approved.

Carried MC2019-26

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 NOVEMBER 17th HOLIDAY EVENT

Please see attached notes for all event-related decisions made at this meeting, as well as a first draft of the to-do list.

5.3 OTHER EVENTS & PROMOTIONS

None

6.0 NEXT MEETING

Tuesday, November 5th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Laura LeMiere

Resolved: That the Marketing Committee adjourns its Regular meeting of October 7th, 2019 at 6:45pm.

Carried MC2019-24



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Thursday, November 7th, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-11

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:34pm

In Attendance: Leanna Segura, Rebekah McCracken, Mark Ridout, Liz Grimes

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Rick Gorrill, Laura LeMiere, Ann Scarlett

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Rebekah McCracken **Seconded By:** Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried MC2019-25

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Liz Grimes

Seconded By: Mark Ridout

Resolved: That the minutes of the October 7th, 2019 Marketing Committee Meeting be approved.

Carried MC2019-26

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 NOVEMBER 15th HOLIDAY EVENT

An overview of the completed items from the attached to-do list was reviewed. Items still pending include the gift certificate and coupons, maps, featured retailer social media posts and day-of tasks.

Confirmations for the tree lighting include the St. Andrews' Living Christmas Tree performers, DJ Dave Bell, Ben Corder, providing popcorn and cotton candy, the Lions' Club providing hot chocolate and the Salvation Army will be attending to launch their Christmas Kettle program for the season.

Available committee members will meet at 11:00am on Friday morning to distribute the passports and stamps.

Ticket sales for the VIP event have been slow but a push will be made and the tickets will be available through Friday. The Pie Eyed Monk will adjust their offerings depending on the numbers.

5.3 OTHER EVENTS & PROMOTIONS

Moved By: Rebekah McCracken

Seconded By: Liz Grimes

Resolved: That the proposed advertising campaign with Kawartha 411, at a cost of \$450 for 6 weeks, be approved.

Carried MC2019-27

6.0 NEXT MEETING

Monday, December 2nd, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Liz Grimes

Resolved: That the Marketing Committee adjourns its Regular meeting of November 7th, 2019 at 6:45pm.

Carried MC2019-28



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES OF THE MEETING OF THE
MARKETING COMMITTEE

Tuesday, December 3rd, 2019
5:00pm

Boiling Over's Coffee Vault
146 Kent Street West

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Mark Ridout

Ann Scarlett

MEETING #MC-2019-12

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 5:18pm

In Attendance: Leanna Segura, Rebekah McCracken, Mark Ridout, Liz Grimes, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Rebekah McCracken (6:18pm)

Guests: Beth Scarlett

Regrets: Rick Gorrill, Laura LeMiere

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Ann Scarlett

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried MC2019-29

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Rebekah McCracken

Resolved: That the minutes of the November 7th, 2019 Marketing Committee Meeting be approved.

Carried MC2019-30

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET OVERVIEW

Year-to-date financials were presented.

5.2 HOLIDAY KICK-OFF WRAP-UP

Positive feedback was received from the merchants and attendees. The committee agreed that this format is successful and should continue as an annual event. 2020's event will benefit from earlier advertising and in more publications. Discussions were held on how to potentially increase ticket sales for the VIP portion of the event, and ideas were put forth that included online sales, tickets being available at all Featured Retailers, and those retailers reaching out directly to their own customer networks.

5.3 EXPLORING LINDSAY

Moved By: Rebekah McCracken **Seconded By:** Ann Scarlett

Resolved: That the proposed contract for renewal in the Exploring Lindsay publication be approved at a cost of \$520 + HST.

Carried MC2019-31

5.4 2020 INITIATIVES

Melissa McFarland relayed a conversation held between herself and committee member Laura LeMiere, who sent regrets for the meeting. The current website is outdated, and difficult to use. A suggestion was made to bring Matt Geraghty, a local digital marketing specialist to the January meeting to receive his suggestions on how the BIA's platforms can be improved and integrated for ease of use.

Dates for 2020 events were discussed and the following were tentatively confirmed:

Spring Shopping Event – Friday, May 29th. The membership will be polled for name suggestions

Fun Four Hours – Friday, August 14th

Holiday Kick-Off – to be confirmed with Santa Claus Parade Committee. Current date rotations place the event taking place on Friday, November 13th, which is difficult to prepare so soon after Remembrance Day.

A suggestion was made to sponsor or enter a float in the Santa Claus Parade.

Discussion was held of a BIA Social Event, possibly for the holidays, but also could be tied in with January's AGM. Melissa McFarland is in the process of confirming space with the Pie Eyed Monk, and when confirmed, will develop an invitation to get to the membership. Attendance will be strongly encouraged, with the event being marketed mainly as a networking social, with food and drink provided and a way to unite the membership ahead of the reconstruction.

6.0 NEXT MEETING

Monday, January 6th, 2019
5:00pm
Boiling Over's Coffee Vault
146 Kent Street West

7.0 ADJOURNMENT

Moved By: Ann Scarlett

Seconded By: Mark Ridout

Resolved: That the Marketing Committee adjourns its Regular meeting of December 3rd, 2019 at 6:40pm.

Carried MC2019-32



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE **PARKING COMMITTEE**

**Tuesday, January 8th, 2019
7:30am**

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:33am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Charlie McDonald, Tim White, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: Councillor Pat Dunn (7:40am)

Early Departures: None

Guests: Bruce Kitching

Regrets: None

Absent: Jim Garbutt

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried PC2019-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That the Minutes of the December 11th, 2018 Parking Committee Meeting be approved.

Carried PC2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of December were submitted. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Dan Burns

Seconded By: Tim White

Resolved: That the above report be received.

Carried PC2019-03

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Moved By: Dan Burns

Seconded By: Tim White

Resolved: That the Parking Committee recommends to the Board of Directors that a review be done of the Public Works Level of Service, pertaining to snow removal – specifically of the acceptable height of the snowbanks before removal is required, as well as the timelines associated with removal.

Carried PC2019-04

6.2 OTHER ITEMS

None

7.0 NEXT MEETING

Tuesday, February 12th, 2019

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Dan Burns

Resolved: That the Parking Committee adjourns its Regular Meeting of January 8th, 2019 at 8:30am.

Carried PC2019-05



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

**Tuesday, February 19th, 2019
7:30am**

**BIA / Big Brothers Boardroom
117 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-02

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:37am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Jim Garbutt, Tim White, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Charlie McDonald

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried PC2019-06

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Dan Burns

Resolved: That the Minutes of the January 8th, 2019 Parking Committee Meeting be approved.

Carried PC2019-07

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Received from Economic Development on behalf of the Parking Strategy Steering Committee, notice of both a stakeholder's meeting, to be held on Tuesday, March 5th, from 2:00pm-4:00pm at the Lindsay Rec Centre, followed by the public meeting from 5:00pm – 7:00pm.

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of January were submitted. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Dan Burns

Seconded By: Jim Garbutt

Resolved: That the above report be received.

Carried PC2019-08

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

In conjunction with the above received report, the following issues were discussed by the committee.

- Wayne English gave input on the Parking Committee's recommendation from the January 8th meeting that the Public Works Level of Surface be reviewed in regards to the height of snowbanks before snow is removed. He has thoughts on the subject and supporting data and would like the opportunity to present some of this to the Board in order to develop a more detailed recommendation. He was informed that he is welcome to attend the next meeting.
- Wayne English has concerns with the approved uniform policy, most specifically the absence of winter gloves as a reimbursable item. The committee agreed that this can be reviewed, and will be discussed upon Chair Charlie McDonald's return.
- Chris Stubbings has resigned his role of Community Liaison. Upon Chair Charlie McDonald's return, the Executive, General Manager and Community Liaison will have a meeting to determine the specifics of filling this part-time role.

Discussion was had about the salting of sidewalks, and observations of the sidewalk plow using the downtown streets en route to other locations. An inquiry will be made to Bruce Kitching at the next Beautification meeting to investigate whether the plow could actually be put into use for plowing and salting if it's already on our sidewalks.

Discussion was held around the logistics of the reconstruction, and the challenges faced by the businesses on Kent Street receiving deliveries during busier times. Other municipalities have found success with outlining areas for delivery trucks to stop and unload for short periods of time, in the middle of the street, with parking and two-lane traffic on either side.

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: That the Parking Committee recommends that the Board of Directors send forth a request to CIMA Consulting via City of Kawartha Lakes Engineering, that options for the parking and unloading of delivery vehicles be investigated in the Downtown Reconstruction, especially for Kent Street West.

Carried PC2019-09

7.0 NEXT MEETING

Tuesday, March 12th, 2019

7:30am

The Grand Experience (Upper Level), 177 Kent Street West

8.0 ADJOURNMENT

Moved By: Tim White

Seconded By: Steve Turner

Resolved: That the Parking Committee adjourns its Regular Meeting of February 19th, 2019 at 8:57am.

Carried PC2019-10



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, March 12th, 2019
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members
Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:36am

In Attendance: Steve Podolsky, Steve Turner, Jim Garbutt, Charlie McDonald, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: Councillor Pat Dunn (7:40am)

Early Departures: Wayne English (8:25am)

Guests: None

Regrets: Dan Burns

Absent: Tim White

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2019-11

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Jim Garbutt

Resolved: That the Minutes of the February 19th, 2019 Parking Committee Meeting be approved.

Carried PC2019-12

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of February were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Charlie McDonald

Seconded By: Jim Garbutt

Resolved: That the above report be received.

Carried PC2019-13

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

In relation to the report given above by Wayne English, the following issues were discussed.

The handheld system and printer have caused ongoing issues with ticketing and accurate data reporting. A timeline for a solution has not been given by the by-law enforcement office. Charlie McDonald will follow up.

Discussion about last week's Parking Strategy meeting was held. The consultants and/or steering committee will be invited to a future committee meeting.

Moved By: Steve Turner

Seconded By: Jim Garbutt

Resolved: That the Parking Committee recommends to the Board of Directors that a formal request be made to the Parking Strategy Steering Committee for the BIA to have a representative included at future meetings, pending a conversation between Board Chair McDonald and Mayor Letham.

Carried PC2019-14

Moved By: Jim Garbutt

Seconded By: Steve Turner

Resolved: That the Parking Committee recommends to the Board of Directors that a replacement be sought for the part-time Community Liaison position, investigating options for a summer position and beyond, and possible alternative funding sources.

Carried PC2019-15

The possibility of a Mennonite parking structure was discussed, and Jim Garbutt will attempt to make contact and establish a small-scale meeting to discuss needs with community representatives.

In follow up from discussions at previous meetings regarding a centre lane for delivery vehicles in the reconstruction, further research has established that this method has not been successful in other communities.

Moved By: Steve Turner

Seconded By: Jim Garbutt

Resolved: That the Parking Committee recommends to the Board of Directors that compensation for the full-time Community Liaison position be reviewed in Closed Session at the next Board of Directors meeting.

Carried PC2019-16

7.0 NEXT MEETING

Tuesday, April 9th, 2019

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the Parking Committee adjourns its Regular Meeting of March 12th, 2019 at 8:43am

Carried PC2019-17



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, April 9th, 2019

7:30am

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:34am

In Attendance: Steve Podolsky, Steve Turner, Jim Garbutt, Charlie McDonald, Tim White, Councillor Pat Dunn, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Bruce Kitching

Regrets: Dan Burns

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Turner

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried PC2019-18

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Tim White

Resolved: That the Minutes of the March 12th, 2019 Parking Committee Meeting be approved.

Carried PC2019-19

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of March were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Jim Garbutt

Seconded By: Councillor Pat Dunn

Resolved: That the above report be received.

Carried PC2019-20

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Issues with the handheld in inclement weather continue to be a problem. It was suggested that Wayne English be able to speak to the provider directly rather than using by-law as a go-between. Melissa McFarland was instructed to invite Aaron Sloan to the May meeting.

Discussion was had about a business on the east end of Kent Street West and their grease bins, garbage and recycling bins encroaching on the parking spaces behind the building in M6. A complaint would need to be made to the city in order to enforce the by-law.

Discussion was held about the closing of Ridout and whether the closure may allow for additional parking to be created in this area.

An update was given on the reconstruction – Hydro One will have completed their work by April 14th and Coco Paving will begin their preparations in the Peel Street area on April 15th. Wayne English has, and will continue to communicate with the contractors and relay this information to Melissa McFarland so that it may be communicated to the membership as necessary.

7.0 NEXT MEETING

Tuesday, May 14th, 2019
7:30am
The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Steve Turner

Resolved: That the Parking Committee adjourns its Regular Meeting of April 9th, 2019 at 8:43am.

Carried PC2019-21



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, May 14th, 2019

7:30am

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:34am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Charlie McDonald, Tim White, Councillor Pat Dunn, Aaron Sloan, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Bruce Kitching, Gillian Steven (arrived 7:45am)

Regrets: Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Councillor Dunn

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried PC2019-22

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Tim White

Resolved: That the Minutes of the April 9th, 2019 Parking Committee Meeting be approved.

Carried PC2019-23

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of April were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Dan Burns

Seconded By: Tim White

Resolved: That the above report be received.

Carried PC2019-24

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Councillor Dunn has observed that with the decrease in complaints to by-law, that this is an indication of increased customer service to the public.

Aaron Sloan gave an update – 2 hour, 4 hour and permit parking is being reassigned in lot M1 with 2 hour assigned to prime areas to encourage vehicle turnover.

An update was given on the area of M6 where a business' waste receptacles are encroaching on City property and causing issues for parking and snow removal. The business has been directed to Realty Services to draft an encroachment agreement.

7.0 NEXT MEETING

Tuesday, June 11th, 2019

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the Parking Committee adjourns its Regular Meeting of May 15th, 2019 at 8:09am.

Carried PC2019-25



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, June 11th, 2019

7:30am

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:40am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Jim Garbutt, Charlie McDonald, Tim White, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Charlie McDonald (8:45am)

Guests: None

Regrets: None

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried PC2019-26

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Charlie McDonald

Resolved: That the Minutes of the May 14th, 2019 Parking Committee Meeting be approved.

Carried PC2019-27

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of May were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: That the above report be received.

Carried PC2019-28

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Discussion was had about the reconstruction and how this may affect deliveries. An inventory of downtown businesses and whether they have back entrance access, as well as their delivery needs will be conducted.

Discussion was held regarding the Wellington Street bridge construction and the impact it is having on Lindsay St N and Kent St. Vehicles, frustrated with the detour and the backup of traffic at the Lindsay/Kent intersection are using the back alley from Lindsay to York St at high speeds and it has become dangerous to pedestrians and users of back doors of Kent St businesses and residences. Suggested options could include better directional signage, adjustments to the traffic light sequence, redirecting the right hand lane of southbound Lindsay St N be 'right turn only' and deterrants from vehicular traffic using the alleyway as a shortcut.

Moved By: Jim Garbutt

Seconded By: Steve Podolsky

Resolved: That Wayne English be directed to discuss traffic flow and traffic calming options for the Lindsay St N and Kent St W area, as well as the alleyway behind northside Kent Street businesses with City of Kawartha Lakes Engineering department.

Carried PC2019-29

7.0 NEXT MEETING

Tuesday, July 9th, 2019

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Steve Turner

Seconded By: Dan Burns

Resolved: That the Parking Committee adjourns its Regular Meeting of June 11th, 2019 at 8:51am.

Carried PC2019-30



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

**Tuesday, July 9th, 2019
7:30am**

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Steve Podolsky, Jim Garbutt, Charlie McDonald, Councillor Pat Dunn, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns, Steve Turner, Tim White

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2019-31

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Councillor Dunn

Resolved: That the Minutes of the June 11th, 2019 Parking Committee Meeting be approved.

Carried PC2019-32

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of June were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Charlie McDonald

Seconded By: Councillor Dunn

Resolved: That the above report be received.

Carried PC2019-33

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Discussion was held on the need for line painting in the lots – Wayne English will investigate.

IBI Group will be presenting to Council on July 16th. They have offered to do a walking tour/meeting with the BIA prior. Melissa McFarland will be placing the BIA to do a deputation at the July 16th meeting to address any concerns with the report which will not be received until a few days before.

Discussion was held on the hydro capacity issues. The BIA was advised that Hydro One will not increase the capability of the infrastructure just in anticipation of future work. Business/property owners are advised to contact Hydro One directly when work is imminent and request upgrades. Councillor Dunn advised that the City (through Council or Staff) has no inroads with Hydro One to request this.

Discussion was held regarding the reconstruction and business needs and wants, especially concerning deliveries and back entrance accessibility. The BIA will go door-to-door once the reconstruction schedule has been confirmed and approved by Council.

An issue was brought forth by Steve Podolsky regarding the back of Kent Florist and neighbouring vehicles making their parking access difficult. Wayne English will investigate.

7.0 NEXT MEETING

Tuesday, August 13th
7:30am
The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the Parking Committee adjourns its Regular Meeting of July 9th, 2019 at 9:03am.

Carried PC2019-34



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, August 13th, 2019
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Steve Turner, Charlie McDonald, Tim White, Councillor Pat Dunn, Wayne English

Recording Secretary: Steve Podolsky

Late Arrivals: Dan Burns, Jim Garbutt

Early Departures: None

Guests: None

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried PC2019-35

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White **Seconded By:** Steve Turner

Resolved: That the Minutes of the July 9th, 2019 Parking Committee Meeting be approved.

Carried PC2019-36

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of July were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Charlie McDonald **Seconded By:** Tim White

Resolved: That the above report be received.

Carried PC2019-37

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Wayne English informed the committee that the stats normally provided by the City for his report were not available as Aaron Sloan was on vacation.

Discussion was held regarding the issue of 'cash in lieu' for parking spots downtown, specifically pertaining to the current proposed renovations by Wards PC Lawyers and the number of parking spaces this requires for approval. The issue will be going to Council this week.

Jim Garbutt discussed the Deputy Mayor's meetings, and the discussions there regarding road conditions.

Positive feedback has been received regarding John Hope in the Community Liaison position.

7.0 NEXT MEETING

Tuesday, September 10th, 2019

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Steve Turner

Resolved: That the Parking Committee adjourns its Regular Meeting of August 13th, 2019 at 9:00am.

Carried PC2019-38



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, September 10th, 2019

7:30am

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:32am

In Attendance: Steve Podolsky, Steve Turner, Jim Garbutt, Charlie McDonald, Tim White, Councillor Pat Dunn, Aaron Sloan, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None
Early Departures: None
Guests: None
Regrets: Dan Burns
Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2019-39

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Charlie McDonald

Resolved: That the Minutes of the August 13th, 2019 Parking Committee Meeting be approved.

Carried PC2019-40

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of August were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Tim White

Seconded By: Steve Turner

Resolved: That the above report be received.

Carried PC2019-41

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Discussion was held regarding the configuration of Lot M1, in assigning 2 hour, 4 hour and permit spots. In order to increase turnover, By-Law is in the process of removing 4 hour parking completely from this lot. Employees and longer-term customers should be directed to park in the other municipal lots if more than 2 hours is required. Proper signage is still in the works.

Concerns were brought forward from a business who serves customers for longer periods of times. Wayne English will follow up to discuss strategies for ensuring their customers aren't ticketed unnecessarily.

An inquiry was made regarding line painting, and By-Law confirmed that due to the late spring, the overall project is slightly delayed. Concerns were also brought forward about the bushes obscuring the extended space parking in Lot M2.

The committee directed Melissa McFarland to send an email to the membership reminding them that concerns and feedback can be sent to her at any time to pass on. This will be included in a larger 'good news' email with a refresher of the BIA's mandate and information on the reconstruction.

7.0 NEXT MEETING

Tuesday, October 8th, 2019
7:30am
The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the Parking Committee adjourns its Regular Meeting of September 10th, 2019 at 8:40am.

Carried PC2019-42



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

**Tuesday, October 8th, 2019
7:30am**

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns
Jim Garbutt
Charlie McDonald
Tim White
Councillor Pat Dunn

CKL By-Law Liaison
Aaron Sloan

LDBIA Community Liaison
Wayne English

MEETING #PC-2019-10

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Jim Garbutt, Charlie McDonald, Tim White, Councillor Pat Dunn, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Councillor Pat O'Reilly

Regrets: Dan Burns, Steve Turner

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Councillor Dunn

Resolved: That the agenda be adopted as circulated.

Carried PC2019-43

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Charlie McDonald

Resolved: That the Minutes of the September 10th, 2019 Parking Committee Meeting be approved.

Carried PC2019-44

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of September were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Tim White

Seconded By: Councillor Dunn

Resolved: That the above report be received.

Carried PC2019-45

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Discussion was held regarding the assigned permit spaces for specific businesses in various lots. Wayne English is under the impression that most, if not all, will not be renewed in 2020.

Reminder for the Downtown Parking Strategy meetings next week, on October 15th. The BIA Board and Parking Committee, along with City Staff and other community organizations have been invited as Stakeholders from 3:00pm-5:00pm, with the public meeting to follow from 5:00pm-7:00pm. They will take place at the Lindsay Recreation Complex's Community Room.

Wayne English updated on the line painting in Lot M1.

.0 NEXT MEETING

Tuesday, November 12th, 2019

7:30am

The Grand Experience (Upper Level),

177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Tim White

Resolved: That the Parking Committee adjourns its Regular Meeting of October 8th, 2019 at 8:40am.

Carried PC2019-46



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, November 12th, 2019

7:30am

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-11

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:37am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Charlie McDonald, Tim White, Councillor Pat Dunn, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Dan Burns (8:27am), Steve Turner (8:34am)

Guests: None

Regrets: Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Dan Burns

Resolved: That the agenda be adopted as circulated.

Carried PC2019-47

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Steve Turner

Resolved: That the Minutes of the October 8th, 2019 Parking Committee Meeting be approved.

Carried PC2019-48

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of October were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Charlie McDonald

Seconded By: Councillor Dunn

Resolved: That the above report be received.

Carried PC2019-49

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Moved By: Charlie McDonald

Seconded By: Tim White

Resolved: That Melissa McFarland will draft correspondence to Aaron Sloan, Manager of By-Law Enforcement, to question the accuracy of the # of parking spaces, to inquire about the status of the parking spaces that will no longer be utilized by By-Law with their impending move, and to request that 4 hour spaces be reinstated in the M1 Lot.

Carried PC2019-50

7.0 NEXT MEETING

Tuesday, December 10th, 2019

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Tim White

Resolved: That the Parking Committee adjourns its Regular Meeting of November 12th, 2019 at 8:47am.

Carried PC2019-51



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE **PARKING COMMITTEE**

Tuesday, December 10th, 2019

7:30am

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Tim White

Councillor Pat Dunn

CKL By-Law Liaison

Aaron Sloan

LDBIA Community Liaison

Wayne English

MEETING #PC-2019-12

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Charlie McDonald, Councillor Pat Dunn, Wayne English

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Jim Garbutt, Tim White

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Dan Burns

Seconded By: Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried PC2019-52

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That the Minutes of the November 12th, 2019 Parking Committee Meeting be approved.

Carried PC2019-53

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 RECEIVED FROM NICKI DEDES, OWNER OF THE OLYMPIA RESTAURANT

Re: Concerns with the time limit changes made in lot M1, affecting customer's ability to spend quality time in the downtown.

4.2 RECEIVED FROM AARON SLOAN, MANAGER OF MUNICIPAL BY-LAW ENFORCEMENT

Re: Fine increases for tickets

Moved By: Dan Burns

Seconded By: Steve Turner

Resolved: That all above correspondence be received.

Carried PC2019-54

5.0 REPORTS

5.1 COMMUNITY LIAISON – WAYNE ENGLISH

Parking Reports for the month of November were reviewed. Please see agenda package or request a copy from the Lindsay Downtown BIA.

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That the above report be received.

Carried PC2019-54

6.0 OTHER OR NEW BUSINESS

6.1 DOWNTOWN PARKING

Discussion was held about the correspondence received, as well as general feedback about the changes made to the time limits in Lot M1. The committee has concerns about not being consulted in the process of the decision.

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That a letter be sent to Council on behalf of the Parking Committee, outlining their concerns with the impact to downtown visitors that has occurred with the changes made to time limits in M1, and request that steps be taken to revert this area back to the originally agreed upon 4 hour limit.

Carried PC2019-55

Discussion was held about the fine increases that were sent by Aaron Sloan to take effect in 2020.

Moved By: Steve Turner

Seconded By: Charlie McDonald

Resolved: That a letter be sent to Council on behalf of the Parking Committee, outlining their concerns with fine increases, and how this will be received by downtown visitors, and request that no fines be increased until after the downtown reconstruction.

Carried PC2019-56

7.0 NEXT MEETING

Tuesday, January 14th, 2020

7:30am

The Grand Experience (Upper Level),
177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Steve Turner

Resolved: That the Parking Committee adjourns its Regular Meeting of December 10th, 2019 at 8:45am.

Carried PC2019-57



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, January 8th, 2019
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair (Steve Podolsky, Acting): 8:35am

In Attendance: Dan Burns, Charlie McDonald, Steve Podolsky, Steve Turner,
Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Councillor Pat Dunn (9:00am)

Guests: Carlie Arbour

Regrets: None

Absent: Jim Garbutt

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried AC2019-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald **Seconded By:** Dan Burns

Resolved: That the Meeting Minutes of December 11th, 2018 be adopted.

Carried AC2019-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ASSOCIATE MEMBERSHIPS UPDATE

The official launch of the program will be done at Monday's AGM, and the 5 confirmed businesses welcomed formally.

5.2 DOWNTOWN RECONSTRUCTION

Carlie Arbour, Economic Development Officer attended the meeting, and will continue to do so, in order to assist with liaising and communications between the City and the BIA, and to act as a resource throughout the reconstruction process.

Two requests have been sent to Juan Rojas, Director of Engineering to have himself or Corby Purdy meet with the BIA a week or two prior to the public meeting, but confirmation has not been received. Charlie McDonald and Steve Podolsky will follow up. Emphasis will be placed on the importance of the BIA being able to be part of the conversations, act on the behalf of the membership, and assist the Engineering and Consulting teams on the feedback and questions that may be received from the public, so they may prepare answers to questions.

Early discussion was had on communication strategies throughout the reconstruction, and this conversation will continue through future meetings.

Melissa McFarland will send an email to the membership asking for their concerns, so that the committee can begin to compile lists of considerations.

5.5 OTHER ITEMS

None

6.0 NEXT MEETING

Tuesday, February 12th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That the January 8th, 2019 meeting of the Advocacy Committee be adjourned at 9:10am.

Carried AC2019-03



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

Tuesday, February 19th, 2019
Following Parking Committee Meeting

BIA / Big Brothers Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-02

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 9:00am

In Attendance: Jim Garbutt, Dan Burns, Steve Podolsky, Steve Turner

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Charlie McDonald

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Turner

Seconded By: Dan Burns

Resolved: That the agenda be adopted as circulated.

Carried AC2019-04

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Dan Burns

Resolved: That the Meeting Minutes of January 8th, 2019 be adopted.

Carried AC2019-05

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ASSOCIATE MEMBERSHIPS UPDATE

Additional contact has been made with select businesses who showed interest in the fall but have not yet committed. Another full canvas will be made in early spring.

5.2 DOWNTOWN RECONSTRUCTION

Discussion was had about the stakeholders meeting that was held on January 28th. Melissa McFarland updated on a meeting that was held between Engineering, Economic Development and Linden Mackey, owner of Mackey's Funeral Home and Celebrations, about impacts to his businesses during the Peel Street reconstruction. She gave the City other businesses who may be heavily impacted by closures of Russell and Peel Streets, most notably Reid's Valu-Mart.

5.5 DOWNTOWN SAFETY CONCERNS

Deferred.

6.0 NEXT MEETING

Tuesday, March 12th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Dan Burns

Resolved: That the February 19th, 2019 meeting of the Advocacy Committee be adjourned at 9:15am.

Carried AC2019-06



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, March 12th, 2019
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:45am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Steve Turner,
Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried AC2019-07

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Steve Podolsky

Resolved: That the Meeting Minutes of February 19th, 2019 be adopted.

Carried AC2019-08

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Marketing suggestions were received from an anonymous citizen, regarding the reconstruction. It will be kept on file in the BIA office.

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION

A survey of schedule options was sent to the membership and results will be sent to Engineering for their considerations. In the next few weeks, face to face contact will be made with the members to discuss reconstruction concerns and to establish delivery concerns.

5.2 DOWNTOWN SAFETY CONCERNS

Deferred.

5.3 OTHER ITEMS

None

6.0 NEXT MEETING

Tuesday, April 9th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Turner

Seconded By: Steve Podolsky

Resolved: That the March 12th, 2019 meeting of the Advocacy Committee be adjourned at 9:03am .

Carried AC2019-09



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

Tuesday, April 9th, 2019
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:45am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Steve Turner,
Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Turner

Seconded By: Councillor Dunn

Resolved: That the agenda be adopted as circulated.

Carried AC2019-10

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Steve Podolsky

Resolved: That the Meeting Minutes of March 12th, 2019 be adopted.

Carried AC2019-11

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION

Jim Garbutt updated the committee about conversations and a walkaround downtown he had with

Corby Purdy and Juan Rojas about the concerns brought forth regarding access for delivery vehicles as a result of the reconstruction. He mentioned some concerns with adequate hydro supply during the reconstruction as there have been issues in the past.

Moved By: Steve Podolsky

Seconded By: Steve Turner

Resolved: That a letter to Ron Taylor, CAO, be drafted, outlining the concerns with adequate utility supply and inquire as to which department should be contacted to address it. **Carried AC2019-12**

5.2 CITY-REQUIRED WATER SURVEY ON COMMERCIAL PROPERTIES

Jim Garbutt brought forth concerns with a letter received by commercial property owners regarding a survey that they, as the property owners, are required to have done on their water systems and submitted to the city. The city supplied a list of vendors who may have the correct licensing to conduct this particular survey, but the wait times for local contractors will far exceed the time limit given to have it completed. The city could be contacted to discuss possible extensions if necessary.

5.3 OTHER ITEMS

The Pie Eyed Monk expressed interest in becoming an Associate Member in order to be able to partake in events. Melissa McFarland will be meeting with Aaron Young to discuss specifics.

Safety concerns and a method of communication for merchants to be able to contact each other in the event of thefts or issues with suspicious persons was discussed. Melissa McFarland will create a closed Facebook group for downtown businesses who can post about issues such as these, and it will also be an additional communication tool for the BIA.

6.0 NEXT MEETING

Tuesday, May 14th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Steve Podolsky

Resolved: That the April 9th, 2019 meeting of the Advocacy Committee be adjourned at 9:17am.

Carried AC2019-13



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, May 14th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair (Steve Podolsky, Acting): 8:10am

In Attendance: Dan Burns, Charlie McDonald, Steve Podolsky, Steve Turner,
Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried AC2019-14

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald **Seconded By:** Dan Burns

Resolved: That the Meeting Minutes of April 9th, 2019 be adopted.

Carried AC2019-15

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION

Update given by Wayne English at the preceding Parking Committee meeting.

5.2 CITY-REQUIRED WATER SURVEY ON COMMERCIAL PROPERTIES

Additional properties have received the notice, they are evidently being rolled out gradually. The committee will wait for updates from Chair Jim Garbutt at the next meeting, if any.

5.3 HYDRO CAPACITY CONCERNS

The letter approved by the Board of Directors at April's meeting was sent to Ron Taylor, CAO, and a response was received directing all future inquiries to Corby Purdy, Supervisor, Infrastructure Design and Construction in the Engineering Department.

Carlie Arbour at Economic Development also advised that the BIA begin to identify areas that could be useful to have Hydro available (for things like special events) and make those wishes known to Engineering so that they may be considered during the reconstruction.

5.4 OTHER ITEMS

Discussion was had about future uses for the Parkette and whether or not there could be an exchange of land for a tax receipt. Councillor Dunn will investigate.

The area representative from the Canadian Federation of Independent Businesses visited some downtown businesses and advised that they are required to post no smoking / no vaping signs at every entrance and in washrooms, or risk being fined. Melissa McFarland investigated and found this information to be correct. She will visit the local Health Unit to inquire about obtaining signs to make available to our membership.

6.0 NEXT MEETING

Tuesday, June 11th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Steve Turner

Resolved: That the May 14th, 2019 meeting of the Advocacy Committee be adjourned at 8:25am.

Carried AC2019-16



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, June 11th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:52am

In Attendance: Jim Garbutt, Dan Burns, Steve Podolsky, Steve Turner

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Charlie McDonald,

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Dan Burns

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried AC2019-17

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Steve Turner

Resolved: That the Meeting Minutes of May 14th, 2019 be adopted.

Carried AC2019-18

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION

Update given by Wayne English at the preceding Parking Committee meeting.

5.2 CITY-REQUIRED WATER SURVEY ON COMMERCIAL PROPERTIES

No update. Item can be removed from future agendas.

5.3 HYDRO CAPACITY CONCERNS

Jim Garbutt has had some correspondence with Corby Purdy (City of Kawartha Lakes Engineering). In order to better understand the issues, Corby will be invited to the next meeting.

5.4 OTHER ITEMS

Melissa McFarland brought forth a request from the Kawartha Lakes Health Care Initiative about various business communities being involved in putting together incentive packages for family doctor recruitment. She will move forward with this and bring forth more information at the next meeting, and potentially invite them to present at a future Board of Directors meeting.

6.0 NEXT MEETING

Tuesday, July 9th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Turner

Seconded By: Steve Podolsky

Resolved: That the June 11th, 2019 meeting of the Advocacy Committee be adjourned at 9:09am.

Carried AC2019-19



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

Tuesday, July 9th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:52am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns, Steve Turner

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Councillor Dunn

Resolved: That the agenda be adopted as circulated.

Carried AC2019-17

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Dunn

Seconded By: Steve Podolsky

Resolved: That the Meeting Minutes of June 11th, 2019 be adopted.

Carried AC2019-18

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BACK ENTRANCE CLEANUP

Discussed in Parking Meeting conducted prior. Please see the July 9th, 2019 Parking Committee Minutes.

5.2 HYDRO CAPACITY CONCERNS

Discussed in Parking Meeting conducted prior. Please see the July 9th, 2019 Parking Committee Minutes.

5.3 OTHER ITEMS

Jim Garbutt and Steve Podolsky attended the public meeting on Development Fees held a few weeks ago and updated on their findings. There doesn't appear to be a lot of flexibility on the fees at this time, and they are hoping for some incentives for property owners to make improvements to their 2nd and 3rd stories for residential use.

6.0 NEXT MEETING

Tuesday, August 13th, 2019
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the July 9th, 2019 meeting of the Advocacy Committee be adjourned at 9:20am.

Carried AC2019-19



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

Tuesday, August 13th, 2019
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:42am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Steve Turner

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns, Councillor Pat Dunn

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried AC2019-20

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of July 9th, 2019 be adopted.

Carried AC2019-21

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ITEMS FOR CONSIDERATION

Jim Garbutt requested an update on the Trail Towns initiative from Steve Podolsky and Melissa McFarland who attended the launch event in Campbellford on August 22nd.

Discussion about the Roads 101 round table meetings were held. Concerns have been raised about the concentration of salt being used on the roads, and how this affects building erosion.

Snow removal was discussed – issues have been brought forward in prior years about snow piles remaining in the downtown because holding areas become full.

6.0 NEXT MEETING

Tuesday, October 8th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Charlie McDonald

Resolved: That the September 8th, 2019 meeting of the Advocacy Committee be adjourned at 8:47am.

Carried AC2019-22



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE ADVOCACY COMMITTEE

Tuesday, October 8th, 2019
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Pat Dunn

MEETING #AC-2019-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:25am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Councillor Pat O'Reilly

Regrets: Dan Burns, Steve Turner

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried AC2019-23

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of September 10th, 2019 be adopted.

Carried AC2019-24

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 CHECK VALVE INSTALLATIONS

Jim Garbutt updated on issue with sewer gas smell affecting businesses at the east of downtown on September 26th. Many businesses had to close or evacuate customers, and no notification was received from the City to reassure them that the situation was on their end, and being dealt with.

Moved By: Steve Podolsky

Seconded By: Councillor Dunn

Resolved: That a letter be send to the Director of Public Works, requesting that a protocol be implemented that will ensure that the BIA is informed of issues affecting the downtown, so that this information can be communicated from the BIA to the membership. **Carried AC2019-25**

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That an inquiry be made to Engineering regarding the check valves, and if they can be installed, at a cost to the businesses, during the downtown reconstruction, and if yes, communicate this information to the property owners. **Carried AC2019-26**

5.2 OTHER ITEMS

None

6.0 NEXT MEETING

Tuesday, November 12th, 2019

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Dunn

Seconded By: Charlie McDonald

Resolved: That the October 8th, 2019 meeting of the Advocacy Committee be adjourned at 9:15am.

Carried AC2019-27



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE
ANNUAL GENERAL MEETING

Monday, January 14th, 2019
6:00pm

Elysian Room (Upstairs @ The Olympia)
106 Kent Street West, Lindsay

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Vacant

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Leanna Segura, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #AGM-2019-01

1.0 CALL TO ORDER

Session Called to Order by the Chair: 6:15pm

In Attendance: Charlie McDonald, Steve Podolsky, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Ann Scarlett, Leanna Segura, Tim White, Councillor Pat O'Reilly, Chief Mark Mitchell, Carlie Arbour, Jean Malin, Colleen Collins, Kate Westcott, Raymond McMurray, Steve Turner, Dan Burns, Tom Callaghan, Rebecca Mustard, Wayne L. English, Amanda Secord, M. Bernard Finney, Janice Silverthorne, Nicki Dedes, Liz Grimes

Recording Secretary: Melissa McFarland

Regrets: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried AGM2019-01

3.0 OPENING REMARKS FROM 2018 BOARD CHAIR, CHARLIE McDONALD

4.0 NEW BUSINESS

4.1 INTRODUCTION OF NEWLY ELECTED BOARD OF DIRECTORS

Charlie McDonald introduced and welcomed the LDBIA Board of Directors, elected in October 2018 and beginning their term this January.

4.2 MEMBERSHIP APPROVAL OF LDBIA CONSTITUTION

Melissa McFarland explained the process of updates to the document and summarized the major changes to the content.

Moved By: Sandra Falconer

Seconded By: Mark Ridout

Resolved: That the Constitution for the Lindsay Downtown BIA be approved as circulated.

Carried AGM2019-02

4.3 MEMBERSHIP APPROVAL OF LDBIA PROCEDURAL BY-LAW

Melissa McFarland explained the process of updates to the document and summarized the major changes to the content.

Moved By: Steve Podolsky

Seconded By: Kate Westcott

Resolved: That the Procedural By-Law for the Lindsay Downtown BIA be approved as circulated.

Carried AGM2019-03

4.4 MEMBERSHIP APPROVAL OF CHANGES TO BY-LAW 2008-212

Melissa McFarland explained the process of updates to the document and summarized the major changes to the content.

Moved By: Janice Silverthorne

Seconded By: Steve Podolsky

Resolved: That the proposed changes to By-Law 2008-212 be approved, and recommended to City of Kawartha Lakes Council for amendment.

Carried AGM2019-04

5.0 COMMITTEE UPDATES

5.1 UPDATE FROM STEVE PODOLSKY, CHAIR OF BEAUTIFICATION & PARKING COMMITTEES

5.2 UPDATE FROM JIM GARBUTT, CHAIR OF ADVOCACY COMMITTEE

5.3 UPDATE FROM LEANNA SEGURA, CHAIR OF MARKETING COMMITTEE

5.4 UPDATE FROM MELISSA McFARLAND, GENERAL MANAGER

6.0 LIASON UPDATES

6.1 POLICE – MARK MITCHELL, CHIEF OF KAWARTHA LAKES POLICE SERVICE

6.2 CKL STAFF – CARLIE ARBOUR, ECONOMIC DEVELOPMENT OFFICER

6.3 COUNCIL – PAT O'REILLY, WARD 7 COUNCILLOR

7.0 OPEN DISCUSSION

8.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the Lindsay Downtown BIA adjourns its Annual General Meeting of January 14th, 2019 at 7:10pm.

Carried AGM2019-05