



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, January 26th, 2017
7:30am**

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

2016 Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Secretary/Treasurer
Sandra Falconer

Voting Members
Jim Garbutt, Mark Ridout,
Jillian Trider, Tim White

City Councillors
Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Charlie McDonald, Steve Podolsky, Sandra Falconer, Jim Garbutt, Jill Trider, Tim White, Councillor Pat Dunn, Councillor Isaac Breadner, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: Councillor Gord James (7:40am)

Early Departures: None

Guests: None

Regrets: Mark Ridout

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Isaac Breadner

Resolved: That the agenda be adopted, with the removal of item 5.1 – 2017 Board Structure – Treasurer Appointment; and addition of item 5.2 - Board Members & Committees

Carried RBM2017-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Sandra Falconer

Resolved: That the minutes of the November 24th, 2016 Board of Directors Meeting be approved.

Carried RBM2017-02

3.0 DEPUTATIONS

3.1 CARLIE ARBOUR - THE LINDSAY DOWNTOWN REVITALIZATION STRATEGIC PLAN

Moved By: Tim White

Seconded By: Isaac Breadner

Resolved: That the BIA Board of Directors will support the Downtown Revitalization Strategic Plan in principle, and will support implementation as it fits into the BIA Mandate, and other activities as appropriate.

Carried RBM2017-03

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 2017 STAFFING

General Manager Melissa McFarland will be taking a one year maternity leave at the end of June. As stated in the Terms of Reference, the Executive Committee will proceed with posting the open position, conducting interviews, and making a recommendation to the Board to fill the position.

5.2 BOARD MEMBERS & COMMITTEES

Moved By: Pat Dunn

Seconded By: Jill Trider

Resolved: That the necessary steps will be taken to make changes to the BIA Constitution to include the requirement for each Director on the BIA Board to sit on a minimum of (1) BIA Sub-Committee, and that the practice will informally begin immediately. **Carried RBM2017-04**

6.0 LIASON UPDATES

6.1 POLICE

Chief Hagarty spoke of upcoming new hires in the force as a result of 3 officer retirements. He updated about the robbery at Pay Day Plus, and break-ins at Nisbett's Clothiers and Neil Young Optical. Charges were laid in the first two incidents.

6.2 STAFF

The first meeting of the Tourism Network will take place on February 22nd. The Heritage Conservation District Official Plan Amendment will have a public meeting on February 8th and will be followed by Council approval to enact the plan, and it will come back to the BIA for comment. Discussion was held regarding the Heritage Committee and approval process as it moves forward and having BIA representation on the committee.

6.3 COUNCIL

Councillor James updated on the Highway 35 South closure scheduled for September/October for approximately 5 weeks in order to repair the Stoney Creek culvert. Electronic voting for municipal elections has been approved for phone and online votes.

7.0 REPORTS

7.1 TREASURER

Deferred until February's meeting, where a year-end report for 2016 will be distributed.

7.2 MARKETING

Moved By: Isaac Breadner

Seconded By: Jill Trider

Resolved: That the Minutes of the December 6th Meeting be accepted.

Carried RBM2017-05

7.3 BEAUTIFICATION

Moved By: Pat Dunn

Seconded By: Isaac Breadner

Resolved: That the Minutes of the December 1st Meeting be accepted.

Carried RBM2017-06

Moved By: Steve Podolsky

Seconded By: Jim Garbutt

Resolved: That the Minutes of the January 5th Meeting be accepted.

Carried RBM2017-07

7.4 PARKING

Moved By: Steve Podolsky

Seconded By: Pat Dunn

Resolved: That the Minutes of the December 13th Meeting be accepted.

Carried RBM2017-08

7.5 ADVOCACY

Moved By: Isaac Breadner

Seconded By: Sandra Falconer

Resolved: That the Minutes of the December 13th Meeting be accepted.

Carried RBM2017-09

Recommendation to the Board from the December 13th Meeting:

Resolved: *That the Advocacy Committee will recommend to the Board that a formal request be made for the proposed Heritage Conservation District boundary to include all areas of the BIA catchment area.*

Deferred

7.6 GENERAL MANAGER

Update to activities in December was given, including updates on downtown business movements, and updates on the Breastfeeding Friendly Communities project.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, February 23rd

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the Board of Directors adjourns its Regular Meeting of January 26th, 2017 at 9:12am

Carried RBM2017-10



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, February 23rd, 2017
7:30am**

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Sandra Falconer

Voting Members

Jim Garbutt, Mark Ridout,
Jillian Trider, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2017-02

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:40am

In Attendance: Steve Podolsky, Jim Garbutt, Mark Ridout, Jill Trider, Tim White, Councillor Pat Dunn, Councillor Isaac Breadner, Councillor Gord James, Carlie Arbour

Recording Secretary: Steve Podolsky

Late Arrivals: None

Early Departures: Gord James

Guests: Lance Nachoff

Regrets: Charlie McDonald, Sandra Falconer

Absent: Chief Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Pat Dunn

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-11

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Jim Garbutt

Resolved: That the minutes of the January 26th, 2017 Board of Directors Meeting be approved.

Carried RBM2017-12

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 2017 STAFFING UPDATE

Steve Podolsky updated the Board on the status of the General Manager position. To date, there have been a number of applicants, and he and the Chair have pre-screened several. They will make a recommendation to the Board about a suitable applicant at the March meeting.

5.2 BOARD TREASURER APPOINTMENT

Resignation from Sandra Falconer for the position of Secretary/Treasurer was received. As per the BIA By-Law, the Chair and Vice-Chair are responsible for appointment of this position, and would like to appoint Jill Trider.

6.0 LIASON UPDATES

6.1 POLICE

Deferred.

6.2 STAFF

Carlie Arbour gave an update on the completion of the Strategic Plans for Downtown Revitalization. An update was given on the Heritage Conservation District Study. The City website is progression and is targeting completion for June 2017.

6.3 COUNCIL

Discussion was held on the possibility of a new exotic pet by-law. A public meeting regarding the Vacant Building Rebate program will be held on March 8th.

7.0 REPORTS

A reminder was given to all Board members the importance of belonging to Committees and those who are not yet serving on a committee should do so as soon as possible.

7.1 TREASURER

Deferred, but will be sent to Board members via email as soon as it's received.

7.2 MARKETING

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the Minutes of the February 15th Meeting be accepted.

Carried RBM2017-13

7.3 BEAUTIFICATION

Moved By: Pat Dunn

Seconded By: Jill Trider

Resolved: That the Minutes of the February 2nd Meeting be accepted.

Carried RBM2017-14

Moved By: Mark Ridout

Seconded By: Isaac Breadner

Resolved: That the RFP's for 2017 flowers be awarded to Hill's Florist for Hanging Baskets & Summer Urns (\$19,914.50), and The Kent Florist for Winter Urns (\$8800.00). **Carried RBM2017-15**

7.4 PARKING

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the Minutes of the February 14th Meeting be accepted.

Carried RBM2017-16

Moved By: Isaac Breadner

Seconded By: Mark Ridout

Resolved: That the proposed draft submission regarding downtown parking enforcement be approved as circulated.

Carried RBM2017-17

7.5 ADVOCACY

Moved By: Jill Trider

Seconded By: Pat Dunn

Resolved: That the Minutes of the February 14th Meeting be accepted.

Carried RBM2017-18

8.0 NEXT MEETING

Regular Board Meeting

Thursday, March 30th

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the Board of Directors adjourns its Regular Meeting of February 23rd, 2017 at 8:55am.

Carried RBM2017-19



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, March 30th, 2017
7:30am**

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
TBA

MEETING #RBM-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:32am

In Attendance: Charlie McDonald, Steve Podolsky, Jill Trider, Sandra Falconer, Mark Ridout, Tim White, Councillor Pat Dunn, Debra Soule (representing CKL Staff)

Recording Secretary: Melissa McFarland

Late Arrivals: Jim Garbutt (7:35am), Councillor Gord James (7:37am)

Early Departures: None

Guests: None

Regrets: None

Absent: Councillor Isaac Breadner, Chief Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Sandra Falconer **Seconded By:** Pat Dunn

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-20

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky **Seconded By:** Jill Trider

Resolved: That the minutes of the February 23rd, 2017 Board of Directors Meeting be approved.

Carried RBM2017-21

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 RURAL ECONOMIC DEVELOPMENT FUNDING LETTER OF SUPPORT

Moved By: Pat Dunn

Seconded By: Mark Ridout

Resolved: That the circulated letter, supporting the City of Kawartha Lakes' application for funding in the Rural Economic Development Fund for funding towards a business attraction competition, be accepted.

Carried RBM2017-22

5.2 DOWNTOWN REVITALIZATION COMMITTEE OF COUNCIL

Moved By: Mark Ridout

Seconded By: Jill Trider

Resolved: That the BIA make a formal recommendation to the City of Kawartha Lakes that the BIA have a minimum of one of the two positions representing Lindsay on the Downtown Revitalization Committee of Council, at the time of its formation.

Carried RBM2017-23

6.0 LIASON UPDATES

6.1 POLICE

No update

6.2 STAFF

Debra Soule gave an update on behalf of the City of Kawartha Lakes Economic Development Department, regarding the Summer Company Program, the Economic Development Strategy Stakeholder Consultations, the Heritage Conservation Study Draft Plan, and the consultations that will be taking place at The Olympia at 8:00am on Thursday, April 13th.

6.3 COUNCIL

Councillors Gord James and Pat Dunn gave updates regarding the new Ward Boundary structure for the 2018 election, the upgrading and maintaining of gravel roads in the City, and the process of budgets being approved earlier in the upcoming year.

7.0 REPORTS

7.1 TREASURER

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the February 2017 Treasurer's Report be accepted.

Carried RBM2017-24

7.2 MARKETING

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the March 14th Meeting be accepted.

Carried RBM2017-25

7.3 BEAUTIFICATION

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the Minutes of the March 2nd Meeting be accepted.

Carried RBM2017-26

7.4 PARKING

Moved By: Steve Podolsky

Seconded By: Jill Trider

Resolved: That the Minutes of the March 14th Meeting be accepted.

Carried RBM2017-27

Discussion was held on the current parking issues, and the letter of understanding submitted by the Manager of By-Law Enforcement. For clarification of that, and other issues discussed, Manager of Development Services, Chris Marshall, will be invited to the next Parking Committee meeting.

7.5 ADVOCACY

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the Minutes of the March 14th Meeting be accepted.

Carried RBM2017-28

Discussion was held on the possibility of a skateboard park in the vicinity of downtown. The item will be added to the next Advocacy Committee agenda for further discussion.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, April 27th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT TO CLOSED SESSION

Moved By: Jim Garbutt

Seconded By: Steve Podolsky

Resolved: That the Board of Directors adjourns its Regular Meeting of March 30th, 2017 at 8:10am, and moves to a Closed Session.

Carried RBM2017-29



LINDSAY DOWNTOWN

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Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, April 27th, 2017
7:30am**

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
TBA

MEETING #RBM-2017-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Charlie McDonald, Steve Podolsky, Jill Trider, Sandra Falconer, Jim Garbutt, Mark Ridout, Tim White, Councillor Isaac Breadner, Councillor Pat Dunn, Rebecca Mustard (representing CKL Staff)

Recording Secretary: Melissa McFarland, Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Lance Nachoff (arrived 7:40am)

Regrets: Councillor Gord James

Absent: Chief Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-30

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Mark Ridout

Resolved: That the minutes of the March 30th, 2017 Board of Directors Meeting be approved.

Carried RBM2017-31

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 INTRODUCTION OF NEW GENERAL MANAGER

6.0 LIASON UPDATES

6.1 POLICE

No update.

6.2 STAFF

Rebecca Mustard gave an update on behalf of Economic Development. New staff member Bob Minhas will be joining the department on May 8th and will be the BIA liason, among other duties. The Economic Development Strategy is moving into Phase II with additional community engagement and consultations. The Heritage Conservation District project held public consultations.

Councillor Breadner advised the value of having a letter of support from the BIA. Melissa McFarland will consult with the membership and have a letter to be passed at the May meeting.

6.3 COUNCIL

Councillor Dunn and Councillor Breadner gave updates. Council approved the waiving of costs to constituents for leaf drop at City landfills. Council also approved the elimination of the vacant unit rebate tax for industrial and commercial properties.

7.0 REPORTS

7.1 TREASURER

An updated format of the report was reviewed by the Board.

Moved By: Tim White

Seconded By: Jill Trider

Resolved: That the March 2017 Treasurer's Report be accepted.

Carried RBM2017-32

7.2 MARKETING

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the Minutes of the April 4th Meeting be accepted.

Carried RBM2017-33

7.3 BEAUTIFICATION

Discussion was had about additional cleanup in the #1 Kent Parkette.

Moved By: Steve Podolsky

Seconded By: Tim White

Resolved: That the Minutes of the April 6th Meeting be accepted.

Carried RBM2017-34

7.4 PARKING

Discussion was had about ongoing parking issues in the downtown, and the process for informing new businesses of the policies. Due to ongoing issues in Lot 2, a meeting will be set up with the Manager of By-Law Enforcement, Public Works and members of the Board to review the lot prior to the May Parking Committee meeting.

Moved By: Tim White

Seconded By: Jill Trider

Resolved: That the Minutes of the April 11th Meeting be accepted.

Carried RBM2017-35

7.5 ADVOCACY

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the Minutes of the April 11th Meeting be accepted.

Carried RBM2017-36

7.6 GENERAL MANAGER

An update on activities conducted in April was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, May 25th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the Board of Directors adjourns its Regular Meeting of April 27th, 2017 at 8:10am.

Carried RBM2017-37



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BOARD OF DIRECTORS

Thursday, May 25th, 2017

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
TBA

MEETING #RBM-2017-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:36 am

In Attendance: Charlie McDonald, Steve Podolsky, Sandra Falconer, Mark Ridout, Tim White, Councillor Isaac Breadner, Councillor Gord James, Rebecca Mustard (representing CKL Staff)

Recording Secretary: Tana Torch

Late Arrivals: Jim Garbutt (arrived 7:39am)

Early Departures: None

Guests: Lance Nachoff

Regrets: Jill Trider

Absent: Councillor Pat Dunn and Chief John Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-38

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Steve Podolsky

Resolved: That the minutes of the May 25th, 2017 Board of Directors Meeting be approved.

Carried RBM2017-39

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

None

6.0 LIASON UPDATES

6.1 POLICE

None

6.2 STAFF

Rebecca Mustard gave an update on behalf of Economic Development. There will be a Council meeting on July 11th about Heritage Conservation, a letter of support is requested for this Council meeting.

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: A letter of support from the BIA will be written to support Heritage Conservation.

Carried RBM2017-40

Downtown revitalization will be going to Council on June 6th about the terms of reference for this project. It will be recommended for someone from the BIA to sit on this particular committee. There was a survey that was sent out to update economic strategies, two hundred & ninety two (292) responses were collected.

6.3 COUNCIL

There will be a special meeting on Tuesday May 31, 2017 to finalize secondary plans and assess a managerial plans.

7.0 REPORTS

7.1 TREASURER

An updated format of the report was reviewed by the Board.

Moved By: Steve Podolsky

Seconded By: Sandra Falconer

Resolved: That the April 2017 Treasurer's Report be accepted.

Carried RBM2017-41

7.2 MARKETING

Moved By: Isaac Breadner

Seconded By: Tim White

Resolved: That the Minutes of the May 9th Meeting be accepted.

Carried RBM2017-42

Discussion was held about the contribution of the \$4,000.00 to the Lindsay Art Galleries, Art Festival "Bazaar".

Moved By: Tim White

Seconded By: Mark Ridout

Resolved: The contribution of \$4,000.00 for the Lindsay Art Galleries, art Festival "Bazaar" will be approved contingent on the plan the Lindsay Art Gallery provides the BIA.

Carried RBM2017-43

7.3 BEAUTIFICATION

Moved By: Sandra Falconer

Seconded By: Steve Podolsky

Resolved: That the Minutes of the May 4th Meeting be accepted.

Carried RBM2017-44

7.4 PARKING

Moved By: Tim White

Seconded By: Jill Trider

Resolved: That the Minutes of the May 9th Meeting be accepted.

Carried RBM2017-45

7.5 GENERAL MANAGER

An update on activities conducted in April was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, June 29th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Isaac Breadner

Resolved: That the Board of Directors adjourns its Regular Meeting of May 25th, 2017 at 8:02am

Carried RBM2017-46



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BOARD OF DIRECTORS

Thursday, June 29th, 2017

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
TBA

MEETING #RBM-2017-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:31 am

In Attendance: Charlie McDonald, Steve Podolsky, Jill Trider, Mark Ridout, Tim White, Jim Garbutt, Councillor Pat Dunn, Bob Minhas (representing CKL Staff)

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Councillor Gord James, Councillor Isaac Breadner and Chief John Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky **Seconded By:** Pat Dunn

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-47

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Jill Trider **Seconded By:** Mark Ridout

Resolved: That the minutes of the May 25th, 2017 Board of Directors Meeting be approved.

Carried RBM2017-48

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

Letter of concern from Liz Grimes, Owner of Cathy Allen Ladieswear, regarding “service” based companies occupying main level store fronts, causing large gaps in-between retail and food based stores.

Discussion was held in regards to what other BIA's/Municipalities do to limit service based companies within the downtown core, ie. Zoning, by-laws, second floor occupancy.

Letter and meeting minutes from Edward Wayne Hilton, regarding the newly formed group, Lindsay Downtown Revitalizing Interim Community Group (LDRICG). This group consist of the former Advisory Committee for Downtown Revitalization. The LDRICG wishes to provide the BIA with full transparency of their meetings.

Discussion was held in regards to LDRICG, letter and meeting minutes.

5.0 OTHER OR NEW BUSINESS

None

6.0 LIASON UPDATES

6.1 POLICE

None

6.2 STAFF

Bob Minhas gave an update about the recent Terms of Reference for the Downtown Revitalization plan that were passed. A recommendation letter from the Board will be required to appoint a BIA member to the Downtown Revitalization committee. An update was given regarding an upcoming series of meetings relating to Downtown Revitalization and identifying the training needs of the Downtown Workforce.

6.3 COUNCIL

An update from Council was given, identifying Councillor Pat Dunn being appointed as the Council representative for Liquidation Sales and that the secondary plan has now been passed.

7.0 REPORTS

7.1 TREASURER

An updated format of the report was reviewed by the Board.

Moved By: Mark Ridout

Seconded By: Steve Podolsky

Resolved: That the May 2017 Treasurer's Report be accepted.

Carried RBM2017-49

7.2 MARKETING

Moved By: Pat Dunn

Seconded By: Jill Trider

Resolved: That the Minutes of the June 6th Meeting be accepted.

Carried RBM2017-50

Discussion was held in regards to the “Bazaar” Art Festival. It has been decided that inadequate information was presented to the Marketing Committee, and the Marketing Committee has withdrew their monetary support.

7.3 BEAUTIFICATION

Moved By: Jill Trider

Seconded By: Pat Dunn

Resolved: That the Minutes of the June 1st, Meeting be accepted.

Carried RBM2017-51

7.4 PARKING

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the June 13th Meeting be accepted.

Carried RBM2017-52

7.5 Advocacy

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the Minutes of the June 13th Meeting be accepted.

Carried RBM2017-53

7.6 GENERAL MANAGER

An update on activities conducted in June was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, July 27th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the Board of Directors adjourns its Regular Meeting of June 29th, 2017 at 8:19am

Carried RBM2017-54



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BOARD OF DIRECTORS

Thursday, August 31st, 2017
7:30am

Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
Bob Minhas

MEETING #RBM-2017-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:33am

In Attendance: Charlie McDonald, Steve Podolsky, Mark Ridout, Tim White,
Jim Garbutt, Councillor Pat Dunn, Bob Minhas (representing CKL Staff)

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Lance Nachoff

Regrets: Councillor Gord James

Absent: Chief John Hagarty, Jillian Trider and Councillor Isaac Breadner

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried RBM2017-55

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Mark Ridout

Resolved: That the minutes of the June 29th, 2017 Board of Directors Meeting be approved.

Carried RBM2017-56

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 Resignation Letter from Butch Lewis – Classics on Kent

Butch Lewis has resigned from being an active co-ordinator of Classics on Kent. The Board of Directors wish him the all best and thank Butch for his outstanding commitment to Classics on Kent.

Moved By: Pat Dunn

Seconded By: Jim Garbutt

Resolved: A letter will be sent to Butch Lewis to thank him for his service to Classics on Kent.

Carried RBM2017-57

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET 2018

Moved By: Pat Dunn

Seconded By: Mark Ridout

Resolved: That the drafted budget of \$140,000 be approved for 2018, and will be sent to the City Clerk's Office.

Carried RBM2017-58

5.2 CITIZEN APPOINTMENT – DOWNTOWN REVITALIZATION ADVISORY COMMITTEE

Steve Podolsky submitted a Citizen Appointment Application for the Downtown Revitalization Advisory Committee on July 27th, 2017 to represent the BIA.

6.0 LIASON UPDATES

6.1 POLICE

No Update.

6.2 STAFF

A new Street Scape quad fold pamphlet that would be presented to all BIA members was circulated for feedback, format and informational purposes. Approved Road Closures have started to be sent to the BIA to be sent out to BIA Membership. The above information has already been in process and Approved Road Closures are only sent out if it directly effects the Downtown. City of Kawartha Lakes new Website has a free Community Events Page.

6.3 COUNCIL

No Update

7.0 REPORTS

7.1 TREASURER

An updated format of the report was reviewed by the Board.

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the June 2017 Treasurer's Report be accepted.

Carried RBM2017-59

Moved By: Pat Dunn

Seconded By: Tim White

Resolved: That the July 2017 Treasurer's Report be accepted.

Carried RBM2017-60

7.2 MARKETING

Moved By: Jim Garbutt

Seconded By: Pat Dunn

Resolved: That the Minutes of the July 4th Meeting be accepted.

Carried RBM2017-61

Christmas on Kent's Budget was presented and discussed as a new BIA event.

Moved By: Mark Ridout

Seconded By: Pat Dunn

Resolved: The Budget for Christmas on Kent will be approved contingent on the further breakdown of items the Marketing Committee provides.

Carried RBM2017-62

7.3 BEAUTIFICATION

Moved By: Sandra Falconer

Seconded By: Pat Dunn

Resolved: That the Minutes of the July 20st, Meeting be accepted.

Carried RBM2017-63

Moved By: Sandra Falconer

Seconded By: Pat Dunn

Resolved: That the Minutes of the August 3rd, Meeting be accepted.

Carried RBM2017-64

7.4 PARKING

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the July 11th Meeting be accepted.

Carried RBM2017-65

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the August 8th Meeting be accepted.

Carried RBM2017-66

7.5 Advocacy

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the July 11th Meeting be accepted.

Carried RBM2017-67

Moved By: Tim White

Seconded By: Pat Dunn

Resolved: That the Minutes of the August 8th Meeting be accepted.

Carried RBM2017-68

7.6 GENERAL MANAGER

An update on activities conducted in July/August was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, September 28th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Tim White

Seconded By: Sandra Falconer

Resolved: That the Board of Directors adjourns its Regular Meeting of August 31st, 2017 at 8:11am

Carried RBM2017-69



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, October 26th, 2017
7:30am**

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
Bob Minhas

MEETING #RBM-2017-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:30am

In Attendance: Charlie McDonald, Steve Podolsky, Mark Ridout, Tim White, Councillor Pat Dunn, Jillian Trider, Sandra Falconer and Councillor Isaac Breadner.

Recording Secretary: Tana Torch

Late Arrivals: Jim Garbutt (7:32)

Early Departures: None

Guests: Inspector Mark Mitchell (7:51) and Mike Perry

Regrets: Bob Minhas

Absent: Councillor Gord James and Chief John Hagarty

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Patt Dunn **Seconded By:** Tim White

Resolved: That the agenda be adopted as amended.

Carried RBM2017-70

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White **Seconded By:** Steve Podolsky

Resolved: That the minutes of the August 31, 2017 Board of Directors Meeting be approved.

Carried RBM2017-71

3.0 DEPUTATIONS

3.1 Mike Perry – Basic Income Pilot

Discussion was held regarding the new direction that the Lindsay and District Chamber of Commerce is going. There has been an increase in membership by 25%. LDCC, would like to work with the Lindsay Downtown BIA on a collaborative front, to create a better Lindsay.

Discussion was held in regards the new Basic Income Pilot that has just come to Lindsay. Hamilton, ON and Thunder Bay, ON are the only other two (2) cities in Ontario that are currently enrolled in this Pilot Program.

This program is currently available to two thousand (2000) people who fall within the regulated guidelines and live within the K9V postal code area. People who are interested in this program are required to sign up and then will go through an interview process.

Should all two thousand people receive the maximum benefit, it could potentially bring 100 Million dollars of spending into our community.

4.0 CORRESPONDENCE

4.1 Val Barkey – Academy Theatre

Moved By: Tim White

Seconded By: Jim Garbutt

Resolved: A letter of support will be written to help endorse the Academy Theatre CKL Chest fund request.

Carried RBM2017-72

5.0 OTHER OR NEW BUSINESS

5.1 Associate Membership

There have been various businesses that fall outside of the BIA catchment area that have expressed interested in joining the BIA.

Tana Torch to contact the OBIAA to get more information on fees, create a map outline (boundaries) and organize a phase 1 and a phase 2 process.

6.0 LIASON UPDATES

6.1 POLICE

There will be police presence for Christmas on Kent on November 18th and for the Shop, Hop and Wine walk on December 1, 2017

6.2 STAFF

No Update

6.3 COUNCIL

Discussion was held in reference to Council speaking with CAO Ron Taylor about potentially funding the Lindsay Downtown BIA to take over Downtown Parking Enforcement, on a Pilot Project Basis. This Pilot Program could potentially lead to other opportunities (with appropriated funding) for enforcement to assist with other parking areas of concern.

7.0 REPORTS

7.1 TREASURER

Moved By: Mark Ridout

Seconded By: Tim White

Resolved: That the August 2017 Treasurer's Report be accepted.

Carried RBM2017-73

Moved By: Mark Ridout

Seconded By: Jim Garbutt

Resolved: That the September Treasurer's Report be accepted.

Carried RBM2017-74

7.2 MARKETING

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the Minutes of the September 5th, 2017 Meeting be accepted.

Carried RBM2017-75

Moved By: Pat Dunn

Seconded By: Isaac Breadner

Resolved: That the Minutes of the October 3rd, 2017 Meeting be accepted.

Carried RBM2017-76

7.3 BEAUTIFICATION

Moved By: Isaac Breadner

Seconded By: Steve Podolsky

Resolved: That the Minutes of the September 7th, Meeting be accepted.

Carried RBM2017-77

Moved By: Jim Garbutt

Seconded By: Jillian Trider

Resolved: That the Minutes of the October 5th, Meeting be accepted.

Carried RBM2017-78

7.4 PARKING

Moved By: Jillian Trider

Seconded By: Mark Ridout

Resolved: That the Minutes of the September 12th, 2017 Meeting be accepted.

Carried RBM2017-79

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the Minutes of the October 10th, Meeting be accepted.

Carried RBM2017-80

Moved By: Jim Garbutt

Seconded By: Tim White

Resolved: "The Lindsay Downtown Business Improvement Association is requesting to assume parking enforcement and control of parking allotment, within the Lindsay Downtown Business Improvement Association catchment area five (5) days a week, in partnership with the City of Kawartha Lakes, By-Law Enforcement Office."

Carried RBM2017-81

7.5 Advocacy

- Absence of Quorum for September 12th meeting
- Absence of Quorum for October 10th meeting

7.6 GENERAL MANAGER

An update on activities conducted in September/October 2017 was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, November 30th, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Sandra Falconer

Resolved: That the Board of Directors adjourns its Regular Meeting of October 26th, 2017 at 8:22am

Carried RBM2017-82



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, November 30th, 2017
7:30am

Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Jillian Trider

Voting Members

Sandra Falconer, Jim Garbutt,
Mark Ridout, Tim White

City Councillors

Isaac Breadner, Pat Dunn, Gord James

KLPS Liason
Chief John Hagarty

CKL Staff Liason
Bob Minhas

MEETING #RBM-2017-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:31am

In Attendance: Steve Podolsky, Charlie McDonald, Jillian Trider, Sandra Falconer, Jim Garbutt, Mark Ridout, Tim White, Councillor Isaac Breadner, Councillor Pat Dunn, Councillor Gord James, Bob Minhas, Sergeant Kirk Robertson

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White **Seconded By:** Pat Dunn

Resolved: That the agenda be adopted as amended.

Carried RBM2017-83

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White **Seconded By:** Jim Garbutt

Resolved: That the minutes of the October 26th Board of Directors Meeting be approved.

Carried RBM2017-84

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 Joel Watts – Security Camera’s Downtown – Read for Information

4.2 Letter of Support – Transit

Moved By: Gord James **Seconded By:** Steve Podolsky

Resolved: A letter of support will be written to help endorse the Transit Bus from Fleming College to Peterborough.

Carried RBM2017-85

5.0 OTHER OR NEW BUSINESS

6.0 LIASON UPDATES

6.1 POLICE

Sergeant Kirk Robertson provided an update on the Santa Claus Parade and that there will be on foot Police Officer presence for the Shop, Hop and Wine Walk taking place on December 1, 2017.

6.2 STAFF

The first meeting for the newly elected Downtown Revitalization Committee met on November 29, 2017. There will be smaller working groups for each community. The next meeting will take place February 21, 2017.

The Digital Marketing Series funded by City of Kawartha Lakes has been taking place throughout the community. The latest meeting was at the Olympia Restaurant, which didn't have quite the turnout that the series was hoping for.

Tana Torch is to send an email to all BIA members asking what type of help business owners want or need.

6.3 COUNCIL

An update on current council activities was provided.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the October Treasurer's Report be accepted.

Carried RBM2017-86

7.2 MARKETING

Moved By: Isaac Breadner

Seconded By: Tim White

Resolved: That the Minutes of the November 7th 2017 Meeting be accepted.

Carried RBM2017-87

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Sandra Falconer

Resolved: That the Minutes of the November 2nd, Meeting be accepted.

Carried RBM2017-88

7.4 PARKING

Moved By: Tim White

Seconded By: Jill Trider

Resolved: That the Minutes of the November 21st, 2017 Meeting be accepted.

Carried RBM2017-89

Moved By: Jim Garbutt

Seconded By: Sandra Falconer

Resolved: The Lindsay Downtown BIA to assume control of Parking Enforcement within the Downtown BIA geographical area, according to "Schedule A"

Carried RBM2017-90

Discussion was held in reference to the monetary funds requested through "Schedule A", and various options for additional funding.

7.5 Advocacy

Moved By: Pat Dunn

Seconded By: Isaac Breadner

Resolved: That the Minutes of the November 21st, 2017 Meeting be accepted.

Carried RBM2017-91

7.6 GENERAL MANAGER

An update on activities conducted in November was given.

8.0 NEXT MEETING

Regular Board Meeting

Thursday, January 25, 2017

7:30am

KLPS Community Room, 6 Victoria Avenue North, Lindsay

9.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Sandra Falconer

Resolved: That the Board of Directors adjourns its Regular Meeting of November 30th, 2017 at 8:09am

Carried RBM2017-92



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, January 5th, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:13am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Mark Ridout,

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Councillor Pat Dunn, Bruce Kitching, Ryan Smith

Absent: Jim Garbutt

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2017-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Mark Ridout

Resolved: That the minutes of the December 1st, 2016 meeting be approved. **Carried BC2017-02**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET UPDATE

Received.

5.2 #1 KENT PARKETTE – SNOW REMOVAL

A complaint was received from a downtown visitor, via a store owner about the absence of snow removal from the #1 Kent Parkette area. Pedestrians who cut the corner are finding it difficult to navigate through. The committee agreed that they will follow the City's policy of not clearing parks of snow in the winter.

5.3 ENTRANCE SIGNS & WELCOME SIGN GRANT

The sign project was approved for Legacy C.H.E.S.T. funding. Plans for refurbishing the four entrance signs will be made, and the #1 Kent Parkette welcome sign will be discussed at February's meeting.

5.4 ASHTRAYS

Will be ordered for testing, 1 per block, for a total of 11.

5.5 CHRISTMAS TREE

The Christmas tree will be removed as soon as feasible for Parks and Public Works, the lights will be off in the meantime. Decorations for next Christmas were discussed, and some may be purchased early with after-holiday sales.

5.6 WEEDING

Will be discussed further at the February meeting.

5.7 FLOWER RFP

In progress. Wording will be adjusted to indicate that proposals may quote on all or a portion of the RFP, and then sent out upon completion.

5.8 SNOW REMOVAL

Snow bank removal will be monitored. Concerns with timeliness of the removal of the back lots was mentioned, and will be placed on the next Parking Committee agenda, as it is a by-law enforcement responsibility.

6.0 REPORTS

None

7.0 NEXT MEETING

Thursday, February 2nd, 2016

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

8.0 ADJOURNMENT

Moved By: Sandra Falconer

Seconded By: Mark Ridout

Resolved: That the January 5th, meeting of the Beautification Committee adjourn at 8:45am.

Carried BC2017-03



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, January 5th, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:02am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Councillor Pat Dunn,
Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Ryan Smith, Mark Ridout, Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2017-04

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn **Seconded By:** Charlie McDonald

Resolved: That the minutes of the December 1st, 2016 meeting be approved. **Carried BC2017-05**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ENTRANCE SIGNS & WELCOME SIGN

Legacy C.H.E.S.T. funding in the amount of \$9898.80 was received for the refurbishment of the 4 entrance signs and the design and construction of the #1 Kent Parkette Welcome Sign was successfully awarded.

Barb Trent at Klerevue Signs will be contacted to schedule work on the entrance signs, weather permitting, with some of the work to be completed in her workshop.

Discussion of the Welcome Sign was conducted with the committee recommending neutral colours, such as black and gold, to mimic the entrance signs. Steve Podolsky and Melissa McFarland will meet with Darcy Ball at AutoTrim to discuss options.

5.2 ASHTRAYS

Ashtrays are being purchased for testing on each block and will be installed on lamp standards in the spring.

5.4 WEEDING

No update.

5.5 FLOWER RFP

RFP has been sent out for tender with a deadline of February 17th, and applications will be reviewed at the next meeting.

5.6 OTHER ITEMS

Steve Podolsky researched Canada Flags. Hardware on the flagpoles will be assessed, and the banners will be installed from June – September.

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That approximately 75 Canada flags will be purchased at a cost of \$15.57 apiece.

Carried BC2017-06

Concerns were submitted about the snow removal in the #1 Kent Parkette. Following the guidelines by City of Kawartha Lakes Parks, snow will not be removed in winter, but the sidewalks both on Kent Street and Lindsay Street south will be maintained.

Discussion was held regarding the garbage bin liners, which are in need of replacement. The cost of hard plastic liners will be investigated.

6.0 REPORTS

None

7.0 NEXT MEETING

Thursday, March 2nd, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

8.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the February 2nd, 2017 meeting of the Beautification Committee adjourn at 8:45am.

Carried BC2017-07



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, March 2nd, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:03am

In Attendance: Steve Podolsky, Sandra Falconer, Jim Garbutt, Mark Ridout, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: Ryan Smith (8:29am)

Early Departures: None

Guests: None

Regrets: Councillor Pat Dunn, Charlie McDonald

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2017-08

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Sandra Falconer

Seconded By: Steve Podolsky

Resolved: That the minutes of the February 2nd meeting be approved.

Carried BC2017-09

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ENTRANCE SIGNS

The Legacy C.H.E.S.T. Fund grant for the refurbishment of the entrance signs, as well as the creation and installation of a new Welcome Sign was received. Barb Trent at Klerevue Signs & Design has been contacted about the refurbishments, which will be completed in her workshop. She plans to wait until slightly warmer weather to prevent the wood from expanding and contracting from temperature changes. Discussion was held regarding the best options for visibility.

Steve Podolsky and Melissa McFarland had a meeting with Darcy Ball at AutoTrim regarding the design of the entrance sign. A mock-up was presented and discussed. Changes will be taken back to him for a second rendering.

5.2 FLAGS

Steve Podolsky sourced 27" x 54" flags from Home Hardware and was given a price of \$15.57 per flag versus \$25.99 from Flags Unlimited. Flags will be placed 1 per post, facing east in one direction and west in the other, and doubled up at intersections. The committee agreed that the flags should be up by May 22nd for the Victoria Day weekend. Steve Podolsky will do inventory of brackets and existing flags which can be used as backup.

5.3 SNOW REMOVAL

Bruce Kitching confirmed that Public Works is responsible for street clearing and by-law handles the clearing of the lots. Challenges affecting this year were discussed, including available places for the contractors to take the snow when it is cleared away, and different options are being considered for next year.

5.4 WEEDING

No update.

5.5 GARBAGE BIN LINERS

Better liners are being sourced, that will be sturdier for removal, and will prevent garbage from falling outside of the liners. Steve Podolsky along with Scott Wood will source options from Home Hardware which may be more cost efficient than street furniture companies. Ryan Smith suggested heavy duty Rubbermaid containers with one handle shaved off for a better fit, and to elevate them if not quite tall enough. Steve will discuss logistics with Warren Beaton at Miller Waste.

5.6 OTHER ITEMS

The RFP for 2017 flowers have been awarded to Hill's Florist for hanging baskets and summer urns, and to The Kent Florist for winter urns. Discussion about best options for future containers was held. Steve Podolsky will discuss options for replacement trees with Roger Hill. Gingkos and Honey Locusts were recommended by Ryan Smith.

6.0 REPORTS

None

7.0 NEXT MEETING

Thursday, April 6th, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

8.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the March 2nd, 2017 meeting of the Beautification Committee adjourn at 9:12am.

Carried BC2017-10



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, April 6th, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:00am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Jim Garbutt, Mark Ridout, Councillor Pat Dunn, Bruce Kitching

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Councillor Pat Dunn

Guests: None

Regrets: None

Absent: Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2017-11

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout **Seconded By:** Charlie McDonald

Resolved: That the minutes of the March 2nd meeting be approved.

Carried BC2017-12

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 COMMUNITY PARTNERSHIP & DEVELOPMENT FUND (BEAUTIFICATION MATCHING FUNDS)

Letter received from the City of Kawartha Lakes Parks, Recreation and Culture Division, confirming receipt of funds for 2017 in the amount of \$35,000.

5.0 OTHER OR NEW BUSINESS

5.1 FLAGS

The intended size of 27" x 54" were too small for the existing flag poles, however the 36" x 72" are actually less expensive. 90 flags were ordered and taken to the shoe repair shop to add the extra grommet. The intention is to have the flags installed by Public Works in early June.

5.2 PET WASTE BAG DISPENSERS

Suggestion for pet waste bag dispensers was brought forward by the Advocacy Committee. Steve will look into pricing and the Committee agreed that 3 test locations will be identified. As this has the potential to be a positive news item, a press release will be issued at the time of installation.

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That 3 pet waste dispensers and bags be purchased and installed.

Carried BC2017-13

5.3 WEEDING

No update.

5.4 GARBAGE BIN LINERS

Moved By: Charlie McDonald

Seconded By: Jim Garbutt

Resolved: That 32 gallon heavy duty bins be purchased at a cost of \$32 apiece for each garbage receptacle in the BIA.

Carried BC2017-14

5.5 ASHTRAYS

12 ashtrays have been purchased and will be installed on the lamp standards by Public Works, using a banding bracket. Mark Ridout suggested decals for more visibility and branding. A press release was suggested and may be done in conjunction with the pet waste bag dispensers.

5.6 HANGING BASKET BRACKETS

Steve Podolsky and Charlie McDonald visited Steve Walsh regarding the reinforcement of the brackets. Updates will be given after his inspection.

5.7 REPLACEMENT TREES

Some of the trees are under warranty with Hill's Florist. Roger Hill recommended Richardson's Farms, and will cover the cost of warrantied trees, the BIA will cover the balance. Water sleeves for the new trees will be investigated.

5.8 OTHER ITEMS

Garbage in the former Irish House lot is building up. Steve will ask Scott Wood to do a sweep on the next nice morning.

Urns should be available for purchase in Brampton next week. An inventory of needed urns will be done.

The eavestrough located on John Forsythe's building adjacent to #1 Kent Parkette will be relocated this spring.

5.0 REPORTS

None

6.0 NEXT MEETING

Thursday, May 4th, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Jim Garbutt

Resolved: That the April 6th, 2017 meeting of the Beautification Committee adjourn at 8:55am.

Carried BC2017-15



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, May 4, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:00am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Jim Garbutt,
Councillor Pat Dunn, Bruce Kitching

Recording Secretary: Melissa McFarland and Tana Torch

Late Arrivals: Ryan Smith – 8:06 a.m.

Early Departures: None

Guests: None

Regrets: None

Absent: Mark Ridout

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Sandra Falconer

Seconded By: Councillor Pat Dunn

Resolved: That the agenda be adopted as circulated.

Carried BC2017-16

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Councillor Pat Dunn

Seconded By: Sandra Falconer

Resolved: That the minutes of the April 6th, 2017 meeting be approved.

Carried BC2017-17

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 FLAGS

The flags have now been ordered, received and sent to the shoe repair shop to add the extra grommet, which has now been completed. The flags will be installed on flag poles by Public Works after June 1st, 2017.

5.2 PET WASTE BAG DISPENSERS

No Update

5.3 WEEDING

Preventative weeding around lamp standards and curbs using pesticides cannot be complete, due to the cosmetic pesticide ban. High contrast vinegar can only be sprayed on weeds on hot sunny days, which in turn will only wilt the weeds and not effectively kill the root. Propane torch weed burners can also remove surface level weeds and can be purchased from Rittenhouse. However, the most effective long lasting solution is manually pulling weeds around lamp standards and curbs, while the soil is moist.

5.4 GARBAGE BIN LINERS

Two (2) 32 gallon garbage bins have been ordered from U-line, to see if they properly fit into the garbage receptacle in the Parkette.

5.5 ASHTRAYS

12 ashtrays have been purchased and delivered to Joe Cayley from Public Works. The 12 sites have been selected and will be placed shortly. If the selected spots for the ashtrays prove to be inadequate, they will be moved on a need be basis.

A press release has been suggested to inform all members.

5.6 HANGING BASKET BRACKETS

Charlie McDonald and Steve Podolsky spoke with Steve Walsh about the hanging basket brackets. Steve Walsh will inspect all of the brackets and/or fix or weld them where needed.

Suggestion for standardized hardware.

5.7 REPLACEMENT TREES

Some of the trees are under warranty with Hill's Florist. Paul Richardson of Pine Needle Farms met with Steve Podolsky to go around and suggest other species of trees where needed.

Gator bags have been suggested to put on the new trees for self-watering, as well as on the honey locust on #1 Kent.

5.8 WATERING CANS

Sandra Falconer suggested a watering can (milk jug) with BIA labeled carabiners attached to each can, for an easy use watering solution for summer months.

Moved By: Councillor Pat Dunn

Seconded By: Sandra Falconer

Resolved: 150 milk jugs at \$1.00 will be ordered from Friendly Dollar and Discount and waterproof stickers will be ordered and placed on milk jugs.

Carried BC2017-18

5.9 OTHER ITEMS

Lindsay entrance signs are being refurbished.

New welcome sign is in progress.

Charlie McDonald met with John Forsyth and had him sign a letter regarding the change in position of the downspout on his building. A contractor will be completing the work.

Discussion was held on Scott's duties and schedule, and garbage and recycle pick up in the parkette.

6.0 NEXT MEETING

Thursday, June 1st, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Councillor Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the May 4, 2017 meeting of the Beautification Committee adjourn at 8:43am.

Carried BC2017-19



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, June 1st, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:05am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Jim Garbutt,
Councillor Pat Dunn, Ryan Smith

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Mark Ridout and Bruce Kitching

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried BC2017-20

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That the minutes of the May 4th, 2017 meeting be approved.

Carried BC2017-21

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 PET WASTE BAG DISPENSERS

Discussion was held and Ryan Smith commented that the city purchases pet waste bags from Practica Ltd, however they are expensive and require multiple purchases a year.

5.2 WEEDING

Tana Torch donated a weed torch to the BIA. Scott Wood purchased the propane tank to use with the weed torch and will be testing the torch around curbs and lamp standards.

Discussion was held about using chemical pesticides to remove weeds. Ryan Smith mentioned that there is a cosmetic pesticide ban which will not allow us to spray chemical pesticides. A recommendation to have Scott Wood's team remove weeds by hand, and then have Bob Howe mulch the tree beds once the weeds have been removed.

5.3 ASHTRAYS

All twelve (12) ashtray canisters are up and being used. A BIA logo has been placed on one of the ashtray canisters which draws more attention to the ashtray. Tana Torch will place a BIA logo on the remainder of the ashtray canisters.

A press release will be drafted and placed in the upcoming BIA Newsletter, newspaper and on social media outlets addressing the new ashtrays that have been placed from Lindsay Street to Victoria Avenue, with an additional ashtray on William Street in front of the bus stop.

If the ashtrays are being used effectively, it will be recommended that more are purchased for the downtown.

5.4 HANGING BASKET BRACKETS

Steve Walsh has fixed and/or replaced the brackets for the hanging baskets. The hanging baskets should be placed next week.

5.5 REPLACEMENT TREES

Steve Podolsky had a meeting with Paul Richardson from Pine Needle Farms.

There are currently eight (8) dead trees and four (4) deteriorating trees that will need to be replaced. Paul suggested to replace the dead trees with Ginkgo Trees and to also remove and replace the soil before planting the new trees.

Each tree is \$800.00 +HST with a one (1) year warranty. Currently there are two (2) trees that are under warranty through Roger Hill.

Moved By: Sandra Falconer

Seconded By: Jim Garbutt

Resolved: Eight (8) Ginkgo Trees will be purchased at \$800.00+HST, two (2) of the trees will be warrantied through Roger Hill at his cost.

Carried BC2017-22

5.6 WATERING CANS

Watering cans are in and now labeled with the BIA Logo. They will go out next week with the BIA Newsletter.

5.7 FLOWERS

Flowers have been planted in all urns.

5.8 BENCHES

Steve Podolsky met with Bruce Kitching and they completed a walk through for bench placement. They will be going out shortly.

Discussion was held about the timing of bench placement. It has been recommend that a placement date of May 1 would be favourable.

5.9 FLAGS

All flags will be going up June 12. They will be placed in parks, on the bridge and doubled up on intersections, in preparation for Canada's 150th.

5.10 OTHER ITEMS

Twenty Six (26) new garbage liners have been purchased from U-Line. Scott Wood replaced all broken garbage bins with the new larger bins. Since the bins have been replaced, there has been less garbage and spillage around the bins.

Discussion was held about hiring someone to power wash the sidewalks.

6.0 NEXT MEETING

Thursday, July 6st, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That the May 4, 2017 meeting of the Beautification Committee adjourn at 8:36am.

Carried BC2017-23



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, July 20th, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:00am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Bruce Kitching and Mark Ridout

Recording Secretary: Tana Torch

Late Arrivals: Ryan Smith (8:02am)

Early Departures: None

Guests: None

Regrets: Jim Garbutt and Councillor Pat Dunn

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2017-24

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Mark Ridout

Resolved: That the minutes of the June 1st, 2017 meeting be approved.

Carried BC2017-25

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 WEEDING & REPLACEMENT TREES

Weeding has been taking place throughout the Downtown. Vinegar spray, regular weed whacking and pulling weeds have started to make a difference.

Paul Richardson of Pine Needle Farms will plant our replacement trees mid-August/September, once the weather is cooler. Pine Needle Farms will also be mulching the tree beds

5.3 ASHTRAYS

Steve Podolsky will get an update in August about the total usage of the cigarette disposal units. If the units are being utilized, it would be recommended that we order more.

5.4 BENCHES

All of the benches have gone out, except for the benches that would be located in front of Ziggy's Fish and Chips and the Buy and Sell Shop. The benches for those locations have broken legs, and will need to be replaced.

5.6 OTHER ITEMS

Discussion held regarding request for a garbage can to be placed at #1 Kent Street. Scott Wood will be asked to deliver a single garbage canister to be placed at #1 Kent Street.

Sign for #1 Kent Street is ready for installation. Auto Trim to install sign once permit is complete and Roger Hill will be contacted for landscaping and placement of low maintenance plants. I.e: Hostas, Flowers, Black Eyed Susan's.

Downtown Revitalization (CKL) would like to add additional signage to the historical sign. Rendering of sign is to be sent to Debra Soule for ideas.

Barb Trent has been restoring three (3) of the four (4) Lindsay signs.

There has been a lot of positive feedback about how well the Downtown Core is looking.

Flower basket brackets should be checked every two (2) years for safety.

There has been many requests from businesses without flower urns, requesting for them. Tana Torch is to source out various suppliers of Urns for next meeting.

6.0 NEXT MEETING

Thursday, August 3rd, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Sandra Falconer

Resolved: That the July 20th, 2017 meeting of the Beautification Committee adjourn at 8:20am

Carried BC2017-26



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, August 3rd, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:03am

In Attendance: Steve Podolsky, Charlie McDonald, Sandra Falconer, Bruce Kitching and Mark Ridout, Jim Garbutt

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Bob Minhas (8:15)

Regrets: Councillor Pat Dunn

Absent: Ryan Smith

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Mark Ridout

Seconded By: Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2017-27

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Sandra Falconer

Seconded By: Mark Ridout

Resolved: That the minutes of the July 20th, 2017 meeting be approved.

Carried BC2017-28

3.0 DEPUTATIONS

Façade Design Guidelines

Bob Minhas from City of Kawartha Lakes, Economic Development Department presented the Façade Design Guidelines. There will be a marketing piece designed by Economic Development to simplify the Façade Design Guidelines that will be sent out to the Downtown membership.

The Façade Design Guidelines is not yet approved by City of Kawartha Lakes,

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 WEEDING

Weeding has started on the Downtown side streets. More weeding will take place in conjunction with the tree replacement that will be taking place late August/early September.

5.2 ASHTRAYS

There was an advertisement put out in Kawartha Lakes this Week explaining the Cigarette Disposal units that were put up in the Downtown core.

Charlie McDonald has recommended to purchase twelve (12) more units to further the cleanliness of the Downtown.

5.3 REPLACEMENT TREES

Tree replacement will take place late August/early September. Paul Richardson will also be replacing the soil and mulching around the new trees.

5.4 BENCHES

Replacement legs need to be purchased for two (2) benches.

5.5 SIGNAGE

The sign for #1 Kent Street is complete. The sign application is not complete and a variance may need to be completed before the sign is able to be installed.

The City of Kawartha Lakes –Economic Development Department would like to add a Heritage Conservation District sign underneath the sign.

5.6 URNS

No update.

5.7 OTHER ITEMS

The flowers in the planters are starting to turn brown.

Set up meeting with Roger Hill to attend next Beautification meeting to go over the flowers that are planted in the urns and questions that anyone may have.

There is a lead on a Christmas tree on Angeline/Mary Street. Charlie McDonald to follow up.

Discussion on unsafe hydro pole located in the Rexall parking lot.

6.0 NEXT MEETING

Thursday, September 7th, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By:

Seconded By:

Resolved: That the August 3rd, 2017 meeting of the Beautification Committee adjourn at 8:42am

Carried BC2017-29



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, September 3rd, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:00am

In Attendance: Steve Podolsky, Charlie McDonald, Councillor Pat Dunn, Bruce Kitching and Mark Ridout.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Ryan Smith

Absent: Sandra Falconer and Jim Garbutt

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2017-29

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout **Seconded By:** Pat Dunn

Resolved: That the minutes of the August 3rd, 2017 meeting be approved.

Carried BC2017-30

3.0 DEPUTATIONS

Roger Hill – Hills Florist

Roger Hill was unable to attend meeting.

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 FLOWER URNS & HANGERS

Flowers urns have too much dirt in them which is causing water spillage and affecting the amount of water the flowers are receiving. A note will be made to inform Hills Florist about using less soil in the future.

5.2 WEEDING

An independent landscape company will be outsourced for the 2018 year. A tender will be made available.

5.3 ASHTRAYS

Twelve (12) more ashtrays have been ordered. There are currently eleven (11) ashtrays up in the Downtown Core. The Ashtray in front of Pizza Pizza was removed and severely damaged. An email to the membership will go out asking if anyone is interested in having an ashtray in front of their store. It will be on a first come first serve basis. There will be three (3) ashtrays that will remain at the BIA office as spares.

5.4 REPLACEMENT TREES

Paul Richardson will be replacing the dead trees in the middle to end of September. There are four (4) more trees that are starting to deteriorate. All of the new trees have a one (1) year warranty. Additional Gator Bags will need to be purchased.

Moved By: Charlie McDonald

Seconded by: Mark Ridout

Resolved: Four (4) additional Ginkgo Trees will be purchased at \$800.00+HST, and will be planted by Pine Needle Farms.

Carried BC2017-31

5.5 SIGNAGE

Discussion was held in regards to the new sign that needs to be put up on #1 Kent Street. A variance was requested and denied. A suggestion to go in front of the Minor Variance Committee has been suggested.

5.6 OTHER ITEMS

Discussion was held in reference to the bus terminal that is moving. There are a few planters that will need to be moved to make room for the accessible busses.

6.0 NEXT MEETING

Thursday, October 5th, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the September 7th, 2017 meeting of the Beautification Committee adjourn at 8:28am

Carried BC2017-32



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, October 5th, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-10

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:00am

In Attendance: Steve Podolsky, Charlie McDonald, Councillor Pat Dunn, and Mark Ridout.

Recording Secretary: Tana Torch

Late Arrivals: Jim Garbutt (8:08am) and Sandra Falconer (8:09am)

Early Departures: Councillor Pat Dunn (8:09)

Guests: Roger Hill

Regrets: Ryan Smith and Bruce Kitching

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried BC2017-32

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Pat Dunn

Resolved: That the minutes of the September 7, 2017 meeting be approved.

Carried BC2017-33

3.0 DEPUTATIONS

3.01 Roger Hill – Hill’s Florist & Greenhouses

Discussion held regarding the planters for the 2017 summer season. Powdery mildew of the summer flowers and overgrowth of the Dracaena in the middle of the urns along with cold/raining weather conditions caused for one of the poorest growing seasons.

Bright coloured flowers do much better than white flowers.

A greater contingency plan will be established for the urns and Roger Hill is to be contacted if the urns are not growing properly.

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

When the RFP for next year's flowers get sent out, it will include plants to replace early summer flowers with late summer/fall flowers for continued growth.

5.1 WINTER GREENERY

Winter greenery will be put in urns by Kent Florist after November 11, 2017.

5.2 ASHTRAYS

Joe Kaley will be contacted to install the remainder of Ashtray Canisters. Tana Torch will send out an email asking membership if they wish to have one located in front of their business on a first come basis.

5.3 REPLACEMENT TREES

Paul Richardson has postponed replacing trees until late October. Steve Podolsky will speak with Paul Richardson to see if it is better to wait until spring to plant replacement trees.

5.4 SIGNAGE

#1 Kent Street Sign permit has now been approved. The top of the sign (colourful logo) needed to be removed to conform to the requirements of square footage allowable. A minor variance was then approved. The sign is now able to be installed.

Shrubs and ground cover will be added in the spring.

5.5 REFURBISHMENT OF PANELS

Steve Podolsky will have Barb refurbish our "statement" signs to go with our newly refurbished Lindsay Welcome Signs.

5.6 CHRISTMAS TREE

Potash Creek Farms as well as two (2) local individuals have offered to donate Christmas Trees. Steve Podolsky and Charlie McDonald will go and look at the trees.

5.7 OTHER ITEMS

There was a tree on William Street South that was removed and bricked over (near Wally's Haircutting for Men). Steve Podolsky to contact Parks and Rec to uncover bricked over area to replace tree.

Discussion held regarding trees on William Street North.

6.0 NEXT MEETING

Thursday, November 2, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Mark Ridout

Seconded By: Charlie McDonald

Resolved: That the September 7th, 2017 meeting of the Beautification Committee adjourn at 9:00am

Carried BC2017-34



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
BEAUTIFICATION COMMITTEE

Thursday, November 2nd, 2017
8:00am

Big Brothers Big Sisters Boardroom
117 Kent Street West, Lindsay

Committee Members

Chair

Steve Podolsky

Voting Members

Sandra Falconer

Jim Garbutt

Mark Ridout

Councillor Pat Dunn

City of Kawartha Lakes Liason

Ryan Smith (Parks)

Bruce Kitching (Public Works)

MEETING #BC-2017-11

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:02am

In Attendance: Steve Podolsky, Charlie McDonald, Councillor Pat Dunn, Ryan Smith and Sandra Falconer

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Bruce Kitching and Mark Ridout

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Sandra Falconer

Resolved: That the agenda be adopted as circulated.

Carried BC2017-35

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: **Seconded By:**

Resolved: That the minutes of the October 5th, 2017 meeting be approved.

Carried BC2017-36

3.0 DEPUTATIONS

NONE

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 WINTER GREENERY

Ann Scarlett owner of Kent Florist will be filling the urns with winter greenery on Sunday, October 12, 2017.

5.2 REPLACEMENT TREES

Paul Richardson of Pine Needle Farms has run into a few health issues which is causing a delay on the replacement trees. The replacement trees will be planted as soon as possible.

5.3 SIGNAGE

The sign for #1 Kent has been installed by Auto Trim. Come spring underneath the sign will be landscaped.

Three (3) of the four (4) Lindsay signs have been completed and reinstalled. The remaining sign on Queen and HWY 36 will be completed shortly.

5.4 REFURBISHMENT OF PANELS

Steve Podolsky and Tana Torch met with Barb Trent to discuss refurbishment of sign panels. Many of the sign panels are scratched, bent or have incorrect dates.

5.5 CHRISTMAS TREE

Potash Creek Farms has donated a Christmas Tree. Steve Podolsky will be picking up the tree on November 14th.

Tana Torch to follow up with Potash Creek Farms to confirm details.

5.6 OTHER ITEMS

I.E. Weldon will be building boxes to look like presents to cover the cement planters, that hold down the Christmas Tree stand. I.E Weldon will be donating their time to this project.

Steve Podolsky has submitted the CFDC application for funding to match the 2018 Budget for Beautification.

Scott and Stacey Wood are in the process of checking all of the lights for the wreaths that will put up following the conclusion of Remembrance Day.

6.0 NEXT MEETING

Thursday, December 7th, 2017

8:00am

Big Brothers Big Sisters Boardroom

117 Kent Street West

7.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the November 2nd, 2017 meeting of the Beautification Committee adjourn at 8:13am

Carried BC2017-37



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, February 15th, 2017
6:00pm

The Grand Experience
177 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Liz Grimes

Rebecca McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Jill Trider, Rebecca McCracken, Leanna Segura, Ann Scarlett, Kate Westcott,
Liz Grimes

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Leanna Segura

Seconded By: Ann Scarlett

Resolved: That the agenda be adopted as circulated.

Carried MC2017-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: That the Minutes of the December 6th, 2017 Meeting be approved. **Carried MC2017-02**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 BUDGET

Received.

5.2 UPCOMING EVENTS & PROJECTS

Habitat for Humanity would like to have their 'Amazing Race' event on September 16th based from the Kent Street Parkette. The committee agreed to support the event however necessary, and to keep the event tent up until after their event.

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: That \$250 worth of downtown gift certificates will be donated to the Lindsay Chamber of Commerce in sponsorship of the International Women's Day event. **Carried MC2017-03**

Kawartha Lakes Pride has asked for support in their event, scheduled for July 15th. The committee agreed to support the event as the organization of it progresses.

The committee discussed plans for a large scale downtown event and decided to explore the idea of an arts-themed festival in mid-August, with a Saturday road closure, and a focus on local artists, musicians and buskers. It was agreed that a sub-committee should be formed, with members of the BIA, as well as members of the local arts networks and galleries and representatives of Economic Development will be approached. Melissa McFarland will contact Debra Soule (Arts, Culture & Heritage Officer at the City) for a meeting to discuss.

Ideas for promotional materials were discussed and prices will be obtained for the next meeting for downtown window decals, reusable shopping bags and umbrellas.

Ideas for a printed downtown directory were discussed and ideas will be brought to the next meeting.

6.0 NEXT MEETING

Tuesday, March 7th, 2017

6:00pm

The Olympia, 106 Kent Street West

7.0 ADJOURNMENT

Moved By: Leanna Segura

Seconded By: Rebecca McCracken

Resolved: That the December 6th, 2016 meeting of the Marketing Committee adjourn at 7:10pm .

Carried MC2017-04



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, March 14th, 2017
6:00pm

The Grand Experience
177 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Liz Grimes

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:10pm

In Attendance: Jill Trider, Leanna Segura, Ann Scarlett, Kate Westcott, Liz Grimes

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Susan Taylor, Penni Holdham, Roberta Ward (left 6:50pm)

Regrets: Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Leanna Segura

Seconded By: Kate Westcott

Resolved: That the agenda be adopted as circulated.

Carried MC2017-05

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Ann Scarlett

Seconded By: Leanna Segura

Resolved: That the Minutes of the February 14th, 2017 Meeting be approved. **Carried MC2017-06**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ARTS FESTIVAL

Susan Taylor and Roberta Ward, representing the Kawartha Art Gallery, along with Penni Holdham, an events planner attended the meeting. Information about their vision for a proposed event is attached. The Gallery would like to take a lead role in the organization and execution of the event, with the BIA in a supporting role. Susan Taylor will be meeting with the Lions Club for the possibility of support from their organization as well. Discussion was held regarding the formation of a sub-committee. Contact will be made between Susan and the BIA prior to the next Marketing Committee meeting on April 4th.

5.2 PROMOTIONAL ITEMS

Melissa McFarland brought information on previously discussed promotional items. Tote bags may be cost-prohibitive with coloured logos.

Moved By: Liz Grimes

Seconded By: Leanna Segura

Resolved: That branded umbrellas be approved and ordered.

Carried MC2017-07

Moved By: Kate Westcott

Seconded By: Ann Scarlett

Resolved: That window decals for businesses be approved and ordered.

Carried MC2017-08

5.3 DOWNTOWN DIRECTORY

Deferred

5.4 BOB FM PARTNERSHIP

Information on renewal of the annual partnership was presented. Costs remain the same for the BIA to subsidize the on-air commercial programs for the membership.

Moved By: Kate Westcott

Seconded By: Ann Scarlett

Resolved: That the BOB FM subsidy program be renewed for 2017 at a cost of \$157.40 for 9 months (April through December).

Carried MC2017-09

5.5 SUMMER MUSIC

Deferred, pending approval of Canada Summer Jobs grant for a summer student.

5.6 OTHER UPCOMING EVENTS & PROJECTS

A suggestion was made for welcome posters for Chris Hadfield for businesses in anticipation of his show at the Academy Theatre on May 11th. Melissa McFarland will contact Penny Barton at the United Way for more info.

6.0 NEXT MEETING

Tuesday, April 4th, 2017
6:00pm
The Olympia,
106 Kent Street West

7.0 ADJOURNMENT

Moved By: Leanna Segura

Seconded By: Kate Westcott

Resolved: That the March 14th, 2017 meeting of the Marketing Committee adjourn at 7:20pm.

Carried MC2017-07



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, April 4th, 2017
6:00pm

The Grand Experience
177 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Liz Grimes

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair (Liz Grimes, Acting): 6:10pm

In Attendance: Liz Grimes, Kate Westcott, Rebekah McCracken, Ann Scarlett

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Rick Gorrill

Regrets: Jill Trider, Leanna Segura

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Kate Westcott

Seconded By: Rebekah McCracken

Resolved: That the agenda be adopted as circulated.

Carried MC2017-08

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Liz Grimes

Seconded By: Ann Scarlett

Resolved: That the Minutes of the March 14th 2017 Meeting be approved.

Carried MC2017-09

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 ARTS FESTIVAL

An update on the previous week's meeting with members of the Kawartha Art Gallery, Art on Kent and the Lions Club was given by Melissa McFarland. The Gallery confirmed their intention to take the lead on the event, now scheduled for August 12th. The BIA will offer support, both financial and in kind, throughout the process, as items become needed. Brainstorming for event names was discussed, and committee members will report back with any ideas.

5.2 PROMOTIONAL ITEMS

Umbrellas are awaiting confirmed prices from Prism Embroidery. Decals have been ordered and will be distributed on arrival.

5.3 OTHER UPCOMING EVENTS & PROJECTS

Moved By: Kate Westcott

Seconded By: Ann Scarlett

Resolved: That the BIA ad in the Kawartha Lakes map be renewed at a cost of \$225.

Carried MC2017-10

Moved By: Rebekah McCracken

Seconded By: Kate Westcott

Resolved: That a flower/plant arrangement be purchased to accompany the Welcome Package for every new business in the BIA, at a cost of \$50, to be ordered from BIA area florists on an alternating basis.

Carried MC2017-11

Rick Gorrill, from Kawartha Lakes Travel Plus, will join the committee as of the May meeting.

6.0 NEXT MEETING

Tuesday, May 2nd, 2017

6:00pm

The Olympia,

106 Kent Street West

7.0 ADJOURNMENT

Moved By: Kate Westcott

Seconded By: Ann Scarlett

Resolved: That the April 4th, 2017 meeting of the Marketing Committee adjourn at 6:50pm.

Carried MC2017-12



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, May 2nd, 2017
6:00pm

The Olympia Restaurant
106 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:10pm

In Attendance: Jillian Trider, Liz Grimes, Kate Westcott, Ann Scarlett, Leanna Segura and Charlie McDonald.

Recording Secretary: Melissa McFarland and Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Calla Scarlett and Doreen Sinclair

Regrets: Rick Gorrill and Rebekah McCracken

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried MC2017-13

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Leanna Segura

Seconded By: Kate Westcott

Resolved: That the Minutes of the April 4th, 2017 Meeting be approved.

Carried MC2017-14

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 HABITAT FOR HUMANITY – AMAZING HABITAT RACE

Doreen Sinclair gave an explanation about Habitat for Humanity and request for sponsorship from the businesses' present for the Amazing Habitat Race taking place September 16th, 2017.

5.2 ARTS FESTIVAL

A cash contribution amounting from \$10,000 - \$15,000 was requested from the Lindsay Art Gallery for the Arts Festival.

A request for budget will be required from the Lindsay Art Gallery before a monetary amount will/can be granted.

5.3 PROMOTIONAL ITEMS

Thirty Five (35) Umbrellas were ordered and have now been received. A list will need to be compiled to indicate which downtown stores would like to be included in the "Umbrella Program". Kate Westcott and Ann Scarlett will see if they have any suitable umbrella stands that can be ordered.

Store front decal proofs have come in.

Moved By: Liz Grimes

Seconded By: Leanna Segura

Resolved: 250 store front decals will be ordered at a cost of \$5.20 each.

Carried MC2017-15

5.4 DOWNTOWN MAGAZINE

Get options for cost and distribution.

5.5 SHOP, HOP & WINE WALK

Suggestion of date change for Shop, Hop & Wine Walk from November to December.

Moved By: Liz Grimes

Seconded By: Leanna Segura

Resolved: December 1st, 2017 Shop, Hop & Wine Walk will take place.

Carried MC2017-16

6.0 NEXT MEETING

Tuesday, June 6th, 2017

6:00pm

The Olympia,

106 Kent Street West

7.0 ADJOURNMENT

Moved By: Ann Scarlett

Seconded By: Leanna Segura

Resolved: That the May 2, 2017 meeting of the Marketing Committee adjourn at 7:03 p.m.

Carried MC2017-17



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, June 6th, 2017
6:00pm

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:12pm

In Attendance: Jillian Trider, Rick Corrill, Liz Grimes, Rebekah McCracken, Leanna Segura, Ann Scarlett and Kate Westcott.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Dianne Dalton and Calla Scarlett

Regrets: None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Leanna Segura

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried MC2017-18

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: That the Minutes of the May 2, 2017 Meeting be approved.

Carried MC2017-19

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

This will be Melissa McFarland's last Marketing Meeting until she returns as General Manager in June 2018. We all wish her the best of luck.

The BIA has been awarded a Summer Student for a seven (7) week period from the Canada Summer Jobs Program. Shannon Marshall will be starting with the BIA on June 12, 2017 doing marketing related items such as Summer Music, Social Media and various other responsibilities. It has been requested that marketing supplement her wage for an additional four (4) week period to utilize her for the remainder of the summer.

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: A wage supplement of \$11.40 x 30 hours per week, for an additional four (4) week period will be granted for the Summer Student.

Carried MC2017-20

Jillian Trider announced necessary changes to the Marketing Committee. These changes will include committee members taking on more responsibilities, volunteering to take leads on projects, sending agenda items the Thursday before meetings. Guests who would like to attend meetings for donation, project funding etc, need to go through the General Manager.

5.1 ARTS FESTIVAL

The Board would approve the \$4000.00 contribution to the Lindsay Art Gallery contingent on the plan the Lindsay Art Gallery provides the BIA.

Jillian Trider emailed Susan Taylor about sending a detailed outline of the event as well as what items she would like to see the BIA cover. At this time, Susan has yet to send the documentation needed. Jill will follow up with Susan.

If the information isn't provided, it will be necessary to not go forth with the \$4000.00 contribution.

5.2 PROMOTIONAL ITEMS

10 umbrella holder have been purchased and are waiting to get stickers put on. There will be ten (10) separate locations for these umbrellas to be placed. The following businesses have been recommended.

Kate & Co	The Kent Florist	Twine and Twig	Fresh Fuel	Boiling Over
The Grand	A Buy and Sell Shop	Cheslers Shoes	Johnson Jewellers	Travel Trends

5.3 PRINT ADVERTISING

5.3.1 Downtown Magazine

Defer to next meeting

5.3.2 Best-in-Canada

Committee has declined commitment at this time

5.3.3 CAPS Newspaper

Discussion was held about advertising in the CAPS newspaper. It was agreed that a ½ add will be taken out and that it would list the Downtown business that were open on Canada Day. It was also agreed that there would be a contest for two (2) downtown gift in the amount of \$150 each. Each business that is open will be given draw tickets.

Moved By: Leanna Segura

Seconded By: Rebekah McCracken

Resolved: ½ advertisement will be taken out in the CAPS Newspaper, listing Downtown Businesses that are open on Canada Day, as well as the contest for two (2) \$150 Downtown Gift Cards.

Carried MC2017-21

5.3.4 Splurge Summer 2017

Discussion was held about advertising in the Splurge Summer 2017 Magazine. It was agreed to place a full page ad mimicking a previous ad placed in the Community Guide.

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: Full page advertisement will be taken out in the Splurge Summer 2017 Magazine.

Carried MC2017-22

Discussion was held about placing an advertisement in the Kawartha Lakes this Week newspaper with the same advertisement that will be placed in the CAPS Newspaper.

Moved By: Rebekah McCracken

Seconded By: Ann Scarlett

Resolved: Advertisement will be placed in Kawartha Lakes this Week, listing Downtown Businesses that are open on Canada Day, as well as the contest for two (2) \$150 Downtown Gift Cards.

Carried MC2017-23

5.4 SHOP, HOP & WINE WALK

Discussion was held in regards to getting more businesses on board with Shop, Hop & Wine Walk, as well as identifying concerns that businesses have with this event. Liz Grimes and Leanna Segura will take lead on this project.

5.5 DONATIONS

Discussion was held about donating to Matthew Maddox who wrote an email asking for assistance with his event the Pride Picnic. It was agreed to support the Pride Picnic in a sum of \$200.00 through gift certificates or sponsorship to the event.

Moved By: Leanna Segura

Seconded By: Jillian Trider

Resolved: A sum of \$200.00 will be provided through gift certificates or sponsorship for the Pride Picnic.

Carried MC2017-24

5.6 OTHER EVENTS & PROJECTS

Discussion was held about starting up a Christmas Market which would take place on November 19th, 2017. Jillian Trider, Rick Corrill and Ann Scarlett to take lead for this event.

Discussion was held about highlighting a different Downtown business through Kawartha this Week. The BIA would subsidize a portion of the advertisement costs, as well as branding the advertisement.

6.0 NEXT MEETING

Tuesday, July 4th, 2017
6:00pm
The Olympia,
106 Kent Street West

7.0 ADJOURNMENT

Moved By: Leanna Segura

Seconded By: Rebekah McCracken

Resolved: That the May 2, 2017 meeting of the Marketing Committee adjourn at 6:58p.m.

Carried MC2017-25



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, July 4th, 2017
6:00pm

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:07

In Attendance: Jillian Trider, Rick Corrill, Liz Grimes, Rebekah McCracken, Ann Scarlett and Kate Westcott.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: Rebekah McCracken (6:31)

Guests: Calla Rescorl, Laura LeMiere and Carley Beukeboom

Regrets: Leanna Segura

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Kate Westcott

Seconded By: Liz Grimes

Resolved: That the agenda be adopted as circulated.

Carried MC2017-25

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Ann Scarlett

Seconded By: Rebekah McCracken

Resolved: That the Minutes of the May 2, 2017 Meeting be approved.

Carried MC2017-26

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

Discussion was held in regards to the “Bazaar” art festival. It was decided that insufficient documentation was provided by the arts festival and that we withdrew our monetary support for this function.

Laura LeMeire from Boiling Over’s Coffee Vault has joined the Marketing Committee.

5.1 PROMOTIONAL ITEMS

None

5.2 PRINT ADVERTISING

None

5.3 SHOP, HOP & WINE WALK

The Shop, Hop & Wine walk will take place on December 1, 2017 at the Academy Theatre.

5.4 CHRISTMAS MARKET

A preliminary budget will be finalized shortly and sent via email to all Marketing Members who will vote by online proxy.

Discussion was held about the Christmas Market and it has been requested that an email be sent to the City of Kawartha Lakes – Tourism Department to see if they would like to partner in this event.

5.5 OTHER EVENTS & PROJECTS

A request for donation for Classics on Kent for \$200.00 of BIA Gift Cards

Moved By: Kate Westcott **Seconded By:** Rebekah McCracken

Resolved: That the eight (8) \$25.00 gift cards will be raffled off at Classics on Kent

Carried MC2017-27

The remainder of umbrellas will go out within the month of July.

Social Media is going very well, Downtown Businesses are very happy with their one (1) day “spotlight” post and Downtown Businesses are thrilled that we are now sharing events that the businesses have going on, on our social media outlets.

Discussion was held on changing the location for Marketing Committee meetings to a quieter location.

6.0 NEXT MEETING

Tuesday, August 1st, 2017

6:00pm

The Olympia,

106 Kent Street West

7.0 ADJOURNMENT

Moved By: Rick Corrill

Seconded By: Ann Scarlett

Resolved: That the July 4th, 2017 meeting of the Marketing Committee adjourn at 6:30pm

Carried MC2017-28



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

AGENDA FOR THE REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, August 1st, 2017

6:00pm

The Olympia

106 Kent Street West, Lindsay

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebecca McCracken

Ann Scarlett

Leanna Segura

Kate Westcott

MEETING #MC-2017-08

1.0 CALL TO ORDER

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES (Meeting of July 4th, 2017)

3.0 DEPUTATIONS

4.0 CORRESPONDENCE

5.0 OTHER OR NEW BUSINESS

5.1 PROMOTIONAL ITEMS

5.2 PRINT ADVERTISING

5.3 SHOP, HOP & WINE WALK

5.4 CHRISTMAS MARKET

-Budget

5.5 OTHER EVENTS & PROJECTS

6.0 NEXT MEETING

Tuesday, September 5th, 2017

6:00pm

The Olympia

106 Kent Street West, Lindsay

7.0 ADJOURNMENT



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, September 5th, 2017

6:00pm

The Cat and Fiddle

49 William Street North, Lindsay, ON K9V 3Z4

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:08

In Attendance: Jillian Trider, Rick Corrill, Laura LeMiere, Rebekah McCracken, Leanna Segura
Ann Scarlett and Kate Westcott.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Liz Grimes

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Leanna Segura

Seconded By: Rebekah McCracken

Resolved: That the agenda be adopted as circulated.

Carried MC2017-29

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Rick Corrill

Seconded By: Ann Scarlett

Resolved: That the Minutes of the July 4th, 2017 Meeting be approved.

Carried MC2017-30

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 Trent Severn Waterways

Moved By: Jill Trider

Seconded By: Rick Corrill

Resolved: Purchase full-page ad space, TSW Map ad and TV Slide Show ad for the Toronto Boat Show through Brelyn Enterprise (Trent Severn Waterways)

Carried MC2017-31

4.2 Lindsay Curling Club

Moved By: Ann Scarlett

Seconded By: Leanna Segura

Resolved: Purchase side wall sign from the Lindsay Curling Club.

Carried MC2017-32

5.0 OTHER OR NEW BUSINESS

5.1 PROMOTIONAL ITEMS

Umbrellas are being used, however a lot of store owners are not aware of them. Another email will be sent out informing BIA Members of the Umbrella Pilot Program. February 2018 there will be further discussion in order more for the Spring Season.

5.2 SHOP, HOP & WINE WALK

An update was given on the progress of Shop, Hope & Wine Walk. A request for more members to join this committee was requested. Ann Scarlett and Rebekah McCracken agreed to join.

5.3 CHRISTMAS

5.3.1 Christmas on Kent

The Board of Directors made a motion to pass the Budget for Christmas on Kent, contingent on a breakdown of events. The next Christmas on Kent meeting is scheduled for Thursday, September 7th, at 3:30 at Pretty Little Threads.

5.3.2 Christmas Gift/Cards for Businesses

Moved By: Ann Scarlett

Seconded By: Kate Westcott

Resolved: Purchase a Christmas Cards to give on behalf of the BIA. **Carried MC2017-33**

5.3.3 Christmas Advertisement

No Update – Defer to next meeting

5.3.4 Extended Hours

A survey is to be sent out to get extended business hours for the Holiday Season. Cost estimates are required for social media promotion for Facebook and Instagram.

5.4 WINDOW CONTEST

Window decorating contest will be run in conjunction with Christmas on Kent. A voting station will be set up at the BIA Booth.

5.5 SOCIAL MEDIA CONTEST

Moved By: Kate Westcott

Seconded By: Rick Corrill

Resolved: That two (2) social media contests will be run to gain more fellowship, awarding each winner with a \$100.00 BIA gift certificate.

Carried MC2017-34

5.6 SUNDAY SHOPPING

Promote Sunday Shopping on Social Media outlets.

A suggestion to purchase open flags for store that are open Sundays. Kate Westcott to look up costs of flags. Tana Torch to research other ways towns promote Sunday Shopping.

5.7 OTHER EVENTS AND PROJECTS

Jill Trider is looking for someone to volunteer to become Chair of the Marketing Committee. Jill will remain chair until further notice.

6.0 NEXT MEETING

Tuesday, October 3rd, 2017
6:00pm
Location TBD

7.0 ADJOURNMENT

Moved By: Leanna Segura

Seconded By: Rick Corrill

Resolved: That the September 5th, 2017 meeting of the Marketing Committee adjourn at 7:03pm

Carried MC2017-35



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

**Tuesday, October 3rd, 2017
6:00pm**

**The Cat and Fiddle
49 William Street North, Lindsay, ON K9V 3Z4**

Committee Members

Chair

Jill Trider

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

MEETING #MC-2017-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:06

In Attendance: Jillian Trider, Rick Corrill, Laura LeMiere, Rebekah McCracken, Leanna Segura
Ann Scarlett and Kate Westcott.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: Jean Malin

Regrets: Liz Grimes

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Leanna Segura

Seconded By: Rebekah McCracken

Resolved: That the agenda be adopted as circulated.

Carried MC2017-36

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Rick Corrill

Seconded By: Kate Westcott

Resolved: That the Minutes of the September 5th, 2017 Meeting be approved. **Carried MC2017-37**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 Signage Idea – Johnston Jewelers

Defer to January 2018

4.2 Lindsay Muskies

Moved By: Laura LeMiere

Seconded By: Leanna Segura

Resolved: That an eight (8) foot rink board – pad one (1) with the Lindsay Downtown BIA Logo be purchased to support the Lindsay Muskies Jr. “A” Hockey Club for \$1100+hst. **Carried MC2017-38**

5.0 OTHER OR NEW BUSINESS

Discussion held in regards to Steve Podolsky’s building located at 121 Kent Street West (Lingerie Loft). The current mural that is painted on the building needs to be updated, and it has been recommended that a professional be sought out for this project. Kate Westcott can get painted donated to complete mural.

5.1 PROMOTIONAL ITEMS

None

5.2 SHOP, HOP & WINE WALK

Jamie Grant has been recommended to MC Shop, Hope and Wine Walk. Leanna Segura to make contact with him.

5.3 CHRISTMAS

5.3.1 Christmas on Kent

Christmas on Kent is having regular scheduled meeting every Thursday at 3:30 pm at Pretty Little Threads.

Christmas on Kent is progressing and the website www.christmasonkent.com has been launched.

It has been recommended to create an “event” on Facebook to allow the committee to have an idea of people/patrons coming to the event. Tana Torch to set up.

Candle cups were recommended to have at the tree lighting ceremony. Tana Torch to source.

5.4 SOCIAL MEDIA CONTEST

Social media contest went better than expected. There were over 40,000 views and over 500 hundred shares, likes and adds to our My Lindsay Downtown Facebook page. A winner was announced on September 29th, 2017. Tammy Lynn Smeall was contacted as our winner of \$100.00 BIA gift cards and will be picking up next week.

5.5 OTHER EVENTS & PROJECTS

All funds dedicated to the 2017 Marketing Committee need to be allocate before the 2018 budget is distributed.

6.0 NEXT MEETING

Tuesday, November 7th, 2017

6:00pm

The Cat and Fiddle – 49 William Street North, Lindsay, ON

7.0 ADJOURNMENT

Moved By: Laura LeMiere

Seconded By: Rebekah McCracken

Resolved: That the October 3rd, 2017 meeting of the Marketing Committee adjourn at 6:40pm

Carried MC2017-39



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, February 14th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

City of Kawartha Lakes Liason

Aaron Sloan

MEETING #PC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Dan Burns, Charlie McDonald, Councillor Isaac Breadner, Councillor Pat Dunn, Aaron Sloan

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Steve Turner, Councillor Gord James, Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Dan Burns

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2017-01

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Isaac Breadner

Resolved: That the Meeting Minutes of December 13th, 2016 be adopted.

Carried PC2017-02

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING & USAGE

Aaron Sloan presented year-end statistics and revised permit fees. He also presented his intention for assigning certain prime areas of M1 & M8 to 4 hour parking only, where permits will not be permitted. This new format will be implemented in the spring. Concerns about the large snow piles taking up spaces in the lots were discussed, and are anticipated to be removed in the next couple of days. A report will be going to Council on March 21st and a letter of support for the program has been requested from the BIA to be included.

Moved By: Charlie McDonald

Seconded By: Dan Burns

Resolved: That the Parking Committee prepare a draft submission to Council that indicates our interest in the BIA being responsible for downtown parking enforcement, with the intention of cost savings to the City of Kawartha Lakes.

Carried PC2017-03

5.2 MULTI-LEVEL PARKING

A news release was circulated regarding new public transit projects approved by the federal and provincial governments, including the design and construction of a new transit hub in downtown Lindsay. This project has the potential to be an opportunity for a multi-level parking structure to be considered in conjunction. More information will be provided to the committee as it's received.

5.3 HORSE & BUGGY PARKING

No update.

6.0 REPORTS

None

7.0 NEXT MEETING

Tuesday, March 14th, 2017

7:30am

The Grand Experience (Upper Level), 177 Kent Street West

8.0 ADJOURNMENT

Moved By: Councillor Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the February 14th, 2017 meeting of the Parking Committee is adjourned at 8:20am.

Carried PC2017-04



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, March 14th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns

Jim Garbutt

Charlie McDonald

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

City of Kawartha Lakes Liason

Aaron Sloan

MEETING #PC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair:

In Attendance: Steve Podolsky, Jim Garbutt, Charlie McDonald, Steve Turner, Councillor Isaac Breadner, Councillor Gord James, Aaron Sloan

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Nicki Dedes (arrived 8:05am)

Regrets: Dan Burns

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried PC2017-05

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner **Seconded By:** Isaac Breadner

Resolved: That the Meeting Minutes of February 14th, 2017 be adopted.

Carried PC2017-06

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 ACADEMY THEATRE LOADING ZONE

Request received regarding painting cross hatch lines in currently signed loading zone to further prevent parking abuse. Aaron Sloan will follow up.

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING & USAGE

Aaron Sloan provided monthly and year-to-date statistics. 17 complaints have been received for downtown since January. Jim Garbutt expressed concerns with ongoing levels of service in the off-peak time, with the peak season approaching. Charlie McDonald requested that more information be provided on the complaints. Discussion was held regarding the process of how complaints are logged. Charlie McDonald recommended that 'test blocks' be implemented, focusing proactively on certain areas on certain days to better track issues.

Councillor Breadner asked to clarify the process of the report coming to Council, and to request another meeting was to be held with the BIA prior. The Council report is targeted for June.

Discussion was held about the availability of permits in each lot, and the use of permit purchases via smartphone, which should take effect this week. Aaron Sloan will send info to Melissa McFarland to be distributed to the membership.

5.2 MULTI-LEVEL PARKING & TRANSIT HUB

Councillor James sits on the Transit Committee and will keep the Parking Committed apprised of updates as they happen.

5.3 HORSE & BUGGY PARKING

No update. Item will be removed from the agenda until further need is expressed.

5.4 SNOW REMOVAL IN LOTS

Confirmation was received from Bruce Kitching, Public Works Supervisor, that Public Works is responsible for clearing the streets, and By-Law is responsible for the arrangement of clearing the lots. Aaron Sloan will review contract for removal policies and frequently and in the meantime, removal requests may be sent directly to him. Jim Garbutt reported ongoing issues with removal not being completed in the lot south of his business. Aaron Sloan will follow up.

5.5 PET WASTE DISPENSERS

Discussion was held about the possibility of having these installed, and will be placed on the next Beautification Committee agenda.

6.0 REPORTS

None

7.0 NEXT MEETING

Tuesday, April 11th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Isaac Breadner

Resolved: That the March 14th, 2017 meeting of the Parking Committee is adjourned at 8:40am.

Carried PC2017-07



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

**Tuesday, April 11th, 2017
7:30am**

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:33am

In Attendance: Steve Podolsky, Steve Turner, Dan Burns, Jim Garbutt, Charlie McDonald, Tim White, Councillor Isaac Breadner, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: Councillor Gord James (7:40am)

Early Departures: Councillor Gord James (8:25am)

Guests: Chris Marshall **legrets:** None

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Isaac Breadner

Seconded By: Jim Garbutt

Resolved: That the agenda be adopted as circulated.

Carried PC2017-08

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Pat Dunn

Resolved: That the Meeting Minutes of March 14th, 2017 be adopted.

Carried PC2017-09

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING & USAGE

Report was received from Aaron Sloan regarding statistics for March, including tickets issued, complaints and utilization.

Concerns from the Parking Committee were raised, most notably: effectiveness of enforcement one day per week only, response time, number of permits issued and allocation of permits, and financial figures not being provided to capture the cost of enforcement in the downtown area. The Committee reiterated to Chris Marshall and Aaron Sloan their intention to pursue the possibility of managing the enforcement of downtown parking.

Aaron Sloan confirmed that the intention is to have two students patrolling Lindsay, including the downtown full time upon their arrival and training in late May, for the summer peak season. Charlie McDonald suggested inviting the students to the Parking Committee in June.

Discussion was held on the logistics of having physical permits for vehicles so that downtown members can assist with visual enforcement.

Concerns were raised regarding in the delay in designating (via signage and extended line painting) long vehicle and trailer parking in lot M2. Aaron Sloan and Jim Garbutt will discuss further.

5.2 MULTI-LEVEL PARKING & TRANSIT HUB

No update.

6.0 NEXT MEETING

Tuesday, May 9th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the April 11th, 2017 meeting of the Parking Committee is adjourned at 8:55am.

Carried PC2017-10

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – June target	Pending
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Ongoing
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, May 9th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Steve Turner, Jim Garbutt, Charlie McDonald, Tim White, Councillor Isaac Breadner, Councillor Pat Dunn, Councillor Gord James, Aaron Sloan.

Recording Secretary: Melissa McFarland and Tana N. Torch

Late Arrivals: Ron Taylor (7:40am)

Early Departures: Chris Marshall (8:10am), Ron Taylor (8:10am), Aaron Sloan (8:40am), Melissa McFarland (8:45am), Tim White (8:54am), Councillor Pat Dunn (8:54am), Councillor Gord James (8:54am), Councillor Isaac Breadner (9:01am)

Guests: Chris Marshall and Ron Taylor

Regrets: None

Absent: Dan Burns

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Isaac Breadner

Seconded By: Tim White

Resolved: That the agenda be adopted as circulated.

Carried PC2017-11

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Tim White

Seconded By: Steve Turner

Resolved: That the Meeting Minutes of April 11th, 2017 be adopted.

Carried PC2017-12

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN PARKING & USAGE

Report was received from Aaron Sloan regarding statistics for April, including tickets issued, complaints and utilization.

Aaron Sloan met with Jim Garbutt and Charlie McDonald last week regarding that ongoing parking concerns on Lot M2. Parking spaces in the M2 lot will be converted to long parking, to assist with the over flow of truck and trailer parking.

Discussion was held in reference to Lot M2, specifically signage concerns. Jim Garbutt withdrew his offer to pay for signage, as previously agreed to at the Parking Committee meeting held on December 13th, 2016.

Charlie McDonald and Steve Podolsky met last week with Ron Taylor to have a discussion about the on-going enforcement issues within the downtown area.

Ron Taylor, CAO of The City of Kawartha Lakes, proposed a three (3) month parking pilot program for the downtown area, which would consist of two (2) City of Kawartha Lakes summer students entrusted with the enforcement of the downtown area for the months of June – August, 2017. These students would enforce parking by-laws which would consist of ticketing, monitoring parking counts, establishing problem areas and trends.

Discussion was held on the logistics of the pilot program ensuring that the BIA, and in agreeance with Ron Taylor, Aaron Sloan and Chris Marshall, that the students would have regulated expectations and a proposed reporting system, which will be submitted to the above mentioned city staff for consideration.

Charlie McDonald proposed another meeting prior to the next scheduled parking meeting to discuss the reporting system and expectations of the summer students before the recommendations are proposed to the City staff. Melissa McFarland and Tana N. Torch to arrange.

Councillor Isaac Breadner reiterated looking towards the BIA taking over by-law enforcement within the downtown. Charlie McDonald suggested that the BIA would like to see the statistics after the three (3) month pilot program is complete, before a commitment would be considered.

Concerns were raised regarding the M6 lot (York Street) being very dark and in poor condition. Aaron Sloan concluded that the lot has been scheduled for resurfacing mid-July. Parking on York Street South has continued to be an issue with having oversized trucks parking and blocking the street, and damaging the sidewalks.

Discussion was held in regards to the dumpster that is currently sitting behind Friendly's Restaurant on municipal parking spaces, and the importance of By-law enforcement staff being friendly shoppers, business owners and residence.

5.2 MULTI-LEVEL PARKING & TRANSIT HUB

No Update

6.0 NEXT MEETING

Tuesday, June 13th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Steve Turner

Resolved: That the May 9th, 2017 meeting of the Parking Committee is adjourned at 9:12am.

Carried PC2017-13

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Ongoing
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Pending



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

AGENDA FOR A SPECIAL MEETING OF THE PARKING COMMITTEE

Thursday, May 25th, 2017

8:30am

**Kawartha Lakes Police Services Community Room
6 Victoria Avenue North, Lindsay**

Committee Members

Co-Chair

Steve Podolsky

Co-Chair

Steve Turner

Voting Members

Dan Burns Jim Garbutt

Charlie McDonald Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

City of Kawartha Lakes Liason

Aaron Sloan

MEETING #SPC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:07 am

In Attendance: Steve Podolsky, Jim Garbutt, Charlie McDonald, Tim White, Councillor Isaac Breadner, Councillor Pat Dunn, Councillor Gord James, Aaron Sloan.

Recording Secretary: Tana N. Torch

Late Arrivals: None

Early Departures: None

Guests: Taylor Steward and Adam Ratton

Regrets: None

Absent: Steve Turner and Councillor Pat Dunn

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN PARKING & USAGE

The Parking Committee presented Aaron Sloan documents for the Parking Pilot Program. Aaron was in agreeance with the documents that were presented to him as well as with the weekly paperwork being submitted to the BIA to compile for the regularly schedule Parking Committee. There will need to be an amendment of the map and patrol course that was submitted from the BIA to mimic the current map/patrol course that is already in place with bi-law enforcement.

A meeting between Aaron, Melissa McFarland and Tana Torch will be arranged for next week to update the BIA's documents to support the patrol course.

The Parking Pilot Program will commence June 5th, 2017.

6.0 NEXT MEETING

Regular parking committee meeting

Tuesday, June 13th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Tim White

Resolved: That the May 25th, 2017 meeting of the Parking Committee is adjourned at 8:39am

Carried SPC2017-01



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, June 13th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:37am

In Attendance: Steve Podolsky, Steve Turner, Jim Garbutt, Charlie McDonald, Councillor Pat Dunn, Councillor Gord James.

Recording Secretary: Tana N. Torch

Late Arrivals: None

Early Departures: None

Guests: Taylor Steward and Adam Ratton

Regrets: Aaron Sloan

Absent: Tim White and Councillor Isaac Breadner

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2017-14

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Charlie McDonald

Seconded By: Steve Turner

Resolved: That the Meeting Minutes of May 9th, 2017 be adopted.

Carried PC2017-15

2.4 ADOPTION OF SPECIAL MINUTES

Moved By: Charlie McDonald

Seconded By: Councillor Gord James

Resolved: That the Meeting Minutes of May 25th, 2017 be adopted.

Carried PC2017-16

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING & USAGE

Aaron Sloan will have utilization counts available for the next Parking Committee.

Taylor Steward and Adam Ratton summer students for the City of Kawartha Lakes By-law Department, provided a report of their first week of the Downtown Parking Pilot Program. Business owners have been happy with their presence Downtown, however are getting a lot of complaints from employees of the Downtown businesses, who are getting tickets for parking. Parking Lot M1 is the most heavily ticketed lot. In three (3) days of patrolling thirty-seven (37) tickets were issued.

Taylor Steward and Adam Ratton are to meet with Dan Burns, once the new signs go up in his lot to address the lot issues.

It has been advised that Public Works/Land Management will be placing barricades in the Irish House empty lot.

Discussion was held in reference to the barricades being placed in the Irish House empty lot. It has been suggested that a letter be drafted to Mayor Andy Letham and Ron Taylor of City of Kawartha Lakes suggesting that they consider maintaining this private city owned lot as a permit parking lot, to help alleviate downtown parking issues.

Moved By: Dan Burns **Seconded By:** Jim Garbutt

Resolved: A letter be drafted to Mayor Andy Letham and Ron Taylor, with a request to consider retaining this lot and converting it into a permit parking lot for downtown employee only.

Carried PC2017-17

5.2 MULTI-LEVEL PARKING & TRANSIT HUB

Discussion was held in reference to the Gas Tax that the City of Kawartha Lakes receives, and how the tax can be used to assist with multi-level parking in the Downtown core.

5.3 OTHER ITEMS

6.0 NEXT MEETING

Tuesday, July 11th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the June 13th, 2017 meeting of the Parking Committee is adjourned at 8:12am

Carried PC2017-18

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Ongoing
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Pending
PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Pending



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

**Tuesday, July 11th, 2017
7:30am**

**The Grand Experience (Upper Level)
177 Kent Street West, Lindsay**

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:32am

In Attendance: Steve Turner, Charlie McDonald, Councillor Pat Dunn, Councillor Gord James, Councillor Isaac Breadner, Tim White and Aaron Sloan

Recording Secretary: Tana N. Torch

Late Arrivals: Dan Burns (7:34am) & Jim Garbutt (7:37am)

Early Departures: None

Guests: Chris Marshall

Regrets: Steve Podolsky

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Gord James

Seconded By: Isaac Breadner

Resolved: That the agenda be adopted as circulated.

Carried PC2017-19

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Tim White

Resolved: That the Meeting Minutes of June 13th, 2017 be adopted.

Carried PC2017-20

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING & USAGE

Report was given from Aaron Sloan regarding statics for June and July, which included tickets issues, complains and utilization.

The Parking Pilot Program Reports that were agreed to in advance are not being submitted to the BIA for analysis prior to the Parking Meetings. It has been requested that reports get sent weekly by Aaron Sloan.

Discussion was held in reference to the City of Kawartha Lakes By-Law Students walking past vehicles and not scanning the licence plates, which reflects the statistics needed to go to Council in the fall. There is also concern that not enough patrols through the Downtown are being complete.

Businesses are upset with employees getting tickets. It has been suggested that parking permits be purchased from the business, where the businesses can give them out when staff are in. Aaron Sloan doesn't believe the electronic licence plate scanner is set up for multiple licence plates. Aaron will follow up with an email to all Parking Committee Members with an answer.

Discussion was held in reference to the Parking Signage in Lot M1 not being completed. Chris Marshall, City of Kawartha Lakes, Director of Development Services has agreed to find out why this has not been completed. Various other lots are also missing signage or have had a significant delay in putting signage up. Aaron Sloan noted that budgetary restrictions cause delays on such items. The BIA has agreed to assist where needed to assure proper signage is up.

5.2 MULTI-LEVEL PARKING & TRANSIT HUB

Councillor Gord James would like to partner with the BIA to look the best solution for parking/transit hub, using Gas Tax Money. It was suggested that if there were additional footings put in place, the future transit hub could be built up for an additional parking lot.

5.3 OTHER ITEMS

Discussion was held in reference to the Irish House Lot. Before this lot could become a parking lot, the lot would be required to be excavated and cleaned up and be engineered filled. The letter from the BIA that was sent to the City of Kawartha Lakes, will go to council. Council will request for an engineer to estimate the cost to fix the lot. Graveling the lot would be the best solution, however City of Kawartha Lakes Risk Management team would consider this too much of a liability.

6.0 NEXT MEETING

Tuesday, August 8th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By:

Seconded By:

Resolved: That the July 11th, 2017 meeting of the Parking Committee is adjourned at 8:25am

Carried PC2017-18

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Ongoing
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Pending
PC-2017-07	Irish House Lot	Chris Marshall Council	When information is available	Pending
PC-2017-07	Long line signage for Lot M2	Aaron Sloan Committee	3-4 Weeks	Pending

Completed Action Items

PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Complete
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LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, August 8th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:37am

In Attendance: Steve Turner, Charlie McDonald, Councillor Gord James, Tim White and Aaron Sloan

Recording Secretary: Tana N. Torch

Late Arrivals: None

Early Departures: None

Guests: Bob Minhas

Regrets: Councillor Pat Dunn

Absent: Dan Burns and Councillor Isaac Breadner

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Tim White

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried PC2017-19

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of July 11th, 2017 be adopted.

Carried PC2017-20

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 PILOT PARKING PROGRAM

Reports from June 5 – August 4th were received from Aaron Sloan regarding the Pilot Parking Program.

Accept Pilot Parking Report

Moved By: Jim Garbutt

Seconded By: Councillor Gord James

Resolved: That the Pilot Parking Program reports for June 5 – August 4 were received.

Carried PC2017-21

Discussion was held regarding the Pilot Parking Program Reports that were submitted by Aaron Sloan. Charlie McDonald raised concern about the amount of patrols that are being conducted each day, the lack of information and permitting information being provided, as well as the amount of tickets being given each week.

Aaron Sloan indicated that the large amount of tickets that were issued in the month of June were incorrect and that many of the violators had permits. All tickets were cancelled for those who were issued tickets with permits. Aaron also cited that first time ticket offenders are granted forgiveness and their tickets are retracted. Permits are now being tracked, however there is still no identifiable number of permits issued.

A request for arcuate tickets given each week has been requested from the Parking Committee to Aaron Sloan for the Pilot Parking Program documentation.

Charlie McDonald reiterated to the Parking Committee about the BIA taking over by-law enforcement within the Downtown based on the inadequate information being received by the Pilot Parking Program.

5.2 DOWNTOWN PARKING & USAGE

Aaron Sloan is waiting on quotes for six (6) long vehicle signs for lot M2. Once quotes have been received the long vehicle signs will be ordered.

With the relocation of the William Street transit hub to Victoria Street there will be six (6) less parking spaces on Victoria, but there will be approximately three (3) additional spaces on William Street.

5.3 MULTI-LEVEL PARKING & TRANSIT HUB

Discussion was held about the relocation of the Transit Hub from William Street moving to Victoria Street.

5.5 OTHER ITEMS

Ron Taylor has responded to the Irish House letter that was addressed to him on June 19, 2017, disclosing that the Irish House lot is being prepared for Sale.

6.0 NEXT MEETING

Tuesday, September 12th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Jim Garbutt

Resolved: That the August 8th, 2017 meeting of the Parking Committee is adjourned at 8:10am

Carried PC2017-22

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Ongoing
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-07	Long line signage for Lot M2	Aaron Sloan Committee	3-4 Weeks	Pending

Completed Action Items

PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Complete
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Complete
PC-2017-07	Irish House Lot	Chris Marshall Council	When information is available	Complete



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, September 12th, 2017
7:30am

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-09

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:35am

In Attendance: Steve Podolsky, Charlie McDonald, Councillor Isaac Breadner, Councillor Pat Dunn, Councillor Gord James.

Recording Secretary: Tana N. Torch

Late Arrivals: Jim Garbutt (7:43), Dan Burns (7:43)

Early Departures: None

Guests: Chris Marshall (7:47)

Regrets: Steve Turner and Tim White

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2017-23

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Gord James

Resolved: That the Meeting Minutes of August 8th, 2017 be adopted.

Carried PC2017-24

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 PILOT PARKING PROGRAM

The Pilot Parking Program was completed September 1, 2017.

Discussion was held in reference to the completion of the Pilot Parking Program, where the committee feels that the Pilot Parking Program was not successful due to lack of documentation, patrols and other variables, and as an end result feels that the Pilot Parking Program was a failure.

City of Kawartha Lakes Director of Development Services, Chris Marshall disagrees with the Parking Committee and stated that all of the information requested by the Parking Committee for this Pilot Program was collected, and any questions or concerns that the Committee had with the documentation provided was outlined through emails and meetings with Charlie McDonald and Steve Podolsky.

All email correspondence (questions and answers) will be provided to the Parking Committee for review prior to the next Parking Committee Meeting.

There was a discrepancy between the finalized Pilot Parking Number totals between the Parking Committee and the City of Kawartha Lakes. Aaron Sloan will submit the City of Kawartha Lakes finalized numbers to the BIA one (1) week prior to the next Parking Committee Meeting.

5.2 DOWNTOWN PARKING & USAGE

By-law enforcement for Downtown will now be one (1) day per week and on a complaint basis. The parking committee is not in favour of this schedule as parking signs state two (2) hour parking.

Discussion was held over various options to obtain optimal enforcement for the Downtown.

Charlie McDonald has suggested that the Downtown BIA take over Downtown Parking Enforcement on a one (1) year pilot parking program.

Discussion was held regarding the BIA taking over Downtown Parking and the logistics of financial support from the city and/or financial allocation from the BIA to support a parking patrol officer.

City Staff and Downtown Business and their employees not following parking by-laws, and moving their vehicles every few hours in lieu of getting a permit.
A letter to all BIA Members will go out regarding Business Parking Permits.

5.3 MULTI-LEVEL PARKING & TRANSIT HUB

No Update

5.5 OTHER ITEMS

Long vehicles signs have been ordered and are now awaiting for installation.

6.0 NEXT MEETING

Tuesday, October 10th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Dan Burns

Seconded By: Pat Dunn

Resolved: That the September 12th, meeting of the Parking Committee is adjourned at 8:34am

Carried PC2017-25

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-07	Long line signage for Lot M2	Aaron Sloan Committee	3-4 Weeks	Pending
PC-2017-09	Summer Student Finalized Data to be submitted to BIA.	Aaron Sloan	3-4 Weeks	Pending

Completed Action Items

PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Complete
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Complete
PC-2017-07	Irish House Lot	Chris Marshall Council	When information is available	Complete
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Complete



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE PARKING COMMITTEE

Tuesday, October 10th, 2017
7:30am

Big Brother Big Sisters Board Room
117 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

City of Kawartha Lakes Liason
Aaron Sloan

MEETING #PC-2017-10

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:40am

In Attendance: Steve Podolsky, Steve Turner, Charlie McDonald, Councillor Isaac Breadner, Councillor Pat Dunn, Councillor Gord James, Jim Garbutt and Dan Burns.

Recording Secretary: Tana N. Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Tim White

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2017-26

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Isaac Breadner

Seconded By: Steve Turner

Resolved: That the Meeting Minutes of September 12, 2017 be adopted.

Carried PC2017-27

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 PILOT PARKING PROGRAM

Discussion was held in regards to the final Pilot Parking Program numbers that were provided from Aaron Sloan. The final numbers greatly differed from the original Pilot Parking Program numbers that were provided during the summer.

Parking enforcement for the Downtown has been rescheduled to one (1) day per week and on a complaint basis. The committee is not in favour of this patrol schedule.

5.2 DOWNTOWN PARKING & USAGE

Deferred to next meeting

5.3 MULTI-LEVEL PARKING & TRANSIT HUB

Deferred to next meeting

5.5 OTHER ITEMS

Discussion was held regarding various options for increased parking enforcement within the Downtown.

Moved By: Dan Burns

Seconded By: Steve Turner

Resolved: The Lindsay Downtown Business Improvement Association is requesting to assume parking enforcement and control of parking allotment, within the Lindsay Downtown Business Improvement Association catchment area five (5) days a week, in partnership with the City of Kawartha Lakes, By-Law Enforcement Office.

Carried PC2017-28

Committee members are to forward their thoughts/opinions/suggestions outlining the duties of the potential parking enforcement officer, no later than Friday, October 20, 2017. Tana Torch to send email to all committee members requesting such information.

6.0 NEXT MEETING

Tuesday, November 14th, 2017

7:30am

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By:

Seconded By:

Resolved: That the October 10th, meeting of the Parking Committee is adjourned at 8:37am

Carried PC2017-29

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-07	Long line signage for Lot M2	Aaron Sloan Committee	3-4 Weeks	Pending

Completed Action Items

PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Complete
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Complete
PC-2017-07	Irish House Lot	Chris Marshall Council	When information is available	Complete
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Complete
PC-2017-09	Summer Student Finalized Data to be submitted to BIA.	Aaron Sloan	3-4 Weeks	Complete



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
PARKING COMMITTEE

Tuesday, November 21th, 2017
7:30am

Big Brother Big Sisters Board Room
117 Kent Street West, Lindsay

Committee Members

Co-Chair
Steve Podolsky

Co-Chair
Steve Turner

Voting Members

Dan Burns Jim Garbutt
Charlie McDonald Tim White
Councillor Isaac Breadner
Councillor Pat Dunn
Councillor Gord James

MEETING #PC-2017-11

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:55am

In Attendance: Steve Podolsky, Charlie McDonald, Councillor Pat Dunn, Jim Garbutt and Dan Burns.

Recording Secretary: Tana N. Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Steve Turner, Tim White, Councillor Isaac Breadner & Councillor Gord James

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Jim Garbutt

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried PC2017-30

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Dan Burns

Resolved: That the Meeting Minutes of October 10th, 2017 be adopted.

Carried PC2017-31

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

4.1 Read for Information

4.2 Read for Information

5.0 OTHER OR NEW BUSINESS (PARKING)

5.1 DOWNTOWN PARKING ENFORCEMENT

Discussion was held in regards to the Lindsay Downtown BIA taking over parking enforcement in the BIA Catchment Area. The following proposal will be presented to the City of Kawartha Lakes CAO, Ron Taylor for consideration of a BIA enforcement catchment area.

For the Lindsay Downtown BIA to successfully take over parking enforcement five (5) days a week, from 9:30am – 4:00pm in the Downtown Catchment, the City of Kawartha Lakes will need to provide the following:

Training:

- Trained on all by-laws related to enforcement of the Downtown
- Shadowing of parking enforcement patrol
- How to write tickets manually
- How to use hand held enforcement device
- All other training relatable to the success of a BIA Parking Enforcement Officer

Equipment:

- Hand held enforcement device
- Paper/ink supplies for hand held enforcement device
- Camera
- Uniform (Pants, shoes, vest, shirt, coat and belt)

Maintenance:

- City of Kawartha Lakes is responsible for the maintenance and upgrades needed for the parking enforcement hand held device.

Administration:

- Process tickets, fines and approved permits
- No modification of tickets (ie Cancellations)

Monetary Amount:

- \$35,000.00

Authority for the Lindsay Downtown BIA:

- Write and remove tickets
- Solely approve or deny cancellation of tickets
- Control, approve or deny the sale of permits in the BIA Catchment
- Full co-operation of the City of Kawartha Lakes
- Full co-operation of the City of Kawartha Lakes Municipal Enforcement Office

Moved By: Jim Garbutt

Seconded By: Dan Burns

Resolved: That the parking subcommittee recommends the above noted proposal be submitted to the Board of Directors for approval and will be noted as "Schedule A".

Carried PC2017-32

- 5.2 No Update
- 5.3 No Update
- 5.4 No Update

6.0 NEXT MEETING

Tuesday, December 12, 2017
7:30am
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Pat Dunn

Resolved: That the November 21, meeting of the Parking Committee is adjourned at 8:32am

Carried PC2017-33

ACTION ITEMS

Meeting	Item	Responsible	Timeline	Status
PC-2017-03	Compile an overview of the cost to the City for the enforcement of parking in downtown Lindsay.	Aaron Sloan & Chris Marshall	Report to Council – Fall 2017	Pending
PC-2017-03	Data provided to committee regarding types of permits and allocations.	Aaron Sloan	When information is available	Pending
PC-2017-03	Address issues regarding snow removal in downtown parking lots.	Committee	October 2017 Meeting	Pending
PC-2017-07	Long line signage for Lot M2	Aaron Sloan Committee	3-4 Weeks	Pending

Completed Action Items

PC-2017-06	Long lines to be painted in Lot M2	Aaron Sloan	2-3 Weeks	Complete
PC-2017-05	4HR/Permitting signage for Lot M1	Aaron Sloan	3-4 Weeks	Complete
PC-2017-07	Irish House Lot	Chris Marshall Council	When information is available	Complete
PC-2017-03	Data to be collected by the summer by-law enforcement students on tickets, utilization, etc, reported to committee.	Summer Students, Aaron Sloan	Monthly, beginning in June	Complete
PC-2017-09	Summer Student Finalized Data to be submitted to BIA.	Aaron Sloan	3-4 Weeks	Complete



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, February 14th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-01

1.0 CALL TO ORDER

Meeting Called to Order by the Chair (Steve Podolsky, on behalf of Jim Garbutt): 8:20am

In Attendance: Steve Podolsky, Dan Burns, Charlie McDonald, Councillor Isaac Breadner, Councillor Pat Dunn,

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: Councillor Pat Dunn (8:25am)

Guests: None

Regrets: Steve Turner, Councillor Gord James, Jim Garbutt

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Charlie McDonald **Seconded By:** Councillor Isaac Breadner

Resolved: That the agenda be adopted as circulated. **Carried AC2017-01**

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Dan Burns **Seconded By:** Charlie McDonald

Resolved: That the Meeting Minutes of December 13th, 2016 be adopted. **Carried AC2017-02**

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 2017 INITIATIVES

Councillor Pat Dunn requested that the logistics of the expansion of the BIA boundary be investigated. Melissa McFarland will touch base with Kay Matthews at OBIAA .

An item normally placed on Beautification agendas was discussed, regarding snow removal in the parkette area at the corner of Kent and Lindsay. It was reiterated that the parkette itself will not be cleared of snow in the winter, following the policies set from City of Kawartha Lakes Parks department, and the BIA is not responsible for the clearing of private driveways, but will however take steps to ensure the the sidewalks in both directions are cleared after snowfalls.

6.0 REPORTS

None

7.0 NEXT MEETING

Tuesday, March 14th, 2017

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

8.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Dan Burns

Resolved: That the December 13th, 2016 meeting of the Advocacy Committee be adjourned at 8:40am.

Carried AC2017-03



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, March 14th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:40am

In Attendance: Jim Garbutt, Charlie McDonald, Steve Podolsky, Steve Turner,
Councillor Isaac Breadner, Councillor Gord James

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Nicki Dedes

Regrets: Dan Burns

Absent: Councillor Pat Dunn

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Turner

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried AC2017-04

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Isaac Breadner

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of February 14th, 2017 be adopted.

Carried AC2017-05

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN REVITALIZATION UPDATE

Strategic plans for all 4 communities involved were approved by Council, as well as the request made for a Committee of Council to be created. Representatives from each of the 4 community working groups will be represented on the Committee. Implementation will be taking place over the next 4-5 years.

5.2 WARD BOUNDARIES

The decision for the new ward boundary system will be made at Council on March 21st. With 8 wards having already been approved, Lindsay will be represented by either 2 or 3 Councillors.

5.3 VACANT UNIT REBATES

The public meeting was not well attended, but the program to eliminate the rebates is moving forward.

5.4 BIA BOUNDARY EXPANSION

Information was presented from OBIAA by Melissa McFarland regarding a timeline used by another municipality. Other resources from OBIAA are available and Melissa will contact Rebecca Mustard, Manager of Economic Development for her input.

5.5 OLD MILL

Councillor James gave an update. The task force still exists, and an RFP went out regarding use of the space, but nothing was received. Discussion is being conducted on the possibility of funding for a professional consultant to write an RFP.

6.0 REPORTS

None

7.0 NEXT MEETING

Tuesday, April 11th, 2017

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

8.0 ADJOURNMENT

Moved By: Isaac Breadner

Seconded By: Steve Podolsky

Resolved: That the March 14th, 2017 meeting of the Advocacy Committee be adjourned at 8:57am.

Carried AC2017-06



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, April 11th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-03

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:55am

In Attendance: Jim Garbutt, Steve Podolsky, Steve Turner, Councillor Isaac Breadner, Councillor Pat Dunn

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Dan Burns, Charlie McDonald, Tim White, Councillor Gord James

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Isaac Breadner

Seconded By: Pat Dunn

Resolved: That the agenda be adopted as circulated.

Carried AC2017-07

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Steve Podolsky

Resolved: That the Meeting Minutes of March 14th, 2017 be adopted.

Carried AC2017-08

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 PIGEON ISSUES

Aaron Sloan, Manager of By-Law Enforcement, confirmed that there is no existing by-law to handle pigeons, except for one that prohibits the feeding of wild or exotic animals. A suggestion was made to investigate the available of services from a hawker.

5.2 SKATEBOARD PARK

Item was suggested at the March 30th Board of Directors for discussion. The possibility of using the north end of Victoria Park was suggested. Concerns were brought forth regarding the presence of residential properties in this area, and existing issues with controls of skateboards on downtown sidewalks. Victoria Park is also not in the BIA catchment area. The item will be tabled for the current time.

5.3 BIA BOUNDARY EXPANSION

No update.

6.0 NEXT MEETING

Tuesday, May 9th, 2017
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Steve Turner

Resolved: That the April 11th, 2017 meeting of the Advocacy Committee be adjourned at 9:15am.

Carried AC2017-09



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, June 13th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-05

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:13am

In Attendance: Jim Garbutt, Dan Burns, Charlie McDonald, Steve Podolsky, Steve Turner, Councillor Pat Dunn and Councillor Gord James.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Tim White and Councillor Isaac Breadner

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the agenda be adopted as circulated.

Carried AC2017-10

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Podolsky

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of April 11th, 2017 be adopted.

Carried AC2017-11

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

The styrofoam that came off of the building Downtown during renovations, the owner of the building has now been charged with a \$4000.00 fine.

Jim Garbutt is to follow up/inquire with the police board regarding street cameras.

Discussion was held in reference to colour garbage bags not being pick up by Miller Waste. Clear bags are still an issue for downtown residential tenants.

Discussion was held in regards to the condition of the Asphalt behind the York. A tender for resurfacing will be going out soon for bids.

5.1 PIGEON ISSUES

Pigeons are still a concern for the Downtown. It has been suggested that a pigeon by-law be created.

5.2 BIA BOUNDARY EXPANSION

No update

6.0 NEXT MEETING

Tuesday, July 11th, 2017
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Steve Podolsky

Resolved: That the June 13th, 2017 meeting of the Advocacy Committee be adjourned at 8:25am.

Carried AC2017-12



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, July 11th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-06

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:28

In Attendance: Jim Garbutt, Dan Burns, Charlie McDonald, Steve Turner, Councillor Pat Dunn and Councillor Isaac Breadner

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Steve Podolsky and Tim White

Absent: Councillor Gord James

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Steve Turner

Resolved: That the agenda be adopted as circulated.

Carried AC2017-13

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Isaac Breadner

Seconded By: Steve Turner

Resolved: That the Meeting Minutes of June 13th, 2017 be adopted.

Carried AC2017-14

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

Discussion was held on various types of fraudulent activity that is happening to businesses in the Downtown. An email is to be sent to all BIA Members to inform them of the fraudulent behaviour and to advise what to look for, so it doesn't happen to them.

Discussion was held about capacity issues which will interfere with Downtown Revitalization.

5.1 PIGEON ISSUES

No Update.

5.2 BIA BOUNDARY EXPANSION

No Update.

6.0 NEXT MEETING

Tuesday, August 8th, 2017
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Charlie McDonald

Seconded By: Dan Burns

Resolved: That the June 13th, 2017 meeting of the Advocacy Committee be adjourned at 8:25am.

Carried AC2017-15



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, August 8th, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-07

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 8:33

In Attendance: Jim Garbutt, Steve Podolsky, Charlie McDonald, Steve Turner,
Councillor Gord James.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: Councillor Pat Dunn

Absent: Dan Burns, Councillor Isaac Breadner

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried AC2017-16

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Steve Turner

Seconded By: Charlie McDonald

Resolved: That the Meeting Minutes of August 8th, 2017 be adopted.

Carried AC2017-17

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 UPCOMING INITIATIVES

Discussion was held regarding the Transit Plan meeting that was held on August 9th, 2017. The transit hub that is currently located on William Street and will be moved to Victoria Street.

The Downtown Revitalization Interim Group is working with the Age Friendly Committee and Sir Stanford Fleming – Bike Share Program. More information regarding the Bike Share Program is needed to see if we could bring the Bike Share Program Downtown. Jim Garbutt is to send the information to Tana Torch to make contact.

5.2 DOWNTOWN RECYCLING

Issue was raised regarding Miller Waste not picking up Recycling Downtown that was put in clear plastic bags. Explanation was given that all recycling needs to be separated and put in recycling bins, with the exception of bags being put in clear plastic bags, which has been enforced since January 2017.

6.0 NEXT MEETING

Tuesday, September 12th 2017
Following Parking Committee Meeting
The Grand Experience (Upper Level)
177 Kent Street West

7.0 ADJOURNMENT

Moved By: Steve Podolsky

Seconded By: Charlie McDonald

Resolved: That the August 8th, 2017 meeting of the Advocacy Committee be adjourned at 8:40am.

Carried AC2017-18



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
ADVOCACY COMMITTEE

Tuesday, November 21, 2017
Following Parking Committee Meeting

The Grand Experience (Upper Level)
177 Kent Street West, Lindsay

Committee Members

Chair

Jim Garbutt

Voting Members

Dan Burns

Charlie McDonald

Steve Podolsky

Steve Turner

Tim White

Councillor Isaac Breadner

Councillor Pat Dunn

Councillor Gord James

MEETING #AC-2017-08

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 7:34

In Attendance: Jim Garbutt, Steve Podolsky, Charlie McDonald, Dan Burns,
Councillor Gord James.

Recording Secretary: Tana Torch

Late Arrivals: None

Early Departures: None

Guests: None

Regrets: None

Absent: Steve Turner, Tim White, Councillor Isaac Breadner & Councillor Gord James

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Pat Dunn

Seconded By: Charlie McDonald

Resolved: That the agenda be adopted as circulated.

Carried AC2017-19

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the Meeting Minutes of August 8th, 2017 be adopted.

Carried AC2017-20

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN LINDSAY HERITAGE CONSERVATION DISTRICT

The Downtown Lindsay Heritage Conservation District was approved by Council. It was delayed due to unforeseeable Council Projects. There are other groups that are now looking into getting other areas of interest designated as well.

5.2 DOWNTOWN REVITALIZATION COMMITTEE

The first Downtown Revitalization Committee meeting will take place Wednesday, November 29th from 5:00pm – 7:00pm. Steve Podolsky will be serving a three (3) year term on this committee to represent the Downtown BIA.

5.3 TRANSIT HUB, TRANSIT MASTERPLAN

There have been complaints from local transit users to the BIA and to Council about the relocation of the transit hubs. The transit hubs will officially move to the new location in the New Year.

5.4 ASSOCIATE MEMBERSHIP

Tana Torch has been in contact with the OBIAA in regards to membership fees that pertain to having an associate membership. There have been many surrounding businesses that would like to join the BIA. Ms. Torch is working on a map to designate a larger BIA catchment.

5.5 HOMELESS PEOPLE – GREATER DOWNTOWN AREA

There have been squatters in the Mill Park Area. By-law enforcement has been notified, and has been working on assisting with the issue.

5.6 HYDRO VAULTS – YORK STREET NORTH AND SOUTH

Hydro has been called in to view the hydro vaults on York Street North and South. They have recently condemned the vault in Ziggy's Fish and Chips parking lot. There are many other hydro vaults that are of concern.

5.7 UPCOMING INITIATIVES

Security Cameras

Jim Garbutt followed up on outstanding correspondence from June 9, 2016 regarding installation of Downtown Security Cameras. Joel Watts, Deputy Clerk, City of Kawartha Lakes addressed this by explaining that no action was taken on this issue other than the information being read by KLPS and CPAC.

Correspondence received from Joel Watts to be submitted to the Board of Directors.

6.0 NEXT MEETING

Tuesday, December 12, 2017

Following Parking Committee Meeting

The Grand Experience (Upper Level)

177 Kent Street West

7.0 ADJOURNMENT

Moved By: Pat Dunn

Seconded By: Steve Podolsky

Resolved: That the November 21, 2017 meeting of the Advocacy Committee be adjourned at 7:54am.

Carried AC2017-21