

PARKING / ADVOCACY COMMITTEE

MANDATE / MISSION

Reporting directly to the Lindsay Downtown BIA's Board of Directors, the Parking / Advocacy Committee's purpose is to be an active and involved advocate for the downtown business community; and to improve the community parking experience for business, residents and visitors.

SPECIFIC ACTIVITIES:

The Committee will oversee and carry out activities that will achieve the above mission, that include but are not limited to;

- Identifying initiatives that affect the downtown as a whole, and developing strategies to address them;
- Advocating for the business membership when issues are identified that affect their business operations;
- Receiving information from the Community Liaison on the downtown parking experience, and when necessary, assisting in the resolution of issues identified by staff;
- Liaising with a Public Works representative regarding road and sidewalk conditions, including snow removal and winter maintenance;
- Liaising with Municipal Staff and providing to the Board information and research regarding parking programs affecting the LDBIA district as they arise;
- Maintaining and growing the Associate Membership program via the Executive Director.

COMPOSITION

The Committee will be comprised of at least one Board Director, and the balance shall consist of other interested parties, who may include other Board Directors, members of the BIA's general membership of business owners, operators or staff, or interested members of the public.

FREQUENCY OF MEETINGS

The Committee shall meet on a monthly basis, with a minimum of 10 meetings occurring annually.

COMMITTEE MEMBER EXPECTATIONS

By agreeing to formally sit on the committee, members will be expected to:

- Make their best effort to attend every meeting, on time and prepared—members who miss more than 3 consecutive meetings may be asked to leave the committee;
- Lend their personal and business expertise in carrying out the activities of the committee;
- Participate in the execution of committee-led initiatives outside of the meetings whenever possible
- Take into consideration the best interests of the organization and it's membership with each decision made.

